



# SOLDIER FOR LIFE

## KEY FACTS

America's Army answered the Nation's call following 9/11 and has been engaged in combat operations for more than 11 years.

Our Soldiers, Veterans, and Families have earned the support of a grateful Nation.

130,000 Soldiers will transition annually, over 1 Million in the next 10 years.

## Are You a Business?

- Soldiers transitioning to civilian life bring exceptional training, critical skill sets, and proven talents back to their local communities.
- Hiring a Veteran makes sound business sense.
- We are willing to assist in educating your leaders and human resource specialists to understand the qualities Soldiers will offer to your organization.
- Soldiers already maintain a network of support via Veterans benefits organizations and specialized peer-to-peer networks.

## Are You a Non-Profit Organization?

- Help us understand how your organization supports the Army Family.
- We can connect you to the right people within the U.S. Army to assist your efforts.
- We have connections within the core functions of Employment, Education, and Healthcare.
- We appreciate your efforts across the Nation to help with this huge mission.
- Our Soldiers will reintegrate back into 4,000 communities.

## Are You a Local Community?

- Does your community have a Veteran's Outreach or Community Action Team with whom we can connect to Soldiers?
- Are there Soldier/Veteran Reintegration challenges your community is dealing with that could be affected by what the U.S. Army is doing?
- We can directly link you with community organizational models that can be adapted and customized to fit your needs.

## Are You a Veteran?

- Our Army Veterans are Soldiers for Life; its about keeping the bond of Trust with Veterans by taking care of our Army Family.
- If you served on active duty, are you receiving your Veteran's Benefits?
- The primary websites to access benefits for Veterans is: eBenefits: <https://www.eBenefits.VA.gov> and My Healthvet: <https://www.MyHealth.VA.gov/index.html>



For more information and access to programs visit: [www.army.mil/SFL](http://www.army.mil/SFL)

CSA.Soldier4Life@us.army.mil  
703.545.2637  
@csaSoldier4Life





# SOLDIER FOR LIFE

## BUSINESS CASE FOR HIRING MILITARY TALENT

### Why Hire a Veteran?

- The Army recruits from the top 23% of Americans aged 18-24. Candidates meet the highest moral, ethical, and education standards. They are physically fit, complete background checks, and pass an aptitude test.
- Our Training Base: Soldiers are vetted throughout basic training where they learn discipline, and are inculcated with the Army Values and the Warrior Ethos.
- Our Professional Education System: Soldiers continue training and leadership development throughout their tour of duty through formal leadership schools, college, and on-the-job leader training in demanding environments. Soldiers can be trained in any number of the 145 available skills for a period of up to 53 weeks.
- Soldiers are sound and ethical decision-makers in uncertain and dynamic environments; they solve complex problems with minimal guidance and resources; and they provide confident and competent leadership in tough, stressful situations.

### How to Hire Veterans?

- Use the Army's approved jobs pipeline (Hero2Hired) which assists unemployed and transitioning Service Members with civilian career readiness resources. Sign-up is free: a valuable no-cost recruiting option. Employers get unlimited free job postings and automatic notifications when candidates apply. Visit [www.H2H.jobs/employers](http://www.H2H.jobs/employers) for more information. This platform will help change "Job" fairs into "Hiring" fairs.
- Become associated with grass-roots Community Action Teams that support Veterans in their areas. These groups can help you connect to Veterans and become engaged with activities that benefit Veterans at large. Corporate involvement within the greater Veteran community can evolve a company into one that is "Friendly to Veterans."
- Establish Veterans' affinity groups within your corporations. They provide newly employed Veterans with a ready-made network of associates and a "soft-landing" at the same time. This benefits retention and return on your recruiting dollar. Consider participating in, or establishing a Veteran mentorship program.

### EXAMPLE OF SUCCESS:

Christopher Page joined the military in 1993 and left the Army after having served as an artilleryman. After service, he attended Seton Hall University and worked at a series of financial institutions. In 2010, he joined a respected Wall Street investment bank in the Control and Emerging Risk department. During this time, he was given the opportunity to volunteer with the other Veterans working at his bank. The co-working Veterans initiated a veteran outreach & resource effort and participated in the Veterans on Wall Street (VOWS). Due to their successful efforts, the investment bank made a commitment to recruiting and retaining Veterans due to their work ethics, initiative, and drive to better the organization. Today, Chris serves as the Vice President, Program Manager of the bank's Veteran program.

