

SOCIAL MEDIA PROTECTION A HANDBOOK FOR SECURITY AND PRIVACY SETTINGS

2021 Edition



Abstract

This handbook was produced by the Major Cybercrime Unit (MCU) Digital Persona Protection Program (DP3), as part of a community outreach and crime prevention efforts of the US Army Criminal Investigation Division (USACID).

Cyber-enabled financial fraud is a sophisticated scam often targeting unwitting individuals who do not have a good understanding of the military construct, benefits, or rank structure. Because of this lack of knowledge, threat actors use the digital identities of U.S. Service Members to carry out their scam. Threat actors conduct Open Source Intelligence (OSINT) operations on Social Media Networks and the internet to harvest photographs and biographies of the individuals who they are going to impersonate. The best way to combat these threat actors is to strengthen the security and privacy settings of the top social media networks. This handbook is a step-by-step guide covering good cyber-hygiene practices and the steps you need to take to strengthen the security and privacy settings for Facebook, Instagram, Twitter, and LinkedIn.

Table of Contents

CYBER SECURITY SAFE PRACTICES 7 Passwords and Passphrases 2 Two-Factor Authentication 2	
)
Two-Factor Authentication	
	•
Account Security Questions)
Virtual Private Networking (VPN))
Stealth or Incognito Mode)
Device Protection When Traveling)
Social Networking Safety Tips 4	_
Assumptions 4	-
Recommendations	-
Common Internet Scams)
Confidence Based / Romance Scams)
Sales Scheme)
Advance Fee Scheme)
FACEBOOK	,
Settings7	,
General Account Settings	,
Name	,
Email)
Delete An Existing Email)
General Account Settings; Manage Account11	
Steps to Designate a Friend to Manage your Account11	
Deletion of an Account - Postmortem)
How to Deactivate Your Account	-
How to Delete Your Account	-
Security and Login)
Where You're Logged In)
Passwords)
How to Changer Your Password	,
How to Set Up Two-Factor Authentication	;
Security Login Alerts)

How To Set Up Extra Security	20
Privacy and Settings Tools	21
Your Activity	21
Configuring Your Activity Settings	22
Limiting Past Posts	23
How To Limit Past Posts	23
How People Can Find and Contact You	23
Who Can Send You Friend Requests?	23
Who Can See Your Friend List?	24
Who Can Look You Up Using Your Email Address?	24
Who Can Look You Up Using Your Phone Number?	25
Disabling Facebook and Search Engine Connections	26
Timeline and Tagging Settings	26
Configuring Your Timeline Settings	26
Timeline Visibility	27
Allowing Other to Share Your Posts/Stories to Their Timeline	27
Hiding Unwanted Comments From Your Timeline	28
Tagging	29
Configuring Your Tagging Settings	29
Controlling How The Public See's Posts Your Tagged In	29
Tagging Suggestions	30
Have I Been Tagged?	31
Review Posts You're Tagged In Before the Post Appears On Your Timeline	31
Reviewing Tags People Add To Your Timeline Before They Appear on Facebook	33
Location Settings	34
Who Can Follow Me	35
Public Posted Comments	35
Public Profile Information	35
Photographs	36
Configuring The Audience Of Your Photos	37
How To Remove a Tag From A Photo	38
INSTAGRAM	39
Advantages	39

Disadvantages	. 39
Configuring Your Privacy Settings	. 40
Set Your Account To Private Using a Mobile Device	. 40
Set Your Account To Private On Your Computer or Mobile Browser	. 40
How to Turn Off Activity Status	. 40
How to Stop Sharing Your Story	. 41
Set Up Two-Factor Authentication	. 41
How Do I Remove/Block a Follower?	. 42
TWITTER	. 43
Privacy Settings	. 43
Visibility Options	. 43
How Twitter Uses Your Birthday	. 43
How to Protect/Unprotect Your Tweets	. 44
Apple iOS Instructions	. 44
Android Instructions	. 44
Desktop Instructions	. 44
Location Services	. 45
LINKEDIN	. 46
Two-Step Verification (Two-Factor Authentication)	. 46
Profile Privacy	. 48
TIKTOK	. 53
Configuring Privacy Settings	. 53
Account Deletion	. 54
YOUTUBE	. 55
Configuring Privacy Settings	. 55
Deleting Your YouTube Account	. 56
TELEGRAM	. 57
Last Seen	. 57
Two-Step Verification	. 57
Deleting Your Account	. 57
GAB	. 58
Configuring Your Privacy and Network Settings	. 58
Current Sessions	. 58

Account Deletion	59
SNAPCHAT	
Configuring Your Privacy Settings	
Two-Factor Authentication	
Blocking Random Friend Requests	61
IMPORTANT TIP	61
Countering Online Imposters	
Protect Yourself	
Anti-Phishing	
Identifying Social Media Impersonation Accounts	64
GOOGLE:	64
IMAGE SEARCH EXAMPLES	66
FIREFOX	67
Reporting/Removing Fake Social Media Pages	67
FACEBOOK	67
SKYPE	67
TWITTER	67
LINKEDIN	
PINTEREST	68
MYSPACE	68
FLICKR	69
INSTAGRAM	69
DEVIANTART	69
OTHER SITES	69
Links to Terms of Service's (ToS)	
Reporting Identity Theft or Online Scams	71
NOTES	71

SOCIAL MEDIA PROTECTION

A HANDBOOK FOR PRIVACY & SECURITY SETTINGS

CYBER SECURITY SAFE PRACTICES

Your digital identity is comprised of your true name, usernames, online search activities, electronic transactions, date of birth and purchasing history or behavior. Every time you connect to the Internet, or use your mobile phone, or digital device, you leave a trail that can be tracked. Intentionally shared personal data, such as social media postings, blog pages, e-mail, cell and Skype calls, media applications (YouTube) and online purchases all represent your active digital footprint. Online data is collected on you every time you access the internet. A cell phone can store geographical locations that pinpoint routes you travel, your home or hotel, among places. Practicing good cyber hygiene and security is no easy task. You have to be conscious of the risks that are out there and what steps you can take to mitigate and minimize your digital footprint. This handbook is going to cover general cyber hygiene practices that you should keep up with. Everything in this handbook is designed to lean more to the hypervigilance of security and privacy. As the user, you have the choice to make the changes outlined in this handbook that will align with your comfort level. A key take away with the internet or social media, everything comes with a level of Assumed Risk.

DISCLAIMER

The security and privacy settings information contained in this handbook are comprised of the best information at the time of publication and does not guarantee 100% safety or privacy. Cybersecurity practices and Social Networking Security configurations are continuously evolvingin response to adversarialtactical changes in cyber space and as Social Media Networks update their user interfaces.

Passwords and Passphrases

First and foremost, this is a topic that everyone needs to tighten up on. Ask yourself these two questions, "when was the last time you changed your password?" and "how many accounts have I used the same password for?" Let's face it, everyone has used the same password for multiple accounts and very rarely do they change their passwords. Changing passwords is inconvenient and remembering new passwords can be difficult. Whether you are at home or at work, security is critical to protecting highly personal accounts. One of the first things everyone needs to do is ensure that their passwords or passphrases are lengthy, unique and safely stored. It is essential to fortify accounts by adopting strong authentication or if the option is available, use two-factor authentication, which adds another layer of protection. Passphrases are like keys to your personal home online. You should do everything you can to prevent people gaining access to your passphrase. You can further secure your accounts by using additional authentication methods.

Passphrases can be inconvenient, but they're important if you want to keep your information safe:

- 1. Make your passphrase a sentence: A strong passphrase is a sentence that is at least 30 characters long. Focus on positive sentences or phrases that you like to think about and are easy to remember (e.g. "Th3 B3@rs W1n Th3 Sup3rB0wl 2013!!"). Remember that using the spacebar counts as a character.
- 2. Unique account, unique passphrases: Having separate passphrases for every account helps to thwart cybercriminals. At a minimum, separate your work and personal accounts and make sure that your critical accounts have the strongest passphrase.
- 3. Write it down and keep it safe: Everyone forgets their passwords. By keeping your passphrases written down and secured in a safe place, like a safe, will prevent you from locking yourself out of your account. Alternatively, you can use a password or passphrase manager to keep track of your passwords.

Two-Factor Authentication

Two-Factor Authentication provides an extra layer of security beyond your username and password/passphrase to protect against account hijacking. When it comes to user authentication in computer security there are three factors for authentication: something you know (such as a password), something you have (such as a hardware token or cell phone), and something you are (such as your fingerprint). Two-factor means using two of these options. For example, you can use two-factor authentication with USAA. When you log in, you are prompted to provide a password (something you know) then you will receive a text message to your cell phone (something you have) that will have a special pin/access code that you would have to enter before you can access the account.

Account Security Questions

Account security questions are a common staple with any account you create; however, the problem is much like your passwords. You probably use the same answers for your security questions. This is a bad habit to develop and you need to really think outside of the box. A social engineer can piece together answers to your security question by monitoring the conversations within your social network. They will look for postings or commentary on things like; your pet's name was, when someone wishes you a happy birthday or anniversary, what your likes and hobbies are, what you like to eat, the schools you attended, etc. Don't feel bad, most accounts give the user the same security questions and for convenience, most every user will provide the same answers. Now a really radical and outside of the box thinking is to *"Provide Knowingly False Answers"* to your security questions. For example, if the question is: What is your favorite food? You can answer with "trash or garbage." This is probably something that you would never post on your social media account.

Virtual Private Networking (VPN)

A Virtual Private Network gives you online privacy and anonymity by creating a private network from a public internet connection. VPNs mask your internet protocol (IP) address so your online actions are virtually untraceable. Most important, VPN services establish secure and encrypted connections to provide greater privacy than even a secured Wi-Fi hotspot. Virtual Private Networks are often used by corporations to protect sensitive data.

Stealth or Incognito Mode

Internet browsers offer private browsing options to avoid being tracked, some of the more privacy and security conscious people use privacy tools such as the Tor browser to browse incognito; however, there is no need to go to that extreme, especially if you value good browsing speeds. The most obvious change you'll notice after a privacy browsing session is that it doesn't show up under the History tab in your browser. But you may also notice less tracking from advertisers. You can use Google Chrome Incognito, Firefox In-Private Browser, Microsoft Edge In-Private Browser, and Safari.

Device Protection When Traveling

Most people do not think about this when they are traveling. There are many ways that nefarious actors can steal data from your devices, whether you are in a hotel room, at Starbucks, renting a vehicle, or just charging your device. Here are a few tips that you can use:

- 1. Turn off your Wi-Fi and Bluetooth.
- Do not connect to the media center in any rental car. Meaning do not link your phone via Bluetooth to the car radio.

- 3. Do not connect to any free Wi-Fi or hotspot.
- 4. If you need to charge your device, use the power outlet. Avoid any USB ports in a car, hotel, and airport.
- 5. Do not access banking information while you are traveling outside the United States. Basically, if you don't own it, don't plug into it!

Social Networking Safety Tips

Social networking sites allow people to interact with others and find people with similar interests or backgrounds. Social networking sites enjoy worldwide popularity, underscoring the need to understand potential risks associated with the use of these sites. A person's online activities may inadvertently expose excessive information about their identity, location, relationships, and affiliations, creating an increased risk of identity theft, stalking, or targeted violence. A safer social networking experience is available by accepting some basic assumptions and following a few recommendations.

Assumptions

- 1. Once something is posted on a social networking site, it can quickly spread. No amount of effort will erase it the Internet does not forget.
- 2. You are not anonymous on the Internet.
- 3. There are people on the Internet who are not who they purport to be and will take advantage of you if afforded the opportunity.
- 4. Participating in more social networking sites increases your attack surface and overall risk.
- 5. Everyone on the Internet can see what you post, from where you post it, who your friends and associates are, the comments your friends make and your "witty" replies.
- 6. An embarrassing comment or image will come back to haunt you... one day...when you least expect it...at the least opportune time.
- 7. There is a complete record of your online activity...somewhere.
- 8. Do not post anything you would be embarrassed to see on the evening news.
- 9. Do not accept friend/follower requests from anyone you do not know; independently verify identities.
- 10. Avoid using third-party applications; if needed, do not allow them to access your social networking accounts, friends list or address books.

