### AMERICA'S ARMY: GLOBALLY RESPONSIVE, REGIONALLY ENGAGED

# Army Strategic Themes (How we talk about the Army)

# **Army Message**

\*APPROVED SA and CSA

The U.S. Army is a highly trained professional land force, aligned with our National Security policies, capable of expeditionary, decisive landpower, tailored and scaled to perform missions across the entire range of military operations in response to an era of increased competition for resources, shifting alliances, empowered networks, unprecedented information access, and quickening devolutions of power.

# **Policy**

The Army's force structure/end-strength, modernization and readiness is aligned with the National Defense Strategy providing the Joint Force with a smaller, leaner, and more agile force capable of providing expeditionary, decisive landpower for simultaneous operations in a continually evolving dynamic and uncertain security environment.

# **People**

The Trusted Professionals, our Soldiers, are the strength of our Army and our Nation. Our competitive advantage in today's complex environment is our leadership development creating the most highly qualified, highly trained, adaptive, resilient, and trusted military professionals capable of shaping the environment, controlling the rate of operations and ensuring we are postured to fight and win.

### **Resources**

Sustainable readiness is the foundation of capabilities within the Total Force. A long-term and predictable fiscal investment in the Army will allow the Army to achieve balance with our force structure/end strength, modernization and readiness providing the Nation a trained, ready, agile, and adaptive force prepared to achieve the National Security objectives in a complex world.

# Prevent, Shape, Win Wars

The Army, as a part of joint, interorganizational, and multinational team, protects the homeland and engages regionally to prevent, shape, and win wars. A shared understanding, built on trust, improves our ability to prevent conflict; unity of effort allows us to shape the complexities of the security environment; and growing support across joint, interorganizational, and multinational teams best postures our Nation to win.

# **Examples of Sub Themes**

REGIONALLY ENGAGED	
POLICY	PEOPLE
-AUSA Predictable Funding  * Sequestration  * SPEA  * Continuing Resolution  * Resource the Army  Force 2025 & Beyond  * Army Operating Concept  Soldier 2020  * Ranger School  * Future 12B MOS opening to females  Drawdown/End Strength  Army 2020	- Ready and Resilient  * Medical Research/Innovations  * Sexual Assault/Harassment  * Suicide/Suicide prevention  * CSF2/Resiliency  * Behavioral Health  * Drug and Alcohol  * Hazing  * Health Benefits  * Integrated Disability Evaluation  System  * Poly Pharmacy  * Physiological Injuries PTS—Post Traumatic Stress (Disorder)  * TBI, Traumatic Brain Injury  * Transition Units  * Quality of Life/Family Concerns  * Warrior Transition Units  * Warrior Transition Units  * Army Profession  * Army Profession  * Army Profession  * Leader Development  * Commemorations/Honors/Promotions  * Accountability - crime, misconduct  * Values, Ethics, Standards, & Trust  * Army Awards and Recognition  - Soldier for Life  - Army Competitions and Events  - Human Interest stories  - Army Health Readiness  - Army Health Readiness
RESOURCES	PREVENT-SHAPE-WIN (WARFIGHTING)
- Sustainable Readiness - Force Structure/Conversion - Operational Camouflage Pattern (OCP)	Globally Engaged Army - OCONUS Ops

- Operational Camouflage Pattern (OCP)
- Upcoming ALARACTS
- Modernization
- Network Integration Evaluations, Joint & Coalition interoperability, versatility
- Power & Energy
- DCGS-A
- ARCYBER Growth/Capabilities
- BRAC

- - **Defense Support of Civil Authorities**
  - The U.S. Army Corps of Engineers (USACE) Military Programs
- Contingency Operations
  - Afghanistan, Iraq, Africa