

# Second Annual Major General Harold J. "Harry" Greene Awards for Acquisition Writing Competition

## Call for Submissions

**CHALLENGE:** The Army Acquisition community is looking to the future while continuing to assess lessons learned from past operations. Our objective is to provide the Soldier with the right equipment, at the right time, to accomplish the assigned mission. It is important that we, members of the workforce and other interested individuals, drive the dialogue about meeting and overcoming significant challenges in delivering needed capabilities to the Soldier now and in the future.

**PROPOSAL:** The Office of the Assistant Secretary of the Army (Acquisition, Logistics and Technology) is sponsoring the second annual Major General Harold J. "Harry" Greene Awards for Acquisition Writing to continue to shape the public dialogue about U.S. Army Acquisition through critical writing. Maximum participation is encouraged, especially by members of the Department of Defense (DoD) Acquisition Workforce as key stakeholders, although the competition is open to everyone. The essays submitted must be cleared for public release by your organization's public affairs team and either address solutions for navigating the current environment or discuss the way ahead for building the Army of the future from an acquisition perspective. All submissions should connect the acquisition process to its impact on the Soldier.

**TOPICS:** Authors are required to select and write about U.S. Army acquisition from the following categories: (1) Acquisition Reform/Better Buying Power; (2) Future Operations; (3) Innovation; or (4) Lessons Learned.

**SUBMISSION REQUIREMENTS:** Submissions – in one of the four categories identified – must be sent to [usarmy.pentagon.hqda-asa-alt.mbx.acq-writing-awards@mail.mil](mailto:usarmy.pentagon.hqda-asa-alt.mbx.acq-writing-awards@mail.mil) by midnight Aug. 16, 2015, along with a short (three to four lines only) biographical statement about the author, including email address and office telephone number. Each submission shall be not more than 1,800 words, but not less than 500 words. Manuscripts must be double-spaced and prepared in Arial 12-point font. (Do not submit in layout format or with footnotes, endnotes, or acknowledgment lists of individuals.) Submissions must be unclassified and cleared for public release/publication by the author's organization.

**ARTWORK:** Photographs or graphics (illustrations and charts) or a combination of both may accompany each submission, but are not required. All photographs must have a minimum 300-dpi resolution and be in TIFF or JPEG format. Please provide the photographer's name and command for each photo submitted; the artist's name and command for each illustration; and the source organization for each chart.

**ELIGIBILITY:** Essays must be original, not previously submitted to any writing competition or published (including online), and completed during fiscal year 2015. An individual may submit more than one entry, but only one per category. Two or more individuals may co-author an entry. The competition is open to any author (both DoD and non-DoD personnel are eligible) writing about U.S. Army acquisition. Government contractors are required to complete their submissions outside normal duty hours, and it is suggested that all others do so as well.

**EVALUATION PROCESS:** Once essays are submitted to [usarmy.pentagon.hqda-asa-alt.mbx.acq-writing-awards@mail.mil](mailto:usarmy.pentagon.hqda-asa-alt.mbx.acq-writing-awards@mail.mil), no editing or revision is permitted. Entries will be evaluated by a review board from Aug. 19 to Sept. 30, 2015, to determine the winners and honorable mentions in each category. Entries will be awarded points based on persuasiveness (20%); clarity and strength of argument (20%); innovation (20%); relevance to current or future environment (20%); and feasibility (20%).

**AWARDS:** Four (4) award winners will be selected (one in each category) and submitted for publication in Army AL&T magazine, along with four (4) additional submissions selected for honorable mention. In the case of a tie, each submission will be recognized. The four winners will also receive awards at the annual U.S. Army Acquisition and Contracting Awards Ceremony scheduled to be held late 2015.

**POC:** For questions or comments, please contact [karen.d.kurtz2.civ@mail.mil](mailto:karen.d.kurtz2.civ@mail.mil) or (703) 545-0803.