Recommendations

- 1. Do not post personally identifiable information.
- 2. Be cautious about the images you post. What is in them may be more revealing than who is in them. Images posted over time may form a complete mosaic of you and your family.
- 3. Do not allow others to tag you in images they post. Doing so makes you easier to locate and accurately construct your network of friends, relatives and associates.

- 4. Securely configure your social networking accounts to minimize who can see your information.
- 5. Do not use check-ins. If check-ins are enabled, disable them. Do not post your specificlocation.
- 6. Be cautious when accessing online accounts from public Wi-Fi connections. Someone might have installed software capable of capturing your login credentials and other sensitive information.
- 7. Do not use the **save password**, **remember me** or **keep me logged in** options from public or shared computers.
- 8. Limit social networking to personal use. If you have a professional/business page, do not cross your personal life and business life between the two accounts.
- 9. Do not use the same password for all of your accounts. Make sure the passwords for your financial sites are not permutations of your other passwords.
- 10. Do not use your social networking site to log in to other sites. Create another user account on the new site instead.
- 11. Use strong, unique passwords. Consider passphrases for an additional level of safety.
- 12. Keep anti-virus software current.
- 13. Do not arrange meetings with people you meet online.

Social media is the preferred online resource for scammers to steal photographs and implement online impersonations, which can take three forms, Confidence Based/Romance Relationship, Sales Scheme, and Advance Fee Scheme.

Common Internet Scams

Internet scams are a nuisance that we all have to deal with. Whether it is insurance fraud scams, the IRS tax scam, credit debt relief, home or car warranty schemes, etc. All of them have one common goal, to steal your money! The following information are some of the most common scams that a reported:

Confidence Based / Romance Scams

Scammers defraud victims by pretending to be Service Members seeking romance or who are in need of emotional support and companionship. In these scams, cybercriminals often derive information for their fictionalized military personas from official military websites and social networking websites where military families post information about their loved ones. Scammers gather enough detailed personal information, including pictures, to concoct believable stories tailored to appeal to a victim's emotions and then lure unsuspecting victims (most often women) into sending money to help them with transportation costs, marriage processing expenses, medical fees, communication fees such as laptops and satellite telephones. They typically promise to repay the victim when they finally meet; however, once the victim stops sending money, the scammer is not heard from again.

Sales Scheme

Most frequently carried out on sites that facilitate sales of various products, scammers lure victims by offering goods well below market price. Most scams involve vehicle sales, house rentals or similar big-ticket items. The scammer advertises an item for sale, at a too-good-to-be-true price, and describes it in the broadest of terms. A person showing interest is soon contacted by the "seller" who claims to be a Service Member with a military unit that is being deployed abroad. The scammer uses the pending deployment to explain the need for a quick sale and, hence, the below market sales price. The scammer insists that money changes hands quickly using some untraceable and irrevocable means such as Western Union, MoneyGram or gift cards. Unsurprisingly, the merchandise is never received and the scammer is not heard from again.

Advance Fee Scheme

These schemes defraud potential victims by promising big profits in exchange for help in moving large sums of money (or gold, oil, or some other commodity or contraband). Claiming to be high-ranking or well-placed government/military officials or the surviving spouse of former government leaders, the perpetrators offer to transfer significant amounts of money into the victim's bank account in exchange for a small fee. Some use photographs and biographical information of high-profile American military officials obtained from the Internet. Scammers that receive payment are never heard from again.

FACEBOOK

Facebook, Inc. is the top rated online social media and social networking service company based in Menlo Park, California. Its website was launched on February 4, 2004, by Mark Zuckerberg, along with fellow Harvard College students and roommates Eduardo Saverin, Andrew McCollum, Dustin Moskovitz and Chris Hughes. There are approximately 2.6 billion Facebook users worldwide. Facebook is the predominant social media platform that social engineers will use to conduct research on their targets. Configuring Facebook for a more secure social networking experience. This step by step guide is designed to provide the most privacy configurations for Facebook.

Settings

To access your Settings at the top of your Facebook page, select the upside down Arrow.



General Account Settings

General Account Settings are used to configure your basic information within your Facebook profile. There are more advanced features to your information that will be covered in this handbook.

To access General account settings:

- 1. Click 💌 at the top right of any Facebook page.
- 2. Click Settings & Privacy.
- 3. Click Settings.
- 4. Click General.

Se	ttings	General Account Set	ttings	
$\langle \hat{\boldsymbol{v}} \rangle$	General	Name	Jan Doe	Edit
۲	Security and Login			
٠	Your Facebook Information	Username	You have not set a username.	/ Edit
	Privacy	Contact	Primary: jd7239586@gmail.com	Edit
	Face Recognition	Memorialization Settings	Decide what happens to your account after you pass away.	Edit
J.	Profile and Tagging	Identity Confirmation	Confirm your identity to do things like run ads about social issues, elections or politics.	View
5	Public Posts		elections of pointes.	
20	Blocking	About Create Ad Create Page	Developers Careers Privacy Cookies Ad Choices (> Terms Help	
0	Location	Facebook © 2021 English (US) Español Français (F	rance) 中文(商体) 씨씨과 Português (Brasil) Italiano 한국어 Deutsch 很刁 日本語 🕇	
Aa	Language and Region			
	Stories			

Name

You can change the name of your Facebook account to just about anything; however, Facebook's rules require that the name be your actual name. In Facebook's own words, "Facebook is a community where everyone uses the name they go by in everyday life. This makes it so that you always know who you're connecting with and helps keep our community safe." Facebook, and likely every other social networking site, does not make a serious effort to verify anyone's identity.

The alternate name feature can be used for an unmarried name so friends can locate you (e.g., Susan Smith (Jones) or a nickname or diminutive of your given name). Once a name change is made, you are required to wait a period of time before another name change can be made.

- 1. Click at the top right of any Facebook page.
- 2. Click Settings.
- 3. Click General.
- 4. Select Name.
- 5. Make changes as necessary and click **Review Change**.



- 6. Facebook presents a preview of how your name change will appear on your timeline.
- 7. Check an acceptable variant, enter your password, and click Save Changes.

Choose how your name will appear on	your profile:	
DelRey Donald	ť	>0
Donald DelRey		
Please note: You won't be able to chai Learn more.	nge your name within the next	60 days.
If you're happy with the new name, ple	ase enter your password:	П
*******	**	
		-

Email

When you created your Facebook account, your registration was verified through email or text message. That means that Facebook sent an email message to the email address you provided. That email message had a web link you had to click to verify your email address. This is also where you change your email address if the address you registered with Facebook is disabled or retired for any reason or if you want to receive emails in a different mailbox.

To change your email, from the General Account Settings menu:

- 1. Click at the top right of your Facebook page.
- 2. Click Settings.

3.	Click General.	Q. Search Facebook	ល៍	1	8		Find Friends	🖸 Jan	
4.	Click Contact .	Settings	General Account Se	ettings					
		General	Name	Jan Doe					
F		 Security and Login Your Facebook Information 	Username	You have n	ot set a usernam	e.			
5.	Click Add another email	Privacy Face Recognition	Contact	Current Em jd7239586(Primary	nails Bgmail.com				
	or mobile number.	Profile and Tagging		Down	load Your Inform				
		S Public Posts		Add anoth Close	ner email or mob	le number			
		Location Language and Region	Memorialization Setting:	s Decide what	at happens to you	ir account after you pass aw	ay.		
		Stories	Identity Confirmation	Confirm you elections or		nings like run ads about soci	al issues,		

- 6. Enter a new email address in the box. Click Add.
- 7. Enter your password and click Submit.
- 8. Facebook will send an email to the new email address confirming the change and a notification of the change to the email address of record. It will look like this. Click **Confirm**.
- 9. Return to the General Settings area. If you see this message, the changes were successful.

Delete An Existing Email

Facebook will not allow the removal of an email if it is the primary email or it is the only email. If

you do not have a secondary email, you must add one. Follow the instructions in the section immediately above to add a secondary email address. Then, to delete an email address, from the General Settings menu:

- at the top right of 1. Click yourFacebook page.
- 2. Click Settings and Privacy.
- 3. Click Account Settings.
- 4. Click Settings.

Q Search Facebook	$\widehat{\mathbf{G}}$	8		Find Friends	Jan
Settings	General Account Set	tings			
General	Name	Jan Doe			Edit
Security and Login					
Your Facebook Information	Username	You have not set a usernar	ne.		Edit
Privacy	Contact	Primary: jd7239586@gmai	il.com		Edit
Face Recognition	Memorialization Settings	Decide what happens to yo	ur account after you pass away.		Edit
Profile and Tagging	Identity Confirmation	Confirm your identity to do	things like run ads about social issues,		View
S Public Posts		elections or politics.			
P Blocking					

- 5. Click **Contact**.
- 6. Click **Remove** next to the address you want to remove.



Contact Primary: delta_donald@yahoo.com.sg Changes saved

7. Click **Save Changes**. If you have chosen to remove an email address and save changes, you will receive an email at the removed email address notifying you of the change.

delta_donald@yahoo.com.sg · Rei Add another email or mobile number Allow friends to include my email address in Download Your					
Allow friends to include my email address in Download Your	<i>kemove</i>				
	Λ				
Information	Allow friends to include my email address in Download Your Information				
Save Changes	_				

General Account Settings; Manage Account

Under the General Account Settings, memorialization settings, you can choose to deactivate your account, delete your accountafter your death, or assign someone to look after your account in the event you passed away. The designated person can:

- 1. Manage who can see or post tribute to you.
- 2. Delete tribute posts.
- 3. Change who can see tribute posts that you are tagged in.
- 4. Remove tags of you that someone else has posted
- 5. Pin a tribute post to your profile.
- 6. Respond to new friend requests.
- 7. Update your profile picture and cover photo.
- 8. Most importantly they will not be able to pretend to be you or see your messages.

Steps to Designate a Friend to Manage your Account

- 1. Click at the top right of your Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Select Memorialization Settings.
- 5. Type in the name of your friend.



6. Click Add.

- 7. A window will appear that will send the message to your friend that you have designated them to manage your account after your death.
 Message About Being Your Legacy Contact ×
- 8. Read the Message and Click **Send**.



Deletion of an Account - Postmortem

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings
- Settings Usemame Edd 4. Select 0 Memorialization Settings Your Legacy Contact Choose someone to look after your account after you pass away. They'll be able to Memorialization Privacy Settings, Request Manage tribute posts on your profile, which includes deciding who can post and who can see posts, deleting posts, and removing tags Notifications account deletion Account Settings · Request the removal of your account · Respond to new hierd requests Security and Login · Update your profile picture and cover photo Ads Your legacy contact can only manage posts made after you've passed away. They won't be able to post as you or see your messages. Learn More C Support Inbox 🔹 Videos We'll let your legacy contact know that you chose them. They won't be notified again until your account is memorialized. If you don't want a Facebook account after you pass away, you can request to have your account permanently deleted instead of choosing a legacy contact. Request that your account be deleted after you pass away **Delete Your Account in the Future?** Please confirm that you want your account deleted after your death. Once someone lets us know that you passed away, all of your info, photos and posts will be permanently removed 5. A dialog box will appear. from Facebook and no one will be able to see your profile 6. Select Delete After Death. again. **Delete After Death** Learn More

If you change your mind at any point, you can go back into the settings and select Keep YourFacebook Account

How to Deactivate Your Account

- 1. Click at the top right of anyFacebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Select Privacy.
- 5. Select Your Facebook Information.
- 6. View Deactivate Your Account.

Note: Deactivating your account will only disable your account and prevent your name and photo from being searchable. It will not delete your account or content.

- 7. You will be prompted to enter your password to deactivate your account.
- 8. Click **Continue**.

Settings - Privacy Privacy	Your Facebook Infor	mation	-
Privacy	View or download your pro	file information and manage your profile activity.	
Your Facebook Information	Access Profile	View your profile information by category.	View
Face Recognition	Information	····) p	
Profile and Tagging	Transfer a Copy of Your	Copy your photos, videos, posts or other information to another	View
S Public Posts	Information	service.	
Blocking	Download Profile Information	Download a copy of your profile information to keep, or to transfer to another service.	View
Stories			
Journalist Resources	Activity Log	View and manage your profile activity.	View
	Off-Facebook Activity	View or clear activity from businesses and organizations you visit off of Facebook.	View
	Managing Your Information	Learn more about how you can manage your information.	View
	Deactivation and Deletion	Temporarily deactivate or permanently delete your Account.	View

Str.	David			
The page y	ou are trying to visit requires th	at you re-enter your p	password.	
	Password			
	Forgot your	password?		

