



MISSOURI NATIONAL GUARD
70TH MOBILE PUBLIC AFFAIRS DETACHMENT
Headquarters, Regional Command South, CJTF-4
APO AE 09355

Dear National Guard Bureau,

I am writing to recommend Cpl. Clay E. Beyersdorfer in Category O, Paul D. Savanuck Military Print Journalist of the Year award.

Corporal Beyersdorfer arrived to the 70TH Mobile Public Affairs Detachment in October 2011 eager to begin his military career as a combat field journalist. Since his arrival, Cpl. Beyersdorfer continuously volunteers for assignments, whether they involve supporting the State for its emergency duties, State partnerships, or in support of combat operations here in southern Afghanistan.

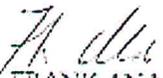
Corporal Beyersdorfer is a well-rounded journalist who epitomizes the public affairs motto of "Maximum Disclosure/Minimal Delay." He is the detachment's most seasoned journalist and has documented natural disasters for the State of Missouri, participated in the State's Beyond the Horizon-Honduras missions, and is deployed here in southern Afghanistan.

Corporal Beyersdorfer is a professional who captivates his audiences with his journalistic approach. Since his arrival in Kandahar, Afghanistan, he has produced a multitude of products that highlight Soldier successes, as well as our train, advise, and assist mission with our Afghan National Security Force partners. Many of Cpl. Beyersdorfer's products have been posted on the Department of Defense's website.

His ability to operate independently and with little direction is an attribute to his natural leadership abilities. His motivation, leadership and mentorship for his peers ensures the detachment is efficiently producing, processing and meeting the commander's intent in support of its mission here in Regional Command-South.

Corporal Beyersdorfer has postponed the completion of his degree in communications from the University of Missouri in order to support the unit's deployment.

The outlook for Cpl. Beyersdorfer's future military career is bright as he is exploring the possibilities of becoming either a Warrant Officer or a Commissioned Officer to lead the unit for its wartime training missions and future deployments. I know whatever choice Cpl. Beyersdorfer makes in his military career, he will succeed and make his unit proud. I highly recommend Cpl. Beyersdorfer for the Paul D. Savanuck Military Print Journalist of the Year.


FRANK ANALLA
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NGMO-HPA

02 February 2014

MEMORANDUM FOR Office of the Chief of Public Affairs, Army National Guard Bureau, 111 S. George Mason Drive, Arlington, VA 22204

SUBJECT: Nomination for CPL Clay E. Beyersdorfer for the Paul D. Savanuck Military Print Journalist of the Year.

1. CPL Clay E. Beyersdorfer is the foundation of the detachment's Non-Commissioned Officer Corps. He possesses natural leadership skills and is one of the most motivated Soldiers whom I have served with in this career field. CPL Beyersdorfer is the standard-bearer for his peers to follow when it comes to generating his products in a timely and efficient manner. He strives for perfection and captivates his audiences by highlighting the Soldier's story, which makes him an excellent candidate for the Paul D. Savanuck Military Print Journalist of the Year.
2. While deployed to Afghanistan, CPL Beyersdorfer is serving as the Regional Command-South quick reactionary print journalist. He embeds with battle space owners throughout the region to document their Security Force Assistance Advisory Team missions with our Afghan National Security Force partners. His stories demonstrate the successes of our Soldiers in their train, advise, and assist mission, as well as highlight the progress of our Afghan partners in stabilizing their country.
3. CPL Beyersdorfer also initiated and launched Regional Command-South's first-ever Instagram page. His actions have extended the region's reach through captivating photos, which garner the interest of international followers to include notable war correspondents from CNN and BBC News.
4. CPL Beyersdorfer also serves as a resident trainer to the 205TH Corps, Afghan National Army. Each week, the Regional Command-South public affairs team conducts partnered training events. CPL Beyersdorfer has been instrumental in assisting our Afghan public affairs counterparts with designing and developing their first newsletter publication. His contributions will enhance the 205TH Corps' leadership in disseminating information to its Soldiers.
5. CPL Beyersdorfer spearheads the 70TH Mobile Public Affairs Detachment's monthly newsletter, "The Courier Times." His initiative provides an opportunity for our Soldiers to maintain communication with family, friends, leadership, and supporters.
6. CPL Beyersdorfer is integral in generating vignettes, which highlight Soldiers through the "What Makes Me Strong" campaign. His Soldier vignettes convey a powerful message that our Soldiers are strong and they believe in the mission.

