



DEPARTMENT OF THE ARMY  
UNITED STATES ARMY INSTALLATION MANAGEMENT COMMAND  
HEADQUARTERS, U.S. ARMY GARRISON YONGSAN  
UNIT #15333  
APO AP 96205-5333

IMYN-PA

29 JUL 2014

UNITED STATES ARMY GARRISON-YONGSAN (USAG-Y) POLICY LETTER 15-1

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: USAG-Y Good Neighbor Program (GNP)

1. Reference: United States Forces Korea (USFK) Regulation 360-4 (Good Neighbor Program), Dated 11 May 2010.
2. Situation: To establish guidance and procedures required by the references, develop and maintain an engagement strategy, and promote our Area II GNP with the citizens of the Republic of Korea (ROK). The GNP is an outreach program with the goal of achieving and sustaining a positive image of USFK within the ROK. While assigned in the ROK, we are all ambassadors of the United States of America. The GNP will only be successful if we aggressively and effectively pursue the principles and intent of the program.
3. Mission: To establish and maintain an effective program that seeks to pursue the measurable goodwill that will be created through community assistance and goodwill activities. This will emphasize to our personnel the importance of good community relations activities and seize the opportunity to undertake them.
4. Execution:
  - a. Intent: To ensure USAG-Y compliance with policies and procedures established by higher headquarters.
  - b. Concept of operations: Introduce USAG-Y personnel to the GNP and encourage individual Soldiers, Civilians and their Family members to participate. This will begin when new personnel receive their welcome aboard packet. It will include information on Korean history, customs and traditions, as well as a monthly calendar of upcoming GNP events and activities in which USAG-Y and/or its personnel are participating. As part of the check-in process, the GNP representative will deliver formal information on the GNP and how it helps to strengthen the ROK-U.S. alliance.
5. Action/Task:
  - a. Good Neighbor Representative

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(1) Receive and report unit and personnel participants in GNP events to higher headquarters.

(2) Ensure that soldiers, civilians and family members are recognized for their efforts in supporting Good Neighbor activities.

b. Officers in Charge

(1) Execute the responsibilities of the Community Relations Officer (CRO) set forth in reference ensuring Soldiers understand and are encouraged to participate in the Good Neighbor Program.

(2) The CRO must emphasize the importance of good community relations and seize the opportunity to take part in them.

6. Any questions or matters related to the USAG Yongsan Good Neighbor Program may be addressed to the USAG-Y Public Affairs Office at DSN 738-7336.



MARIA P. EOFF  
COL, LG  
Commanding

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