How to Delete Your Account

Before deleting your account, you may want to log in and download a copy of your information (like your photos and posts) from Facebook. After your account has been deleted, you won't be able to retrieve anything you've added.

To permanently delete your account:

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Select Setting.
- 4. Select Privacy.
- 5. Select Your Facebook Information.
- 6. Select **Deactivation and Deletion**, then click Delete My Account.
- 7. You will be given three options:
 - To Keep Messenger, Deactivate Instead

- Download Your Information
- Edit Page Admin Settings
- 8. Enter your password, click **Continue** and then click **Delete Account**.



Facebook has implemented an option of **IdentityGonfirmation** under the **General Account Settings**. It is recommended that you **DO NOT** enable this feature. Facebook is requesting a copy of your driver's license, birth certificate, passport, medical bill, green card, etc., as a means to verify the validity of your account in the happenstance that you're locked out or if your account is hacked. The security risk associated with doing this is the reliance that Facebook will keep your information secure.

Security and Login

Under this setting you have the option to select 3 to 5 friends as your Trusted Contacts to help youif you get locked out of your account, see what devices have been used to login to your account, change your password, implement Two-Factor Authentication (highly recommended), and establishextra security. Your Trusted Contacts can also assist with advanced options such as receiving encrypted email notification from Facebook, recover external accounts, and see a history of emails from Facebook. This handbook is going to focus on Where You're Logged In, Password Management, and Two-Factor Authentication.

Where You're Logged In

This is a very useful feature that will show you what type of devices have logged into your Facebook account, the type of browser that was used, and the time, date and location of the activity. This is also a very useful feature to identify if there are devices that you do not recognize that have logged into your account.

- 1) Settings and Privacy
- 2) Settings
- 3) Security and Login

/here	e You're Logged In	
	Windows PC · Columbus, OH, United States Chrome · Active now	
	Windows PC · Columbus, OH, United States Firefox · 20 hours ago	
	iPhone 6 · Falmouth, VA, United States Facebook app · April 21 at 6:21 PM	*
	iPhone 6 · Falmouth, VA, United States Messenger · April 19 at 9:45 PM	8 8 9
œ.	Mac · Falmouth, VA, United States Firefox · April 14 at 9:10 PM	:
œ.	Mac · Cobb Island, MD, United States Chrome · April 4 at 10:15 AM	
•	Windows PC · Falmouth, VA, United States Firefox · February 26 at 8:00 PM	0 0
œ.	Mac · Cobb Island, MD, United States Chrome · February 8 at 3:56 PM	:
▲ S	ee Less	Log Out Of All Sessions

It is highly recommended that you review this section quite frequently and log out each session on each device. If you choose to do so, you can use this section to log out of all sessions by selecting <u>Log Out Of All Sessions</u>.

A dialog box will appear requesting confirmation. Select Log Out.

Log Out Of All Sessions	X
This will log you out of Facebook from logged in on. If you didn't log in on any help you secure your account.	
Secure Your Account	Cancel Log Out

Passwords

Passwords, secret elements of authentication, are on the front line of defense preventing people and automated tools from illegally accessing your online accounts. Therefore, your choice of password and the frequency with which you change it are important security considerations. A password, however, need not be limited to a word. It can be a passphrase. A passphrase is a string of characters that form a phrase. An example might be, "The song remains the same" or "I'll see you on the dark side of the moon". Passphrases are generally easier to remember than complex passwords and more likely to survive a dictionary attack than is a password. Guidelines for passwords to avoid, especially if you are a public figure or in a situation where much of your personal information is in the public domain, include:

1. Your name or any permutation of your name

- 2. Your user ID or any part of your user ID
- 3. Common names
- 4. The name of any relative, child, or pet
- 5. Your telephone number, social security number, date of birth, or any combinations or permutations of those
- 6. Vehicle license plate numbers, makes, or models
- 7. The school you attended
- 8. Work affiliation
- 9. The word "password" or permutations including "password" prefixed or suffixed with numbers or symbols
- 10. Common words from dictionaries, including foreign languages
- 11. Common dictionary word permutations
- 12. Names or types of favorite objects
- 13. All the same digits or all the same letters or letter sequences found on keyboards (e.g., QWERTY)

How to Changer Your Password

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Security and Login.
- 5. Select Change Password.



- 6. Enter your current password.
- 7. Enter your new password or passphrase.
- 8. Re-enter your new password or passphrase for verification.
- 9. Click Save Changes.

Change password This good idea to use a strong parameter that you're not using elsewhere	Close
a to have set to the a stand homeon and have up and another	
Current	
New	
Re-type new	
Forgot your pecaward?	
Save Changes	

How to Set Up Two-Factor Authentication

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- Click Security and Login in the left column.
- 5. Click **Edit in the** use two-factor authentication.

Settings - Security and Login Security and Login		* See More	
Security and Login	-	Login	
 Apps and Websites Instant Games 		Change password It's a good idea to use a strong password that you're not using elsewhere	Edit
Business Integrations		Save your login info On - It will only be saved on the browsers and devices you choose	Edit
		Two-Factor Authentication	
		Use two-factor authentication On • We'll ask for a login code if we notice an attempted login from an unrecognized device or crowser.	Edit
		Authorized Logins Review a list of devices where you won't have to use a login code	View
		P App passwords Use special passwords to log into your apps instead of using your Facebook password or login codes.	Add

6. Enter your password.

Note: If you are doing this from a device that Facebook does not recognize it will prompt you to verify your account. The easiest method is to choose images of your friends.

7. Choose Your Security Method and click **Next**. It is recommended that you use your phone number to receive a text message.

Security Login Alerts

Two-Factor Authentication

Choose a Security Method

Any time you log in from an unusual device or location, we'll ask for extra security. Choose the method that works best for you. ×



This is an effective means to identify attempted compromises to your Facebook profile. When accessing your profile, after correctly entering the username/password combination, Facebook checks for the presence of a cookie on your computer. That cookie identifies the browser as one from which you have accessed Facebook before. If the cookie is found, the login proceeds without further interaction. If the cookie is absent or incorrect, Facebook will ask the user if information about the browser should be saved AND sends a text message or email to the addresses of record indicating a login from an unknown browser. If you elect to use text messages, you will be required to provide Facebook with the number of your mobile device.

If this browser is unrecognized, you will encounter a Facebook challenge asking if you want to **Remember Browser**. Do not save that browser information unless you are using a computer you have control over and will use again. If by chance you mistakenly opt to save the browser or there is a browser you have previously saved but know you will not use again in the future, you can delete that browser by following the instructions in the section **Recognized Devices**.

Login Alerts is not double authentication. If the correct username/password combination is entered, the user will be allowed access to the profile. The defensive benefit of Login Alerts is the email or text message notifying you of the access. If you receive a login alert and did not log in, you should immediately change your password and take immediate steps as outlined in the sections

Login Alerts will not work if your browser is configured to refuse cookies or if your browser clears its cache when it closes. If your browser is set to refuse cookies or clear cache when exiting, it is best to leave these settings as they are and not use the Login Alerts feature.

How To Set Up Extra Security

- Click at the top right of any Facebook page.
 Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Security and Login.
- 5. Select Setting up Extra Security.

Settings - Security and Login Security and Login	Two-Factor Authentication	
 Security and Login 	Use two-factor authentication On • We'll ask for a login code if we notice an attempted login from an unrecognized device or browser.	Edit
Apps and Websites	Authorized Logins Review a list of devices where you won't have to use a login code	View
Instant GamesBusiness Integrations	App passwords Use special passwords to log into your apps instead of using your Facebook password or login codes.	Add
-	Setting Up Extra Security	
	Get alerts about unrecognized logins On • We'll let you know if anyone logs in from a device or browser you don't usually use	Edit
	Choose 3 to 5 friends to contact if you get locked out Your trusted contacts can send a code and URL from Facebook to help you log back in	Edit

6. Under Setting Up Extra Security, select Get Alerts About Unrecognized Login

Ger Wer	: alerts about unrecognized logins I let you know if anyone logs in from a device or browser you don't usually use	Close
	Get an alert when anyone logs into your account from an unrecognized device or browser.	
	Notifications	
	Get notifications	
	 Don't get notifications 	
	Messenger	
	Get notifications	
	Don't get notifications	
	🖾 Email	
	Email login alerts to @gmail.com	
	 Don't get email alerts 	
	Add another email or mobile number	
	Save Changes	

- 7. Select Get notifications. Here you will have three options:
 - Facebook Notifications
 - Facebook Messenger Notifications
 - Email Notification.
- 8. Select Email and click Save Changes.
- 9. Email notices will be sent to your email on file with Facebook.

Privacy and Settings Tools

This option is where you will maximize your privacy settings. In this section you can limit who can see your Activity and how people can Find You and Contact You. The following steps will maximize your privacy on Facebook.

Your Activity

In the Your Activity section you will want to edit Who Can See Your Future Posts and Limit the audience for posts you've shared with friends of friends or Public.

Settings > Privacy Privacy	\rightarrow	Your Activity	Who can see your future posts?	Friends
Privacy			Review all your posts and things you're tagged in	
Your Facebook Information			Limit the audience for posts you've shared with friends of friends or Public?	
 Face Recognition Profile and Tagging 			Who can see the people, Pages and lists you follow?	Public
S Public Posts		How People Find and Contact You	Who can send you friend requests?	Everyone
上 Blocking			Who can see your friends list?	Friends
Stories			Who can look you up using the email address you provided?	Friends
Journalist Resources			Who can look you up using the phone number you provided?	Friends
			Do you want search engines outside of Facebook to link to your profile?	No

Configuring Your Activity Settings

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under the Activity Section, select Who Can See Your Future Posts.
- 6. Click on the **Friends** box.

From here you will select your audience. It is recommended that a minimum, you select **Friends**. For maximum privacy, select **Only_Me**. It is important to note that if you select **Only_Me**, no one will see your posts.

Settings > Privacy Privacy	Privacy Settings	and Tools	
Privacy	Privacy Shortcuts	Check a few important settings Quickly review some important settings to make sure you're sharing with the people you want.	
Your Facebook Information			
Face Recognition		Manage your profile Go to your profile to change your profile info privacy, like who can see your birthday or relationships.	
Profile and Tagging		Learn more with Privacy Bas Who should see this?	
S Public Posts		Get answers to common questions Public Anyone on or off Facebook	
Le Blocking	Your Activity	Who can see your future p 🗸 👗 Friends	Close
Stories		Your friends on Facebook Facebook will use that audie Friends except	
Journalist Resources		it. Don't show to some friends	
		What's on your mind? Only me Only me	
		✓ More Your friends ▲: Friends ✓ Post	
		Review all your posts and things you're tagged in	Use Activity Log
		Limit the audience for posts you've shared with friends of friends or Public?	Limit Past Posts
		Who can see the people, Pages and lists you follow? Public	Edit

Limiting Past Posts

You may want to limit your past posts. If your timeline is accessible to the public, social engineers will scour your entire timeline to garner any valuable information on you, such as birthday wishes, anniversary wishes, places you have visited, etc. You will learn how to secure your timeline in the **Timeline and Tagging Section**.

How To Limit Past Posts

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under Your Activity, click on the **Limit Past Posts**.
- A dialog box will open, select Limit Past Posts.

acy. Your Activity	Who can see your future posts?	Friends	Edi
	Review all your posts and things you're tay	pged in	Use Activity Log
	Limit The Audience for Old Posts on Yo	ur Timeline	Close
,	If you choose to limit your past posts, post Friends of friends, and Public posts, will ne tagged in these posts, and their friends, m	ow be shared only with Friends. Anyone	
ck	If you want to change who can see a spec a different audience. Learn about changing	flic post, you can go to that post and choose old posts	
S. <mark>–</mark>	Limit Past Posts		
	_		
Limit all past pos	its?		
You're about to limi	ts? t all past posts on your timeline. The only ch post one at a time.	y way to undo this will be to cha	ange
You're about to limi	t all past posts on your timeline. The only	y way to undo this will be to cha	

How People Can Find and Contact You

Under this setting you control who can send friend requests, who can see your friends list, who can search for you using your email address registered with Facebook, who can search for you using your phone number registered with Facebook, and if you want to let search engines outside of Facebook link to your Facebook account. Depending on the level of privacy and security you wish, the below steps are configured to maximize your privacy.