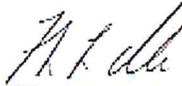
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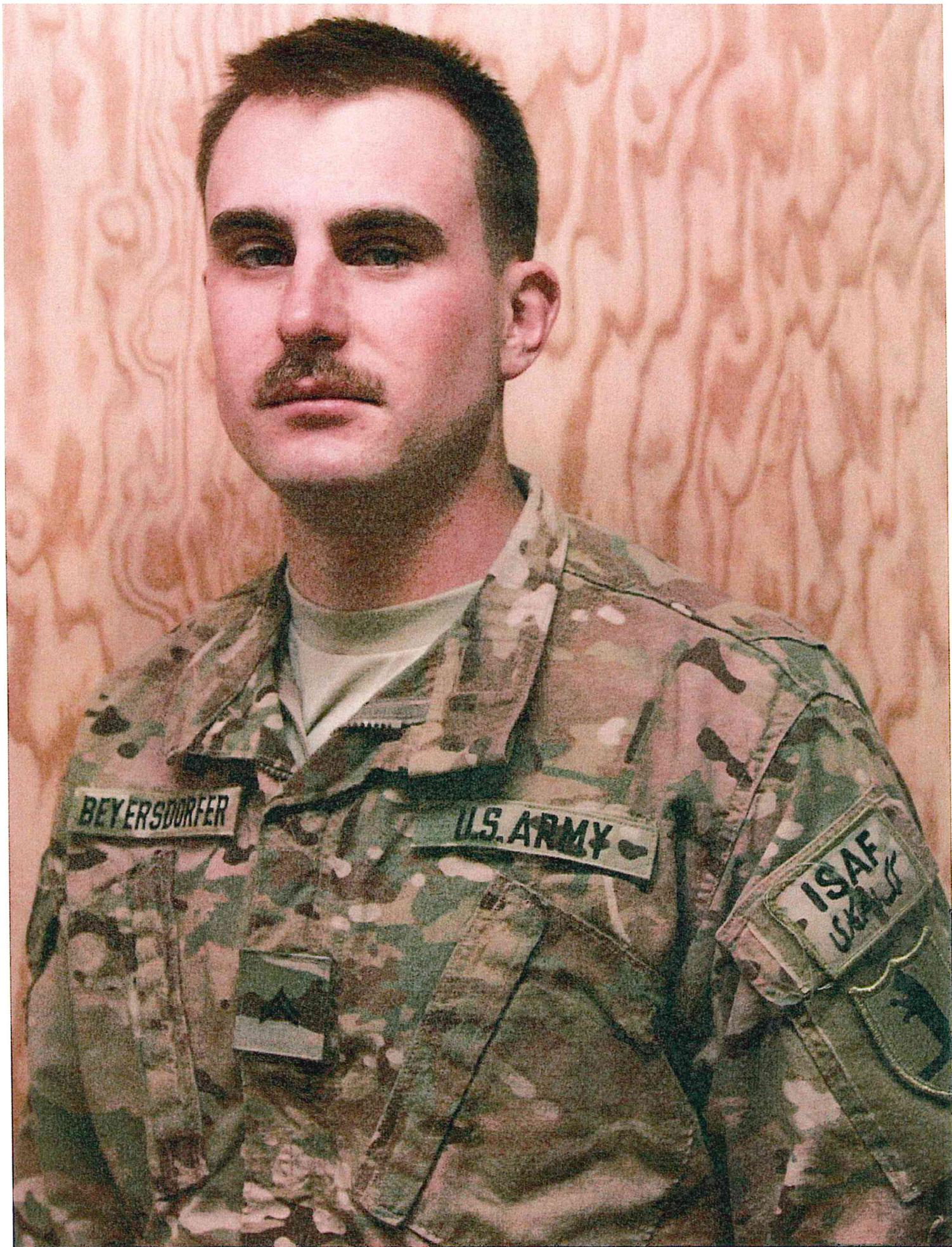
7. CPL Beyersdorfer meets height and weight standards in compliance with AR 600-9. He achieved a score of 237 on his last APFT December 2013.

8. I am nominating CPL Beyersdorfer for his perpetual qualities as one of the unit's seasoned journalists. His experiences and ingenuity are invaluable in contributing to the unit's successes during its deployment. CPL Beyersdorfer's knowledge, leadership and experience as a combat journalist are the nucleus that brings stability within the ranks of the unit. It is an honor to nominate CPL Clay E. Beyersdorfer for the James Paul D. Savanuck Military Print Journalist of the Year.

