



DEPARTMENT OF THE ARMY  
11<sup>th</sup> PUBLIC AFFAIRS DETACHMENT  
BAGRAM AFGHANISTAN  
APO AE 09354

CJTF-1-PAO-11-PAD

25 January 12

MEMORANDUM FOR RECORD

SUBJECT: Freedom Watch Afghanistan Magazine mission statement

1. Freedom Watch Magazine's mission is to highlight the successes of Coalition Forces by telling the stories of Joint and Coalition operations in RC-East. Journalists throughout the region provide stories and photos, which tell the stories of the Task Forces in theater. We then select the most unique stories and dynamic photos in accordance with RC-East's lines of operation. Our target audiences are the Soldier's whose stories are being told and their families.

2. The editor of the Freedom Watch is SSG Tiffany L. Evans at DSN 318-431-6367.

A handwritten signature in black ink, appearing to read "CARLOS M. BURGER II".

CARLOS M. BURGER II  
SFC, USA

Managing Editor, Freedom Watch magazine

KEITH L. WARE PUBLIC AFFAIRS COMMUNICATIONS COMPETITION  
CATEGORY (A-D)  
INTERNAL INFORMATION OUTLINE

Freedom Watch Afghanistan Magazine  
CJTF-1 PAO (11<sup>th</sup> PAD)  
APO, AE 09354

Production/Circulation:

The Freedom Watch Afghanistan Magazine is a 48-page, magazine-format publication, produced monthly and is Army Funded. The magazine is printed by Baheer Computer & Printing Co LTD, in Kabul Afghanistan and produces 15,000 copies in circulation.

Audience Demographics:

The Freedom Watch serves as the only Regional Command –level command information publication in Afghanistan. We are distributed primary to the Forward Operating Bases and Combat Outposts in the RC-East and RC-Capital areas. The magazine is also distributed to key organizations in the Washington D.C. region.

Information Strategy:

Freedom Watch Magazine's mission is to highlight the successes of Coalition Forces by telling the stories of Joint and Coalition operations in RC-East. Journalists throughout the region provide stories and photos, which tell the stories of the Task Forces in theater. The stories are then repackaged into a relevant and high-quality publication.



CARLOS M. BURGER II  
SFC, USA

Managing Editor, Freedom Watch magazine