Who Can Send You Friend Requests?

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under How People Find and Contact You, select Who can send you friend requests.

6. Click on the Audience Button and choose Friends of Friends.

low People Find and Who c Contact You	Who can send you friend requests?		Close
contact rou	🚓 Friends of friends 👻		
	S Everyone	nlv me	Edit
	✓ 🐮 Friends of friends p can see their	niy me	Euit
	your friendship on another timeline, they'll be able to see		
	it in News Feed, search and other places on Facebook.		

Who Can See Your Friend List?

Having access to your friends list is very important to Social Engineers. If a Social Engineer can see your friends and family, you are providing them with multiple pivot points for exploitation. It is recommended that you change your settings to remove your friends list from public view.

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under How People Find and Contact You, select Who can see your friends list.
- 6. Click on the **Audience Button**.

How People Find and Contact You	Who can send you friend requests?	Friends of friends	Edit
	Who can see your friends list? Remember, your friends control who can see If people can see your friendship on another t Feed, search and other places on Facebook. be able to see your full friends list on your tim triends.	imeline, they'll be able to see it in News If you set this to Only me, only you will	Close
	S Public using the email address	you Friends	Edit
	Custom	r you Friends	Edit
	Do you want search engines outside of Faceb to link to your profile?	book No	Edit

7. Select **Only Me**. This will prevent your friends list from being seen by the public.

Who Can Look You Up Using Your Email Address?

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under the How People Find and Contact You, select Who can look you up using youremail address.
- 6. Click on the Audience Button and select Friends.

How People Find and Contact You	Who can send you friend re	equests?	Friends of friends	Edit
	Who can see your friends I	ist?	Only me	Edit
	Remember, your friends cont friendships on their own Time your friendship on another tim it in News Feed, search and o If you set this to Only me, onl your full friends its on your tir see only mutual friends.	lines. If people can see neline, they'll be able to see other places on Facebook. y you will be able to see		
	Who can look you up usin This applies to people who	-		Close
	🕂 Friends 🔻	_		
	EveryoneFriends of friends	e phone number you	Friends	Edit
	to link to your profile?	outside of Facebook	No	Edit
	to link to your profile?			Lan

Who Can Look You Up Using Your Phone Number?

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under the How People Find and Contact You, select Who can look you up using your phone number.
- 6. Click on the Audience Button and select Friends.

Who can send you friend requests?	Friends of friends	Edit
Who can see your friends list?	Only me	Edit
Remember, your friends control who can see their friendships on their own Timelines. If people can see your friendship on another timeline, they'll be able to se it in News Feed, search and other places on Facebook. If you set this to Only me, only you will be able to see your full friends list on your timeline. Other people will see only mutual friends.		
Who can look you up using the email address you provided?	Friends	Edit
Who can look you up using the phone number	you provided?	Close
This applies to people who can't see your phone ni	umber on your profile.	
🛓 Friends 🔻		
S Everyone putside of Facebook	No	Edit
Friends of friends		
V 🔐 Friends		

Disabling Facebook and Search Engine Connections

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Under the How People Find and Contact You, in the Do you want search engines outside of Facebook to link to your profile section, make sure the box Allow Search Engines Outside of Facebook to Link to Your Profile is not enabled.

How People Find and Contact You	Who can send you triend requests?	Friends of friends	Edt		
	Who can see your triends 8st7	Only me	Edt		
	Remember, your friends control who can see their triendships on their own Tenstines. It people can see your thiendship in another timeline, they't be able to see it in theme Feed, search and other places on Facebook. It you set this to Only me, only you will be able to see your full friends list on your timeline. Other people will see only mutual friends.				
	Who can look you up using the email address you provided?	Friends	Edit		
	Who can look you up using the phone number you provided?	Friends	Edi		
	Do you want search engines outside of Facebook	to link to your profile?	Close		
	When this setting is on, search engines may link to your profile in their results.				
	When this setting is off, search engines will stop linking to your profile, but this may take some time. Your profile can still be found on Facebook II people search for your name.				
	Allow search engines outside of Facebook to	link to your profile			

Timeline and Tagging Settings

Limiting the visibility of past and future posts to just friends is the best way to limit access to items on your timeline to people with whom you have a trust relationship. This assumes that people on your friends list are in fact the people they purport to be. Social engineering is a reality and Facebook does not make a serious effort to verify the identity of new subscribers.

Configuring Your Timeline Settings

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Click Profile and Tagging.
- 6. In the Viewing and Sharing section, select Who can post onyour Profile.

7. Click on the	Settings · Privacy Privacy	Profile and Tagging					
Audience	2 Privacy	Viewing and Sharing	Who can post on your profile?		Close		
Dutton and	Your Facebook Information						
Button and	Face Recognition		Only me at comparison of the	Friends	Edit		
select Friends.	Profile and Tagging		Allow others to share your posts to their stories?	On	Edit		
	S Public Posts						
For maximum privacy	🚑 Blocking		Hide comments containing certain words from your profile	Off	Edit		
select Only Me.	Stories	Tagging	Who can see posts you're tagged in on your profile?	Friends	Edit		
2	Journalist Resources		When you're tagged in a post, who do you want to add to the audience of the post if they can't already see if?	Friends	Edit		

Timeline Visibility.

It is important to note that friends of friends can see what is posted on your timeline. To change this feature, follow these steps.

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Click **Profile and Tagging.**
- Under Tagging, select Who can see posts you're tagged in on your profile?



7. Select the Audience Button, and choose Friends or Only Me.

Allowing Other to Share Your Posts/Stories to Their Timeline

This is another social networking feature that allows your friends to share your posts on their timeline. Much like other features, if your friends are able to share your story, then their friends and friends of their friends can do the same. This is a valuable tool that social engineers rely on to harvest information about you. By default, Facebook enables this feature. To change this setting, follow these steps:

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.

4. Click Profile and Tagging.

5.	Under Tagging,	Settings · Privacy Privacy	ng			
	select Who can	Privacy	Viewing and Sharing	Who can post on your profile?	Friends	Edit
	see posts you're	Your Facebook Information		Who can see what others post on your profile?	Friends	Edit
	tagged in on	Face Recognition		Allow others to share your posts to their stories?		Close
	your profile?	Profile and Tagging		If you create a public post, anyone on Facebook can share it to their story Hyou tag someone in any post, they can share it to their story. Their story will include your full name, a link to your post, and will be visible for 24 hours. They control who sees it.		
		S Public Posts				
6.	Select the	Leg Blocking				
	Audience	Stories		Enabled V Disabled		
	Button,	Journalist Resources		have comments containing certain words from your profile	Off	Edit
	and choose		Tagging	Who can see posts you're tagged in on your profile?	Friends	Edit
	Disabled.			When you're tagged in a post, who do you want to add to the audience of the post if they can't already see it?	Friends	Edit

Hiding Unwanted Comments From Your Timeline

This is a great feature to enable in order to prevent certain content thatyou do not want to see on your timeline. For example, if you have a friend that is constantly posting sexually explicit or vulgar language with their posts, you can create a "banned word" or "emoji" list which will scan all posts to your timeline. If a banned word or emoji is identified, the post will not appear on your timeline. You donot have to enable this feature but if you have concerns, this is worth the time to build a list.

Settings > Privacy Privacy	Profile and Taggir	ıg		
Privacy	Viewing and Sharing	Who can post on your profile?	Friends	Edit
Your Facebook Information		Who can see what others post on your profile?	Friends	Edit
Face Recognition		Allow others to share your posts to their stories?	Off	Edit
Profile and Tagging		Allow ources to share your posts to uncli stories:	011	Luit
S Public Posts		Choose a list of words, phrases or emojis you want to hide from your Profile.		Close
Blocking	,	 Variations of keywords that use numbers, symbols or different 		
Stories		spellings are automatically hidden. Example: tree, TREE, tr33, treee, t.r.e.e, #tree. Learn More		
Journalist Resources		Hidden comments with these words remain visible to the people who wrote them and their friends. For everyone else, they're no longer visible.		
		Add words, phrases or emojis separated by commas		
		Limit 1,000 keywords.		
		Show Variations		

Tagging

Originally, tagging could only be done with photos. However, now users are able to tag any type of Facebook post. Tagging basically involves attaching a friend's name to one of your posts. When someone is tagged in a post, a "special kind of link" is created that will link to your Facebook account. The privacy problem is that once you are tagged in a photo or a post and the user's privacy settings are set to public, the post will show up on your timeline and in the news feed of your friends and their friends.

Configuring Your Tagging Settings

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Click Profile and Tagging.
- 6. Under Tagging, select Who can see posts you're tagged in on your profile.
- Select the Audience Button, and choose Friends of Friends, Friends, or Only Me. Note: This is a privacy choice you have to make. It is recommended that at minimum, you should select Friends

Settings - Privacy Privacy	Profile and Taggir	ng			
Privacy	Viewing and Sharing	Who can post on your pro	file?	Friends	Edit
Your Facebook Information		Who can see what others	post on your profile?	Friends	Edit
Pace Recognition		Allow others to share your	nosts to their stories?	Off	🖉 Edit
Profile and Tagging					<u></u>
S Public Posts		Hide comments containing	g certain words from your profile	Off	Edit
Le Blocking	Tagging	Who can see posts you	're tagged in on your profile?		Close
Stories		L Friends -			
Journalist Resources			oost, who do you want to add to the audience eady see it?	Friends	Edit
	Reviewing		ed in before the post appears on your profile?	On	Edit
		Custom	see on your profile		View As

Controlling How The Public See's Posts Your Tagged In

People who are tagged will be able to see the post, but other people who aren't tagged won't necessarily see it. If you'd like all your friends or a custom friends group to be able to see other friends' posts you're tagged in even though they haven't been tagged in them, you can set this up with this option.

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Click Timeline and Tagging.
- 6. Under **Tagging**, select **When you're tagged in a post, who do you want to add to the audience** of the post if they can't already see it?
- 7. Select the Audience Button, and choose Friends or Only Me.

Settings > Privacy Privacy		Profile and Tagging				
🔒 Privacy		Viewing and Sharing	Who can post on	n your profile?	Friends	Edit
• Your Facebook Information			Who can see wh	nat others post on your profile?	Friends	Edit
Sace Recognition			Allow others to si	hare your posts to their stories?	Off	Edit
Profile and Tagging						
S Public Posts			Hide comments of	containing certain words from your profile	Off	Edit
占 Blocking		Tagging	Who can see pos	sts you're tagged in on your profile?	Friends	Edit
Stories			When you're ta	gged in a post, who do you want to add to the		Close
Journalist Resources	list Resources		audience of the	a post if they can't already see it? o see these posts in places like News Feed and		
			♣ Friends ▼	1		
		Reviewing		i're tagged in before the post appears on your profile?	On	Edit

Tagging Suggestions

In past features of Facebook, Facebook created an optional feature where Facebook would suggest adding a tag to an uploaded photograph. In essence, the Facebook algorithm will make the suggestion of who they think the name of person is in the photograph. Facebook advertised this as tool to help you save time. It was recommended that you do not tag people in your photographs or allow other people to tag you in their photographs. The suggestion would appear and you had the option to ignore the suggestion but best practice would have been to set this feature to **Only Me**.

This feature no longer exists; however, If you're using an old version of Facebook that still has a tag suggestions setting, you and your friends won't see tag suggestions for you until you use a more current version of Facebook where you can turn on the face recognition setting.


- 1. Click at the top right of any Facebook page.
- 2. Click Settings.
- 3. Click **Timeline and Tagging**.
- 4. Under Tagging, select Who sees tag suggestions when photos that look like you are uploaded.
- 5. Select the Audience Button, and choose No One.

Have I Been Tagged?

This is a feature everyone should take advantage of. Facebook has given you the ability to review any post that you are tagged in, before allowing it to appear on your timeline.

Review Posts You're Tagged In Before the Post Appears On Your Timeline

Enable this feature if you don't want photos you've been tagged in to go on your own timeline before you approve each of them. You can reject the tag if you don't want to be tagged. This can be a useful feature for avoiding unflattering photos from suddenly showing up on your profile for all your friends to see.

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Click **Timeline and Tagging**.
- 6. Under **Review**, select Review posts you're tagged in before the post appears on your timeline.
- 7. Select the Audience Button, and choose Enabled.