9. Point of Contact for this memorandum is SFC Susan Kelb at 573-638-7085 or susan.l.kelb.mil@mail.mil.



FRANK L. ANALLA
MAJ, IN
Commanding



BEYERSDORFER

U.S. ARMY

ISAF
USA

BIO: CORPORAL CLAY BEYERSDORFER

Corporal Clay E. Beyersdorfer is a print journalist with the 70TH Mobile Public Affairs Detachment, Missouri National Guard, which he has served in since 2011.

Beyersdorfer is currently deployed to Kandahar Airfield, Afghanistan for a nine-month tour, where he works directly for the International Security Assistance Force, Regional Command-South public affairs office as a print journalist. He is part of the public affairs quick reaction force team, requiring him to be available at a moment's notice and embed with combat units and cover many assignments outside of the wire. He has reported on missions at nearly every forward operating base in southern-Afghanistan.

To date, Beyersdorfer has published 17 print stories, 148 photos, and showed tremendous diversity when he produced two video products, without any formal training. He has had 18 photos featured on the Department of the Defense website, including two photo essays of the week. He also has had one photo featured on AKO.

In addition to producing stories for ISAF, Beyersdorfer also serves as the first line editor for all other print stories and photos produced from tenant units within RC (S). He is responsible for correcting, vetting, and communicating with other units on products they have produced. Beyersdorfer has personally edited over 50 stories to date.

Beyersdorfer supports the RC(S) public affairs soldier engagement critical task by writing short Service Member vignettes that are briefed to the commanding general and leadership staff every morning. These features are short interviews and a picture, highlighting outstanding Soldiers within RC (S). Beyersdorfer has produced 43 What Makes Me Strong products to date.

To support the public affairs critical task of partnership development, Beyersdorfer was tasked solely to provide public affairs training to public affairs members of the Afghan National Army's 205th Corps counterparts. With his help, the 205th successfully produced the first ever newsletter for the Corps. He also provided social media training, introducing the unit to Facebook and Twitter, and how to populate social media sites with their messages to the Afghan population.

Before being deployed, Beyersdorfer graduated from the Warrior Leader Course in April 2013, where he received a superior rating in both oral communication and leadership skills.

In 2012 when the Missouri National Guard was gearing up to head Beyond the Horizons – a U.S. Southern Command annual humanitarian and civic assistance program – the MONG public affairs office chose several public affairs specialists to support the mission for two-week rotations. Beyersdorfer, a Pfc. at the time, was asked to serve an additional two-week period due to unforeseen circumstances. Beyersdorfer did not hesitate and voluntarily supported the public affairs mission for a month-long tour, producing 14 print stories with supporting photos. He was commended for his hard work and was awarded the Army Commendation medal.

Beyersdorfer chose to enlist in the Missouri National Guard in 2011, after deciding he wanted to do something more and expand his career path. His aspiration was to learn valuable public affairs and journalism skills, while providing an invaluable service to both the state of Missouri and the United States of America.

After completing basic training at Fort Sill, Okla., he attended the Defense Information School, where he was named Soldier of the Month, and served as the student First Sgt. before graduating in Oct. 2011. Beyersdorfer was one college class shy of graduating with a bachelor's degree in Communications when he was one of eight Soldiers hand-picked for deployment to Afghanistan. He didn't hesitate- putting his graduation on hold to deploy and serve his country overseas.

RUN SHEET

Cpl. Clay E. Beyersdorfer
70TH Mobile Public Affairs Detachment
Missouri National Guard

Contribution:

Cpl. Clay E. Beyersdorfer wrote, edited, reported, and captured all of the following products in their entirety.

Location:

All the products below were first published and can be found on
<http://www.dvidshub.net/news/118103/story-never-forgotten>
<http://www.dvidshub.net/news/115985/afghan-national-security-forces-continue-training-with-sfat-teams>
<http://www.dvidshub.net/news/115934/kandahar-university-provides-look-into-bright-future-afghanistan>
<http://www.dvidshub.net/news/115155/commo-go>
<http://www.dvidshub.net/news/114434/afghans-take-lead-with-local-hospital>

<u>Title:</u>	<u>Web Views:</u>	<u>Date Posted:</u>
“A story never forgotten”	1,088	12DEC13
“Afghan National Security Forces continue training with SFAT teams	222	31OCT13
“Kandahar University provides look into bright future of Afghanistan”	249	30OCT13
“Commo’ on the go”	200	15OCT13
“Afghans take lead with local hospital”	114	29SEP13