Settings - Privacy Privacy	Viewing and Sharing	Who can post on your profile?	Friends	Edit
Privacy		Who can see what others post on your profile?	Friends	Edit
Your Facebook Information		Allow others to share your posts to their stories?	Off	Edit
Face Recognition		Hide comments containing certain words from your profile	Off	Edit
Profile and Tagging	Tagging	Who can see posts you're tagged in on your profile?	Friends	Edit
S Public Posts				
Le Blocking		When you're tagged in a post, who do you want to add to the audience of the post if they can't already see it?	Friends	Edit
Stories				
Journalist Resources	 Reviewing	Review posts you're tagged in before the post appears on your profile?		Close
		Turning this on lets you review posts you're tagged in before they appear on your profile. They'll still show up in search, News Feed and other places on Facebook.		
		This only controls what's allowed on your profile. Posts you're tagged in still appear in search, News Feed and other places on Facebook.		
		Enabled		
		Review what other people see on your profile		View As
		Review tags people add to your posts before the tags appear on Facebook?	On	Edit

Reviewing Tags People Add To Your Timeline Before They Appear on Facebook

Your friends can tag themselves or you in your photos. If you want to be able to approve or reject those tags before they go live and appear on your timeline and on your friend's timeline, you just have to enable this feature.

- 1. Click 💌 at the top right of any Facebook page.
- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Privacy.
- 5. Click Timeline and Tagging.
- 6. Under Review, select **Review tags people add to your posts before the tags appear on** Facebook.
- 7. Select the Audience button, and choose Enabled.



Location Settings

Location History is a setting that allows Facebook to build a history of precise locations received through Location Services on your device. When Location History is on, Facebook will periodically add your current precise location to your Location History, even if you leave the app.

You can turn off Location History at any time in your Location Settings on the **Mobile Phone** app (See How to Turn Off Location Services in the Mobile Phone section of this handbook). When Location History is turned off, Facebook will stop adding new information to your Location History. You can view the saved locations in your mobile phone's Location Settings. You can also delete your previously recorded location from your Location History. If you have allowed Facebook Mobile Phone app to access your location services you can delete your history in the following steps:

0	of any Facebook			
page.	Settings - Account Settings	Location Setting	19	
	Account Settings	Looddon Ootding		
	General	precise locations rece	s around you, Location History allows Facebook to build a history of ived through Location Services on your mobile devices. Only you can and you can delete it by viewing your Location History on your mobile	$\sqrt[3]{2}$ View Location History
	Aa Language and Region	device or on your com		
	Cocation	Location History	Turn on Location History for your mobile devices?	Close
	Ads Payments		On 🕶	
	🟈 Facebook Pay			

- 2. Click Settings and Privacy.
- 3. Click Settings.
- 4. Click Account Settings.
- 5. Click Location.
- 6. Select View your Location History.
- 7. Enter your password.
- 8. If you see your history, you can delete the record.

Şγ				- 1
The page you are to	ying to visit require	es that you re-ente	r your password.	
	,	r password?		_
				Continue

Who Can Follow Me

If you are an avid poster on Facebook, by default, your posts are made Public. If you leave your posts public, people who follow you will be able to see your posts. For maximum privacy it is recommended that you change this setting to **Friends** only.

- 1. Click at the top right of any Facebook page.
- 2. Click Setting and Privacy.
- 3. Click Settings.
- 4. Click **Privacy.**
- 5. Click **Public Posts**.
- In the Who Can Follow Me section, select the Audience Button and choose Friends.

	ngs - Privacy Vacy	Public Post Filters	and Tools	
•	Privacy Your Facebook Information	who can rollow me	Followers see your posts in News Feed. Friends follow your posts by default, but you can also allow people who are not your friends to follow your public posts. Use this setting to choose who can oliow you.	♣ Friends ▼
0	Face Recognition		Each time you post, you choose which audience you want to share with.	
-Jj	Profile and Tagging		This setting doesn't apply to people who follow you on Marketplace and in buy and sell groups. You can manage those settings on Marketplace.	
\$	Public Posts		Learn More	
20	Blocking	Public Post Comments	Who can comment on your public posts? Public	Edit
	Stories	Public Post Notification	ns Get notifications from Public	Edit
i.	Journalist Resources			
_		Public Profile Info	Who can like or comment on your public profile pictures and other profile info? Friends	Edit

Public Posted Comments

This feature allows you to control who can comment on your public posts. Remember, comments someone makes to your Facebook timeline will also appear on the timeline of the person who commented.

- 1. Click at the top right of any Facebook page.
- 2. Click Settings and Privacy
- 3. Click Settings.
- 4. Click **Privacy**.
- 5. Click Public Posts.
- 6. Select Public Post Notifications.
- Select the Audience Button and choose Friends of Friends.

Settings · Privacy Privacy	Public Post Filters and Tools		
 Privacy Your Facebook Information 	Who Can Follow Me	Followers see your posts in News Feed. Friends follow your posts by default, but you can also allow people who are not your friends to follow your public posts. Use this setting to choose who can follow you.	♣ Friends
Pace Recognition		Each time you post, you choose which audience you want to share with.	
Profile and Tagging		This setting doesn't apply to people who follow you on Marketplace and in buy and sell groups. You can manage those settings on Marketplace.	
S Public Posts		Learn More	
Blocking	Public Post Comment	s Who can comment on your public posts? Friends of Friends	Edit
Stories			
Journalist Resources	fication	ns You can get notifications when people who aren't your friends start following you and share, like or comment on your public posts. Turn these notifications on for	
		Friends of Friends v	

Public Profile Informaation

This section allows you to manage who can like or comment on your profile information that is always public. This includes your profile pictures, profile videos, cover photos, featured photos and updates to your short bio. For privacy purposes, it is recommended that you set this to friends only.

Settings - Privacy Privacy		uw yuu. ch time you post, you choose which audience you want to share h.	
Privacy	and	s setting doesn't apply to people who follow you on Marketplace 1 in buy and sell groups. You can manage those settings on rketplace.	
Your Facebook Information	Lea	am More	
Face Recognition	Public Post Comments	Who can comment on your public posts? Friends of Friends	E
Profile and Tagging	Public Post Notifications	Get notifications from Friends of Friends	F
S Public Posts	→		
Blocking	Public Profile Info	Who can like or comment on your public profile pictures and other profile info?	
Stories		Manage who can like or comment on profile information that is always public, including your profile pictures, profile	
Journalist Resources		videos, cover photos, featured photos and updates to your short bio.	
		Friends T	

1. Click at the top right of any Facebook page.

- 2. Click Settings and Privacy
- 3. Click Settings
- 4. Click Privacy.
- 5. Click Public Posts.
- 6. Select Public Profile Info.
- 7. Select the **Audience**

Button and choose Friends.

Photographs

The default setting for your profile and cover photograph is set to public. You cannot change this setting. For the rest of your photographs in your albums, you have the ability to change the audience of the photos. This can be a painstaking process because you hav e to go into every photograph and change the settings. Photographs provide valuable information for social engineers. It will allow them to associate family members, close friends, and specific events of your life. Even if your timeline is not open to the public, but your photographs are, social engineers can look at who has liked or commented on your photographs. Each photograph provides a date of when it was uploaded into Facebook.

This section is going to cover how to change the audience for each photograph and how to remove and previously tagged photographs that were shared on your timeline.

Configuring The Audience Of Your Photos

- 1. Click Tat the top right of any Facebook Page.
- 2. Select See your Profile.
- 3. Click on Photos. (This is located in the top half of your screen.)
- 4. Under Photos, select **Your Photos**.
- 5. Click on any picture.
- 6. On the top right corner of the photograph, directly located under your name, there is an **Audience Button**. Click on the **Audience** button.
- 7. Choose who you want to see your photograph. It is recommended that you select **Friends** or for maximum privacy, select **Only Me**.

Add Cover Photo		·			Update Info <mark>8</mark>	🗄 Activity Log	***
	Timeline •	About	Friends 9	Photos	Archive	More •	
Photos of You Your Photo	5	_		+	Create Album	Add Photos/Video	
				~@	should see this?	© + _	
	HORAS -	to Incl		21	Friends Your friends on Facebook Friends except Don't show to some frien Specific friends		
				-	Only show to some friend Only me Only me See All	55 O @ 6	

How To Remove a Tag From A Photo

Your friends love to take photos and may tag you in them. If your timeline settings are set to private, this is not much of an issue because people who do not know you will not be able to see your timeline. However, if you want to hide a photo from your timeline, follow these steps.

- 1. Click Tat the top right of any Facebook Page.
- 2. Select See your Profile.
- 3. Click on Photos. (This is located at the top of the page.)
- 4. Under Photos, select Photos of You.
- 5. In the top right corner

of the page, look for

6. Select ******* and click **Remove** tag.



	Save post Add this to your saved items.
ø	Turn off notifications for this post
۲	Remove Tag
\overline{V}	Download
0	Make Profile Picture
2	Make Cover Photo
× م	Enter Fullscreen
	Embed
ļ	Find support or report photo

INSTAGRAM

With over 200 million active users, Instagram is the fastest growing social media network. There are over 30 billion shared photos, with 70 million photos on average uploaded daily, and there are 25 billion likes on content per day. Thus far, Instagram has the most engaged users compared to other social media platforms. Instagram users are 15 times more engaged than Facebook users, and 20 times more engaged than Twitter users. Instagram is solely based on fast and easy photo-sharing, so you have to be careful of what you post and who your audience is. Below are the pros and cons of using Instagram:

Advantages

- **Privacy Settings**: One of the greatest features of Instagram is its privacy settings. This ensures that outside users--people who are not following you--have to request your permission to see your photos. This helps ward off strangers and potential offenders who could possibly cause harm through their comments.
- Free: Like many other social networks, Instagram is free to sign up for and use.
- Edit / Filters: Instagram provides a variety of filters. These filters help in enhancing the images and add more character to them. Now there is no need for a separate editing App for basic editing and touch ups.
- Sharing Options: Instagram lets you share photos and videos that you create on, or import from, your mobile device. You can post them on other social networks, share them with people who follow your activity on Instagram, or send them privately to only a few specific people.

Disadvantages

- **Portable**: Instagram is a service that is designed to be used with mobile devices, such as tablet computers or smart phones. It has very limited functionality on desktop computers.
- Search Users: It only searches for the Instagram user names and not the real names of the users.
- Edit Privacy: You can't edit the privacy of each photo. They are all either public or private.

The Cons may seem to be more of a Pro if you are very conscious of your privacy and security. The following information will help guide you through the process of maximizing your privacy on Instagram.

Configuring Your Privacy Settings

By default, anyone can see your profile and posts on Instagram. You can make your account private so that only followers you approve of can see what you share. If your account is set to private, only your approved followers will see your photos, videos, hashtags or location pages.

Set Your Account To Private Using a Mobile Device

- 1. Go to your profile, then tap \equiv .
- 2. Tap ^O Settings.
- 3. Tap Privacy.
- 4. Tap Account Privacy then tap to toggle Private Account on.

Set Your Account To Private On Your Computer or Mobile Browser

- 1. Go to instagram.com on your computer or mobile browser.
- 2. Select the profile picture in the top right corner, and then select $^{\bigcirc}$.
- 3. Click Privacy and Security.
- 4. Below Account Privacy, click to check the box next to Private Account.

How to Turn Off Activity Status

People you follow or have direct conversations with can see when you were last active on Instagram. You can change the visibility of your activity status at any time.

To change the visibility of your activity status on Android or iOS Instagram app:

- 1. Go to your profile and tap \equiv
- 2. Tap ^O Settings > Privacy > Activity Status.
- 3. Tap C next to Show Activity Status to turn off your activity status.

To change the visibility of your activity status on a computer:

- 1. Select your profile picture in the top left corner, then click \bigcirc .
- 2. Click **Privacy and Security**.
- 3. Below Account Privacy, click to check the box next to Activity Status.

Keep in mind that when you turn off your activity status, you won't be able to see anyone else's.

Did you know?

Worldwide, there were over 2.38 billion monthly active users as of March 31, 2019

In Europe, over 307 million people are on Facebook.

Age 25 to 34, at 29.7% of users, is the most common age demographic.

Five new profiles are created every

second.There are 83 million fake profiles.

How to Stop Sharing Your Story

To make changes on the Android or iOS Instagram app:

- 1. Go to your profile and tap \equiv .
- 2. Tap \bigcirc Settings > Privacy > Story > Off.

To make changes on your computer:

- 1. Select profile picture in top right of screen, then $\operatorname{click}^{\bigcirc}$.
- 2. Click **Privacy and Security**.
- 3. Below story sharing, click to check the box next to Allow Sharing.

Set Up Two-Factor Authentication

To make changes on the Android or iOS Instagram app:

- 1. Go to your profile and tap \equiv .
- 2. Tap \bigcirc Settings > Security > Two-Factor Authentication.
- 3. Select Get Started and chose your method of two-factor authentication.

To make changes on your computer:

- 1. Select your profile picture in the top right of the screen and select, $^{\bigcirc}$.
- 2. Click **Privacy and Security**.
- 3. Below Two-Factor Authentication, click on Edit Two-Factor Authentication setting.

- 4. Click on the box for Use Text Message
- 5. Enter in your phone number and select Next.
- 6. You will receive a text message with a confirmation code. Enter the confirmation code and click **Done**.

How Do I Remove/Block a Follower?

If your account is set to private, you can remove people from your followers list:

- 1. Go to your profile
- 2. Tap **Followers** at the top of the screen
- 3. Tap ••• (iPhone) or (Android) to the right of the follower you'd like to remove, then select **Remove**

When you remove a follower, they aren't notified that you've removed them. You can also block someone to get them to stop following you. People aren't notified when you block them.

- <u>34%</u> of Instagram users are millennials.
- 22% of all Instagram users log in at least once a day.
- 38% of users check Instagram multiple times a day.
- 25% of smartphone owners use Instagram.

TWITTER

Twitter is an American online news and social networking service on which users post and interact with messages known as "tweets." Tweets were originally restricted to 140 characters, but on November 7, 2017, this limit was doubled for all languages except Chinese, Japanese, and Korean. There are 335 million users.

Privacy Settings

It's important to maximize the privacy and security settings of your Twitter account. Depending on how active you are with your account can potentially provide a large amount of information for Social Engineers. Certain visible profile settings such as your birthdate, links to other social media accounts, where you are from, etc. Instructions on how to configure your privacy and security settings for Twitter, whether you are using a mobile device or the desktop web interface are listed below.

Visibility Options

Most of the profile information you provide Twitter is always public, like your biography, location, website, and picture. For certain profile information fields Twitter provides you with visibility settings to select who on Twitter can see this information in your Twitter profile. If you provide us with profile information and you don't see a visibility setting, that information is public.

Below are the visibility settings that are available for your birth date. Your settings allow you to separately control who on Twitter can see your birth year and who can see your birth day and month in your Twitter profile. Please note that the date of birth entered must be of the person operating the account.

How Twitter Uses Your Birthday

If you choose to add your birth date to your profile, it will be displayed to the audience that you've chosen. Your birth date lets Twitter know that you're old enough to use our services. It will also be used to customize your Twitter experience. For example, Twitter will use your birth date to show you more relevant content, including ads.



Public: This information will be part of your public profile, meaning it may be viewed by anyone all around the world instantly.

My followers: Only people who follow you can view this information on your profile.

People I follow: Only people whom you follow can view this information on your profile.

We follow each other: Only people who follow you and whom you follow can view this information on your profile.

Only me: This means only you can view this information on your profile. This is the option we recommend you choose, in order to best secure your private information.

Note: If you are under 18, your visibility setting for birth year will be set to **Only you**.

How to Protect/Unprotect Your Tweets

When you sign up for Twitter, you can choose to keepyour tweets public or protect your tweets. Read more about the difference between public and protected tweets.

Apple iOS Instructions

- 1. In the top menu, tap your profile icon.
- 2. Tap Settings and Privacy.
- 3. Tap Privacy and safety.
- Under Tweets, and next to Protect your Tweets, drag the slider to turn on.

Android Instructions

- In the top menu, you will either see a navigation menu icon or your profile icon. Tap whichever iconyou have and select Settings and privacy.
- 2. Tap Privacy and safety.
- Under Tweets, and next to Protect your Tweets, check the box.

Desktop Instructions

1. Go to your Privacy and Safety settings.



- 2. In the Tweet privacy section, check the box next to Protect your Tweets.
- 3. Click the **Save** button at the bottom of the page. You will be prompted to enter your password to confirm the change.

Privacy	
Tweet privacy	Protect your Tweets
	roar meets are canoney protected; only those you approve will receive your
	Tweets. Your future Tweets will not be available publicly. Tweets posted
	previously may still be publicly visible in some places. Learn more.
Tweet location	Z Tweet with a location
	If selected, you can add a location to your Tweets, such as your city or
	precise location, from the web and via third-party applications. This setting
	does not affect Twitter for IOS or Android. Learn more
	Delete location information

Be sure to review your pending follower requests before making your tweets public. Any requestsleft pending will not be accepted automatically. If left pending, those accounts will need to followyou again. Please note that unprotecting your tweets will cause any previously protected tweets tobe made public.

Location Services

This feature is off by default and you will need to opt in to use it. Best practice is not to enable location services with any of your tweets.

LINKEDIN

LinkedIn is a business-focused social networking site that launched in 2003. Its main purpose is to help people network professionally. The site lets you find other business associates, clients, and colleagues whom you already know. You "connect" with them through the site, and they then become part of your network. This is a great networking tool for professional development and searching for future employment. Configuring LinkedIn for maximum safety is challenging. Users must decide how to balance privacy, security and safety against the value of building a successful business network. If your profile is not being used for active networking, it is recommended that the account is not searchable.

Two-Step Verification (Two-Factor Authentication)

Enabling two step verification in LinkedIn provides a second layer of protection for your account. In order to review your privacy and security settings, click **Me** on the menu ribbon:



Then, under ACCOUNT, click on Settings and Privacy.

ACCOUNT	
Settings & Privacy	
Language	
NEED HELP?	
Open Quick Help	
MANAGE	
Posts & Activity	
Job postings	

From the next page, you can select among Account, Privacy, Ads and Communications options. Under Account, the Login and security tab provides access to the more important account configuration settings, from a security standpoint. On this tab, you can configure e-mail addresses and phone numbers for your account, change passwords, review details for where your account has been logged in, and configure/review two-step verification. In order to configure **two-step verification**, click on the ••• option.

If you have not yet associated a phone number with your LinkedIn account, you will be required to do so at this point:

_ogin and	security	
mail addresses		Change
dd or remove emai	addresses on your account	1 email address
Phone numbers		Change
\dd a phone numbe	r in case you have trouble signing in	0 phone numbers
Change passwor	rd	Change
Choose a unique pas	ssword to protect your account	
Where you're sig	gned in	Change
See your active sessi	ions, and sign out if you'd like	4 active sessions
Two-step verific	ation	Change
Activate this feature	for enhanced account security	BC
Activate this feature		BO

Once you have entered a phone number to verify your LinkedIn account, return to the two-step verification page and click **Turn on**.



Close

You may be prompted to enter your password to confirm your change. Once the change is made, return to the two step verification tab to verify success.

Profile Privacy

Two-step verification

US+1 0000001010

From the Settings Menu, click on Visibility.

Activate this feature for enhanced account security

Two-step verification is turned on. Turn off

Verification codes will be sent to this number at sign-in:

Click on **Edit your Public Profile** to manage options related to what will be publicly shown from your profile information.

Edit your public profile	Change
Choose how your profile appears to non-logged in members via search engines or permitted services	
Who can see your email address	Change
Choose who can see your email address on your profile	
Who can see your connections	Change
Choose who can see your list of connections	Connections
Viewers of this profile also viewed	Change
Choose whether or not this feature appears when people view your profile	Yes
Who can see your last name	Change
Choose how you want your name to appear	Full
Representing your organization and interests	Change
Choose if we mention you with content about your employers or other content you publicly expressed an interest in	No
Profile visibility off LinkedIn	Change
Choose how your profile appears via partners' and other permitted services	No

Your profile's public visibility	On 🌔
Basic (required)	
 Name, number of conne region 	ctions, industry, and
Profile Photo	
 Your connections Only LinkedIn members to you. 	directly connected
 Your network Only LinkedIn members three degrees away from 	
All LinkedIn Members	
 Public All LinkedIn members, ar you via search engines a 	
Headline	Hide 🔵
Posts & Activities	Hide
Summary	Hide 🔵
Current Experience	Hide 🔵
Past Experience	Hide

If you feel compelled to keep your profile visible to everyone, consider restricting information to the greatest extent possible by turning off information that could increase your risk for identity theft and phishing.

	Who can see your email address Choose who can see your email address on your profile	Close
Click on Who can	Who can see John.Smith@googlemail.com on your profile?	
see or download	Only visible to me 👻	
your e-mail address	Allow your connections to download your email @gmail.com in	
to view settings	their data export? If no, your primary email address will not be included. Learn more	
related to the visibility	No	
of your emailaddress	If someone can see your email address, they will be able to contact you	
on the LinkedIn	directly. Learn more	
platform.	You can control your primary email address in settings.	

Click on Connections to configure the visibility of your own LinkedIn connections. You can choose to either Allow your connections to see your connection list. You should choose the option that best balances safety with your needs on LinkedIn, we recommend settingthis option to Only you.



	t others see when you've viewed their profile and headline	
0	John Smith Department of Defense Stafford, Virginia	
Private prof	ile characteristics	
0 4	Someone at Department of Defense	
Private mod	le	
0 🔺	Anonymous LinkedIn Member 🔗 Saved	
	ting this option will disable Profile Stats . Whenev nonymous, your viewer history gets erased.	er you

Under Visibility, click on the Visibility of your LinkedIn Activity tab, and click Manage who can discover yourprofile from your e-mail address or Manage who can discover your profile from your phone number you can configure the ability for others to find your profile from either of these contact methods. Review the options, and consider which is most appropriate for your situation:



If you click on the **Blocking and hiding** tab, and click **Followers** you will see options related to who can follow your profile and see your public updates. For a personal LinkedIn account, we recommend limiting your connections to control the audience for your posts:

Choose who can follow you and see your public updates Choosing "Everyone" lets people outside your network follow your public updates. If you switch from "Everyone" to "Your connections," you'll lose any out-of-network followers you have now. Any changes you make will take effect in about 24 hours. Your connections	ollowers		Close
updates. If you switch from "Everyone" to "Your connections," you'll lose any out-of-network followers you have now. Any changes you make will take effect in about 24 hours.	Choose who can follow you	and see your public updates	Connections
	updates. If you switch out-of-network follow	from "Everyone" to "Your connections," you'll lose any vers you have now. Any changes you make will take	- 1

Did You Know?

LinkedIn has over 575 million users and 70% of those users reside outside theU.S.

LinkedIn is more popular with men, which comprise 57% of LinkedIn users.50% of college

students in the U.S. are LinkedIn users.

TIKTOK

Originally created in China, TikTok is a short-video sharing social media networking service. Users can create, watch and share short-videos ranging from 15 seconds to three minutes.

Similar to all the other social media platforms, TikTok logs every TikTok video you watch, how long you watch it for, and the contents of private messages you can send through its app. If using TikTok on your mobile device, abstain from giving this app permission to access your phone; doing so will allow TikTok to identify your exact location, your phone's contacts and other social network connections, your age, and your phone number.

TikTok's privacy policy outlines the information that is collected, why it is collected, and the options you have to limit the information you share. The policy states that TikTok gives "advertisers the ability to report about the types of people seeing their ads and how their ads are performing." Users may prevent their data from being shared by opting out of personalized ads by going to **Privacy and Settings** > **Privacy and Safety** > **Personalized ads**.

By default, TikTok accounts are Public, which allows anyone to view a user's profile and posted videos. Users have the ability to change their profile to Private. To do this, go to your Profile, tap the three dots in the upper right portion of the screen, and then navigate to Privacy and Safety. Even with a private account, your profile photo, username, and bio will be visible to all TikTok users. It is best to ensure no sensitive or personal information is included here.

TikTok has Community Guidelines to encourage a safe and friendly environment in the app. TikTok uses a combination of policies and human- and machine-based moderation practices to handle content that may violate the guidelines. Additionally, TikTok allows users to report content or other users that may violate the guidelines.

TikTok gives users the ability to block another user for any reason. A blocked user will not be able to follow you. They also will not be able to view, like, or comment on your videos.

TikTok provides users (or their parents) the ability to filter out more mature content by enabling Restricted Mode. The app states that Restricted Mode will "limit the appearance of content that may not be appropriate for all audiences."

Configuring Privacy Settings

Only users you approve will be able to watch your videos.

- 1. Click on your profile picture in the top right corner.
- 2. Click Settings.
- 3. Under Privacy, slide the toggle bar to green \bigcirc .

nage account	Manage account	
/acy	Account control Delete account	Delete
sh notifications		
	Private account With a private account, only users you approve can follow you and watch your videos. Your existing followers	
	vacy sh notifications	Account control Delete account Privacy Discoverability Private account

Account Deletion

- 1. Click on your profile picture in the top right corner.
- 2. Click Settings.
- 3. Under Manage Account, Account Control, click Delete.
- 4. Click continue.
- 5. Verify and Continue by signing into you associated account and clicking **Delete Account**.



YOUTUBE

YouTube is a video sharing platform owned by Google. YouTube is comprised of millions of users who can connect with others to create, share, view, and save videos. You can show activities, such as liking a video or subscribing to a channel, in your activity feed. You can also choose to keep these activities private. After December 5, 2020, your public "Liked videos" playlist will be made private, which means only you will be able to see this playlist. You can still like videos, and videos will still show the number of likes.

If you are the owner of a playlist, you can make your playlist public, private, or unlisted — just like you can for individual videos.

By hiding your subscriber count, it will not be publicly visible to others on YouTube. You can still see your subscriber count from YouTube Studio.

The ads that play on YouTube videos you watch are tailored to your interests. They are based on your Google Ad Settings, the videos you have watched, and whether you are signed in or not. You can control the ads that you see based on your Google Account Ad Settings. You can also view, delete, or pause your YouTube watch history. You can only turn off ads if you have a paid subscription to YouTube.

If someone has posted your personal information or uploaded a video of you without your consent, you should contact the uploader and ask them to remove the content. If you cannot reach an agreement with the uploader, or if you are uncomfortable contacting them, you can request to have the content removed based on YouTube's Privacy Guidelines.

Configuring Privacy Settings



Deleting Your YouTube Account

- 1. Click on your profile in the top right corner.
- 2. Click Mange Account.
- 3. Click Data and Privacy.
- 4. Scroll towards the bottom of the page and click **Apps and Services**.
- 5. Click **Delete a Service**.
- 6. Click Delete a Google Service.
- 7. Type your Password.
- 8. Click the \square next to YouTube.





TELEGRAM

Telegram is a secured messaging app that can be used on all devices to send and receive messages. It is one of the top 10 most downloaded apps in the world and has over 10 million active monthly users.

Last Seen

Hide your last activity status and last seen time on the app.

- 1. Click on your profile.
- 2. Click Settings.
- 3. Click Privacy and Security.
- 4. Click Last Seen.
- 5. Click Nobody.



Two-Step Verification

Enabling Two-Step Verification in Telegram provides a second layer of protection for your account.

- 1. Click on your profile.
- 2. Click Settings.
- 3. Click Privacy and Security.
- 4. Click 2- Step Verification.

Deleting Your Account

Deleting your telegram account permanently removes all your messages and contacts.

- 1. Go to: https://my.telegram.org/auth?to=delete
- 2. Enter your phone number associated with your Telegram account
- 3. Enter confirmation code that was sent via Telegram

GAB

Gab is an American social networking platform that promotes free speech and individual liberty. Gab is estimated to have 4 million active users.

Due to the controversial posts, user groups, and rhetoric, it is advised that individuals avoid using this social media platform. Due to the controversial user base on Gab, the social media network has been targeted by hacking groups, wherein on February 28, 2021, a collection of more than 70 gigabytes of data from Gab, including more than 40 million posts, passwords, private messages, and other leaked information was compromised.

Configuring Your Privacy and Network Settings

Decide who can see what you post on Gab and who sees your network.

- 1) In the top right corner click on your profile.
- Click Settings. 2)
- 3) Click **Preferences**.
- 4) Scroll to **Post Privacy.**
- 5) Click Followers-only.
- 6) Click **Opt-out of search** engine indexing.
- 7) Click Hide your network.
- 8) Scroll to the bottom and click





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Current Sessions

Your recent activity on your Gab account

- 1) In the top right corner click on your profile.
- 2) Click Settings.
- 3) Click Account.
- 4) Scroll to the section Sessions.

Account	These are the web browsers current	the import in the water fileds Simple	
Account settings	Browser	Last activity	IP Address
C Two fact	Chrome on Windows	Current session	
M Authorited apps			
	DELETE ACCOUNT		
≡ Posts			be asked for confirmation.

Account Deletion

Delete your Gab account.

- 1) Click on your profile in the top right corner.
- 2) Click Settings.
- 3) Click Account.
- 4) Scroll to the bottom and click **Proceed here.**
- 5) Type in your password and click **Delete Account.**



SNAPCHAT

Snapchat is an American multimedia instant messaging app and service developed by Snap Inc. Snapchat has an estimated 498 million users.

One of the principal features of Snapchat is that pictures and messages are usually only available for a short time before they become inaccessible to their recipients. The app has evolved from originally focusing on person-to-person photo sharing to presently featuring users' "Stories" of 24 hours of chronological content, along with "Discover," letting brands show ad-supported short-form content. It also allows users to keep photos in the "my eyes only" which lets them keep their photos in a password-protected space. It has also reportedly incorporated limited use of end-to-end encryption, with plans to broaden its use in the future.

Configuring Your Privacy Settings

Snapchat's privacy settings are important to understand. You can choose to allow only your friends to contact you (i.e., the accounts you have actually added to your friend list) or everyone to contact you; this setting encompasses all methods of contact, including photo snaps, video snaps, text chats, and even calls. The default "My Friends" setting only allows users to send and receive media from users they have added to their friends list. We recommend that any minor using Snapchat continues to use this default setting.

Even though Snaps are not saved by default, it is always possible for the creator to save a Snap before sending it or for a viewer to take a screenshot. One can even take a picture of the screen with another camera or use other tools to save a copy. So, it is important to remind minors to never send Snaps that are illegal, could get them in trouble now or in the future, or would be embarrassing if seen by people like grandparents or college admissions officers.

Select who you want to see your "Stories." Snaps cannot be recalled, but Stories can be deleted.

Snapchat recently introduced a new feature called **Quick Add**, which you can see displayed at the bottom of your chat list and your stories tab. It includes a short list of suggested users to add based on mutual friendships. If you have your Quick Add setting enabled, you will show up in the Quick Add section of your friends' chat list and stories tab. If you do not want to show up there, you can turn this setting off by tapping Profile > Settings (gear icon) and selecting See Me in Quick Add.



- 2. Scroll to "Who can..."
- 3. In Contact me, click My Friends.
- 4. In View My Story, click My Friends.
- 5. In See My Location, click GHOST mode.
- 6. In Show me in Quick add, slide the toggle to off.

Two-Factor Authentication

Enable 2FA to add an extra layer of security to your account and help prevent unauthorized access. Whenever you want to sign into your Snapchat account from any device, you will need to enter both

your password and a verification code that is automatically sent to your phone.

- 1. From your chat screen, select your picture in the top
- 2. left corner.
- 3. Click on
- 4. Scroll down and click on **Two-Factor Authentication**.
- 5. Click **Continue**.
- 6. Click SMS.
- 7. Receive your verification code on your cell phone and enter the code received.

12:07	√ < ♥
<	Two-Factor Authentication
	How Two-Factor
	Authentication Works
٢	When logging in, you'll need to provide an extra Login Code after your password.
	Your Login Code will be sent via SMS (message rates may apply), or can be generated in an app.
	Once you enter your Login Code, we'll know it's really you!
	CONTINUE

Blocking Random Friend Requests

- 1. Click on the person you want to block.
- 2. Click on the **three dots** in the right corner.
- 3. Click on Manage Friendship.
- 4. Click block.

IMPORTANT TIP

Many Snapchat users mention their usernames in a post on Facebook, Twitter, Instagram, or other place online to encourage others to add them as a friend. This is fine if you have all of the above privacy settings configured to your liking (such as who can contact you) and are happy to have lots of people viewing your snaps. However, if you want to keep your Snapchat activity and interaction more private, avoid sharing your **username** or **snapcode** freely online.

Countering Online Imposters

Recent years have been marked by an increase in online scams involving cybercriminals looking to exploit the public's confidence in the U.S. Armed Services. The U.S. Army had seen an explosion of cases in which Internet scammers adopt identities of Soldiers at all levels.

Fraudulent online activities involve a variety of schemes. Cybercriminals impersonate Service Members, including senior officers, using actual and fictitious information. Criminals create impersonation accounts to look just like the real account of a Service Member, using very similarly spelled names and replacing characters with dashes, spaces, and/or homoglyph characters. For example, a scammer might use a zero instead of an "O" or a number one instead of an "I."

Criminals will highjack one or more of the photographs found on the Soldiers official and personal social media page and will have a similar or identical biography. Criminals assume the identities of Soldiers to exploit the known integrity and ethical credibility of Soldiers and the recognizable honor of the uniform.

The United States Army Criminal Investigation Division (USACID), Major Cybercrime Unit (MCU) has documented hundreds of instances involving the online impersonation of Army personnel, including over 100 in which perpetrators assumed the identities of general officers, senior civilian officials and senior non-commissioned officers. The increased public exposure of senior government official's online use of social media and the amount of basic information and photographs of senior officials found online, greatly increases the susceptibility of nefarious actors impersonating officials online. This epidemic is not exclusive to senior officials but to everyone who wears the uniform.

Protect Yourself

There are steps you can take to reduce your attack surface. Expediency is paramount. TheUSACID - MCU has found that the longer an imposter account is active, the greater thelikelihood of misleading others.

A good internet practice is to conduct internet searches on yourself and your family members. If fake profiles are identified, take immediate steps to have them removed. Effectively searching foryourself requires creativity. Imposters often misspell names and other identifying information, whether on purpose (to disguise their activities) or because they do not have a command of the English language.

Generally, imposter accounts violate the terms of service of the social media platform on whichthey are created and sometimes violate federal codes (18 USC §912 and others). However, investigations are time consuming and often involve international legal complexities underscoring the importance of proactive mitigation efforts. Imposter accounts can be reported directly to thesocial media site's officials via their in-platform tools. If you see an imposter account, report it to the social media network immediately.

Many social media sites' terms of service permit the creation of fan or parody sites. Generally, thesesites must be clearly marked as "fake," "parody," "community," "fan" or something similar. If there is any doubt about the legitimacy of a profile, read the terms of service (links to the terms of servicefor many sites are provided at the end of this document) and if there is still doubt, report the profileto the site.

Anti-Phishing

Phishing is a social engineering tactic that will attempt to trick you into revealing critical personal information, like your username and password. It can take many forms, so it is important to learn how to spot suspicious emails and websites. For example, a social engineer might create a fake loginpage that looks legitimate, such as "likedin.com" not "linkedin.com", and once your password is revealed, the social engineer could access your account or infect your machine.

To avoid getting phished:

- 1. Never click on questionable links.
- 2. Always double-check the URL before you click that link and always make sure you'reentering your data into a legitimate website or app.
- 3. Watch out for impersonators.
- 4. If someone you know emails you but the message seems odd, their account may have been hacked. Don't reply to the message or click any links unless you can confirm the email is legitimate. Look out for things for like urgent requests for money, the person claiming to be stranded in another country, the person saying their phone was stolen and cannot be called.
- 5. Be wary of requests for personal information.
- 6. Don't reply to suspicious emails, instant messages, or pop-up windows that ask for personal information, like passwords, bank account or credit card numbers, or even your birthday. Even if the message comes from a site you trust, like your bank, never click on the link or send a reply message. It is better to go directly to their website or app to log in to your account. Remember, legitimate sites and services will not send messages requesting that yousend passwords or financial information over email.
- 7. Beware of email scams, fake prizes, and gifts.
- 8. Messages from strangers are always suspect, especially if they seem too good to be true like declaring you have won something, offering prizes for completing a survey, or promoting quick ways to make money. Never click suspicious links and never enter personal information into questionable forms or surveys.
- 9. Double-check files before downloading.
- 10. Some sophisticated phishing attacks can occur through infected documents and PDF attachments. If you come across a suspicious attachment, use Chrome or Google Drive to open it and reduce the risk of infecting your device. If Chrome detects a virus, you will see awarning.
- 11. Have secure connections before accessing sensitive sites.
- 12. When you are browsing the web and especially if you plan to enter sensitive information

like a password or credit card number – make sure the connection to the sites you visit is secure. If it is a secure URL, the Chrome browser will show a gray, fully locked icon in the URL field. HTTPS helps keep your browsing safe by securely connecting your browser or app with the websites you visit. Before submitting any information, make sure the site's URL

begins with "https." Look for the locked padlock

Identifying Social Media Impersonation Accounts

Typically, fake profile accounts have few friends or followers (or whatever they are called on a givensite) and most of those friends appear to be women. Their posts are infrequent, poorly worded and often out of step with Army culture and customs. It is not uncommon for the comments and pictures to disagree; the imposter will claim to hold a rank inconsistent with the rank insignia of the soldier in the photographs and there have been instances where the name the imposter uses is not the name on the uniform name tape. Imposters lift images from different sources and often the images are outdated.

Some finer points of search engine syntax can help locate fake profiles faster. These techniques and operators will help you focus efforts and reduce the number of false hits. These techniques work with Google but this is not an endorsement of the Google search site. Some of these techniques will work on other internet search sites. Experimentation is recommended.

First and foremost, log out of the search engine. Search engines track searches and the results of every search are tailored to your specific interests based upon prior searches. Various search operators and combinations refine search results. A good tip? Start your exploration with simplesearch terms and add complexity.

GOOGLE:

String Search Examples

Google "bradky bradkon"

Without the quotes, the results of searching bradley bradson will include any web page that has bradley AND bradson anywhere in the document. The words need not be together or even in theorder specified. Wrapping the words in quotes creates a phrase and search results will include onlyweb pages where the phrase bradley bradson is present.

Google "bestiny bradien" AROUND(10) memage

The search operator AROUND(10) (all caps) creates a search for the string bradley bradson and the word marriage where they occur within ten words of each other. The number of words, in this example 10, is flexible depending upon specific needs.

Google "brackey bracken" maniage site facebook com

The site operator limits results to the website specified, in this case Facebook.com, where the phrase bradley bradson and marriage occur. Do not chain the site operator (e.g., site:facebook.com

site:twitter.com).

Google Treativy breakers" merriage -jutacteoritooek.com

The -site operator excludes matches from the specified website. Chaining multiple websites and using wildcards help to refine your searches. This syntax searches for websites, other than Facebook, where the phrase bradley bradson and marriage appear.

Google "treates treates" AROUND(10) manage sale feadook com sale " gav

Chaining search operators can be an effective means to refine your searches and limit the number of false hits. For instance, the result of this combination of search terms and operators will includeonly those where marriage appears within 10 words of the phrase bradley bradson but not on the Facebook website or any government site.

	Web News	Images	Videos.	Maps	More *	Search tools
	Any time 🔹 🔫	-	Aquia Ha	bour, WA +		Δ
1	Any time					U
	Past hour					
	Past 24 hours					
	Past week					
	Past month					
	Past year					
	Oustom range					

Restricting the time frame of the search is an effective way to reduce results to a manageable level if you regularly checkfor fake social media profiles.

For example, you checked last April and took steps to remove fake social profiles you found. Now it's October andtime to check again. By limiting the date range, you won't beinundated with the same hits that you dealt with six months ago. You will see only the web pages that were indexed in the past six months. However, if thoseweb pages have changed, even slightly, since you last searched for fake social media profiles, they will appear in your results. For instance, correcting a spelling error or correcting the double spaceafter a period to a single space is sufficient.

Most search engines search concepts. For instance, marriage will return married even though married was not in the search string. This feature can muddy your search results. You can instruct Google to return onlythose results that contain marriage by setting it to verbatim.

IMAGE SEARCH EXAMPLES

The reverse image search option in Google Images helps users quickly discover related images from around the web. Search results may include similar images, sites that include the image or other sizes of the image searched for.

Reverse image searches work with the following browsers: Internet Explorer 9+, Chrome 5+, Firefox 4+, and Safari 5+. Multiple options are available when searching for images, but not all of the browsers have the same capability.



Upload an image (All Browsers)

- 1. Navigate to https://images.google.com/.
- 2. Click on the camera icon to open the Search by Image dialog box.
- 3. Click the **Upload and image** tab.
- 4. Click Browse.
- 5. Select the image from the File Upload window.
- 6. Click **Open** to start the images search.

Search using an image URL (All browsers)

- 1. On any website, right-click an image and select Copy Image URL or Copy Image Location.
- 2. Navigate to https://images.google.com/.
- 3. Paste the URL you copied into the Google search box.
- 4. Click the search \bigcirc icon.

Drag & drop an image into the search box (Chrome or Firefox)

- 1. Navigate to https://images.google.com/.
- 2. Using Windows file explorer, drag and drop the image you want to search for into the searchbox.
- 3. The search begins automatically.

Right-click an image on a site (Chrome)

- 1. Right-click any image you see on a website or in search results results.
- 2. Click Search Google for this image.
- 3. A new browser tab will open with the results.



FIREFOX

- 1. Download the Search by Image extension.
- 2. Right-click any image you see on a website or in search results.
- 3. Click Search Image on Google.
- 4. A new tab will open with your results.

Reporting/Removing Fake Social Media Pages

There are so many social media sites, it is impossible for OSMD to provide guidance on even most of them. Highlighted here are some major social media sites. For other sites, users must navigate the sometimes confusing menus and options to find the steps required to remove an imposter profile.

FACEBOOK

The usual Gov.fb.com no longer works anymore/is not monitored by Facebook. Facebook is asking all government partners to submit support requests now through <u>www.Facebook.com/gpa/help</u>. There, you will see an intake form you can use to file your request.

If you see FAQ information instead of the intake form, you will need to gain access to the Government, Politics & Advocacy Concierge (GPAC) group page support first.

In order to gain access to GPAC support:

- 1. Go to https://www.facebook.com/GovtPolitics/
- 2. Click on "More" and select "Groups" in the tab list
- 3. Under "Groups by This Page", click +Join Group
- 4. Answer the three membership questions and click submit
- 5. You will gain access once your request has been accepted

Alternatively, you can navigate to <u>https://www.facebook.com/help/contact/295309487309948</u> and follow the instructions to report an imposter profile. Follow the on-screen instructions.

SKYPE

- 1. Navigate to the imposter's Skype profile.
- 2. Right-click on the upper part of the right side of the Skype window and choose View Profileto find the Skype user name. Please note that there is no space in a Skype user name (i.e. gen.bernard.champoux). Email <u>lerm@skype.net</u> and provide the Skype user name.

TWITTER

- 1. Log in to your Twitter account.
- 2. Navigate to <u>https://help.twitter.com/forms/impersonation</u>.
- 3. Select an account is pretending to be me or someone I know or An account is pretending to be or represent my company, brand, or organization as appropriate.
- 4. Follow the on-screen instructions.

LINKEDIN

If you represent a general officer or SES, submit the names, emails and phone numbers of your social media representatives to OSMD. OSMD will list those names and the represented Army senior leaders to the LinkedIn government liaison and provide a direct email to the liaison to reportfake profiles.

If you do not represent, or are not, a general officer or SES:

- 1. Log in to your LinkedIn account
- 2. Navigate to the imposter account
- 3. Click the down arrow next to Send a Message.
- 4. Select **Block** or report.
- 5. Select the box next to Report.
- 6. Select the reason for reporting the account from the drop-down "Flag profile as" menu.
- 7. Select misrepresentation.
- 8. Include a detailed justification about why you believe the account is a misrepresentation.
- 9. Click Continue and follow the on-screen instructions.

An alternate method that requires your declaration, under penalty of perjury, that the allegations of impersonation are true and correct:

- 1. Log in to your LinkedIn account.
- 2. Navigate to <u>https://help.linkedin.com/app/ask/path/TS-NFPI</u>.
- 3. Follow the on-screen instructions.

PINTEREST

- 1. Log in to your Pinterest account.
- 2. Navigate to https://help.pinterest.com/en/login-request.
- 3. Select Continue without logging in.
- 4. Select Report Something.
- 5. Select Impersonation.
- 6. Follow the on-screen instructions.

MYSPACE

With a myspace account:

- 1. Log in to your myspace account.
- 2. Navigate to the imposter account.
- 3. Hover your mouse over the connect icon (two intertwined circles) and select **Report** on thedrop down menu.
- 4. Select This is me! > This profile is pretending to be me.
- 5. Follow the on-screen instructions.

Without a myspace account:

1. Send an email to <u>support@myspace.com</u> with as much information about the fake profile asyou can collect using screen shots and be certain to include the offending profile's URL. Myspace will likely request additional information before action is taken.

FLICKR

- 1. Navigate to <u>https://www.flickr.com/abuse</u>.
- 2. From the What would you like to report drop down, select Other Concerns.
- 3. Complete the form with as much detail as possible.
- 4. Click Send.

INSTAGRAM

Like Pinterest, you cannot search Instagram without an Instagram account. You can, however, report a fake Instagram account without actually having an Instagram account.

- 1. Navigate to https://www.facebook.com/help/instagram/contact/636276399721841.
- 2. Choose the best option from the available options under Which of the following bestdescribes your situation.
- 3. Follow the on-screen instructions.

DEVIANTART

- 1. Navigate to <u>https://help.deviantart.com/contact/</u>.
- 2. Complete the contact form with as much detail as possible.
- 3. Select **Abuse Report** from the category drop down menu.
- 4. Include the link to the imposter profile by right clicking on the profile name, selecting copylink address and pasting the information into the comment section.
- 5. Click Finish.

OTHER SITES

For sites other than those listed here, report fake profiles directly to the host site. If you receive a report from someone who has been contacted by an imposter, gather as much information from this person as possible: URLs, email addresses, times and dates of impersonator contact, copies of any messages, victim identification in case follow-up is warranted. Send that information to the emails listed below. Encourage the person to report the impersonations to the Internet Crime Complaint Center (IC3) (www.ic3.gov). IC3 is not an investigative agency and does not have law enforcement authorities but they will forward complaints to appropriate law enforcement agencies.

As an alternative, refer the person to the Federal Trade Commission (FTC) Complaint Assistant (<u>www.ftccomplaintassistant.gov/</u>) and follow instructions to report an incident of someone falsely claiming to be a government employee. The FTC cannot resolve individual complaints, but they can provide information about what steps to take.

If you believe you are the victim of a crime or believe that a crime has been committed, documentall contacts in an email and send to the US Army CID Crime Tips email address:

• <u>usarmy.belvoir.usacidc.mbx.usacidc-crime-tips@army.mil</u>

Links to Terms of Service's (ToS)

Facebook:	https://www.facebook.com/policies/
Skype:	https://www.microsoft.com/en-US/servicesagreement/
Twitter:	https://twitter.com/tos?lang=en
LinkedIn:	https://www.linkedin.com/legal/user-agreement
Pinterest:	https://about.pinterest.com/en/terms-service
MySpace:	https://myspace.com/pages/terms
Flickr:	https://www.flickr.com/services/api/tos/
Instagram:	https://help.instagram.com/478745558852511
DeviantArt:	https://about.deviantart.com/policy/service/#skins
TikTok:	https://www.tiktok.com/legal/privacy-policy
YouTube:	https://www.youtube.com/static?template=terms
Telegram:	https://telegram.org/privacy
Gab:	https://gab.com/about/privacy
Snapchat:	https://snap.com/en-US/terms_

Reporting Identity Theft or Online Scams

If you have been a victim of identity theft, an online impersonation, or an online scam, below is general guidancefrom CID and the Army Public Affairs Online Social Media Division.

- Report the identity theft, scam, or impersonation to the Internet Crime Complaint Center (IC3) and your local Law Enforcement department.
- Report Nigerian Scam related frauds to the Federal Trade Commission.
- If you are a victim of fraud (not impersonation), report the fraud to your local law enforcement agencies or to:
 - (1) Federal Bureau of Investigation
 - (2) United States Secret Service
 - (3) United States Postal Inspection Service

For further information, advice or assistance, please contact the Major Cybercrime Unit, Digital Persona Protection Program (DP3) at usarmy.belvoir.usacidc.mbx.dp3@army.mil.

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