



2011

MG Keith L. Ware Public Affairs Competition

Category C: Special Event

Special Event Category
2011 Boy Scout Camporee
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Nominee: Blue Grass Army Depot

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**Special Event Category
2011 Boy Scout Camporee**



REPLY TO
ATTENTION OF:

DEPARTMENT OF THE ARMY
BLUE GRASS ARMY DEPOT
431 BATTLEFIELD MEMORIAL HIGHWAY
RICHMOND, KENTUCKY 40475-5001

AETT-PA

January 25, 2012

MEMORANDUM FOR Office of the Chief of Public Affairs, Community Relations and Outreach Division. 1500 Army Pentagon, Washington, DC 20310-1500

SUBJECT: Letter of Endorsement, Blue Grass Army Depot, 2011 Boy Scout Fall Camporee to the Department of the Army Community Relations Awards Program in the Special Event Category.

1. I endorse the nomination of the 2011 Boy Scout Fall Camporee on Blue Grass Army Depot for the Department of the Army's Community Relations Awards Program, Special Event Category.
2. Establishing and maintaining rapport with the local population is the mission of Blue Grass Army Depot's community relations program within the public affairs office. Their efforts and successes during the 2011 Boy Scout Fall Camporee and other events are tangible. The depot's public affairs office performed above and beyond expectations to tell Blue Grass Army Depot's story and to welcome the local community onto the depot for tours, visits, and recreation during the Camporee weekend event.
3. I feel strongly our community relations efforts warrant special recognition. We successfully highlighted Joint Munitions Command's desired outcome for installations like BGAD:
 - Citizens take pride in "their installation" and its mission.
4. The 2011 Boy Scout Camporee event also reinforced several of BGAD's strategic messages:
 - Blue Grass Army Depot is your depot.
 - Blue Grass Army Depot is a safe place to work, visit, and play.
 - The Depot is actively involved in the local community.
 - There is much more to Blue Grass Army Depot than chemical weapons.

A handwritten signature in cursive script that reads "S. G. Hudson".

SAMUEL G. HUDSON
CIV, BGAD
Public Affairs Officer

Special Event Category
2011 Boy Scout Camporee
Introduction

Nominee: Blue Grass Army Depot

Blue Grass Army Depot in Richmond, Ky., opened its gates to welcome more than 300 Boy Scouts and 125 troop leaders and volunteers for the first Boy Scout Camporee ever held on the depot from September 30 to October 2, 2011.

The three day Camporee event helped the depot showcase its environmental and recreational aspects to a local community that generally viewed the depot as a dangerous, unwelcoming place.

The depot's public affairs office, led by Samuel G. Hudson, researched, planned and facilitated the event, with support from the depot's security, fire, safety, environmental, health, and legal departments. Hudson and his team worked closely with the Boy Scouts of America, Blue Grass Council, to choose and prepare the site for the event, meet legal and environmental guidelines, and to facilitate the actual Camporee.

The BSA Blue Grass Council had been searching for a suitable, centrally-located Camporee site for many years, and the depot was able to provide a site that satisfied all their Scouting needs.

The Camporee gave local Scouts from across central Kentucky a chance to earn new merit badges, develop new skills, bond with other Scouts, and participate in demonstrations by local vendors.

Most importantly for the depot, the Camporee showed both Scouts and their parents that the depot is a safe and welcoming place to visit, rather than just the site of a U.S. chemical weapons stockpile. It also introduced the community to depot amenities and services available through the depot's Morale, Welfare, and Recreation department, increasing revenue opportunities for the depot.

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Research

Nominee: Blue Grass Army Depot

Research for the 2011 Boy Scout Camporee began with a fateful meeting between Col. Brian L. Rogers, BGAD Commander, Martin Koca, Boy Scouts of America Blue Grass Council program director, and Samuel G. Hudson, PAO. The three were gathered at the Grand Opening of Lake Buck Historical Trail at the depot's Lake Buck Lodge, when Koca shared how difficult it was for his council to find a good location for their Boy Scout Camporees.

The Commander turned to Hudson and said, "I know a man with about 15,000 acres here. There must be a place for a Camporee on this depot somewhere. Sam, make it happen."

With the help of the other depot departments and the BGAD public affairs office, Sam made it happen.

The first step was to choose a suitable location for the Camporee. At first, Hudson offered the area around the depot's Lake Buck Lodge to the Boy Scouts, but the Scouts were looking for a more wooded area farther from the highway.

Next, Hudson checked out the depot's bivouac site in the south-west corner of the base, further away from the highway. The 21-acre site was ideal for the Camporee. It included wooded areas and a large open space for conducting activities, close access to Lake Gem, and a one-way road leading in and out of the site. The Scouts agreed to the new site.

Hudson then contacted the depot's security, fire, safety, environmental, and legal departments to research and solve various issues before the big event. Hudson worked with the BGAD and Joint Munitions Command legal offices to address legal concerns about the Scouts' safety during the weekend. The depot environmental division assisted by cutting trees and mowing the lawn of the big clearing.

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PAO invited depot employees and volunteers from local organizations and colleges to come out for a Campground Cleanup Day in April 2011. The volunteers spent a full day removing brush from the large camping area in preparation for the Camporee.

The depot environmental and health departments decided on the number of people per latrine for the long weekend, and the fire department provided guidelines for cooking fires and approval for a supervised ground bonfire on Saturday evening.

PAO worked with the operations and safety departments to ensure the Camporee site would be a safe location from the Scouts during the set weekend, and would not interfere with the depot mission or recreational hunts.

All of this research led to the achievement of the public affairs office's short term objectives for the event:

1. To promote the "Great Adventure" of Scouting to youth and their parents, strengthen core values, and provide opportunities for advancement for scouts.
2. Provide a safe and fun environment for the 2011 Boy Scout Camporee.
3. Establish an area on the depot that can be used by Boy Scouts and Girl Scouts for Camporees, Jamborees, and other future camping programs.

The research also helped achieve the PAO's long term objectives:

1. Portray an accurate, welcoming, and positive image of the depot to the local community.
2. Show community members that there is much more to the depot than its stockpile of chemical weapons.
3. Introduce the local community to the depot's amenities and resources made available through the Morale Welfare and Recreation department.

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2011 Boy Scout Camporee
Planning

Nominee: Blue Grass Army Depot

Event Objectives:

BGAD's mission for the event was to provide support, including land at the bivouac site, for the 2011 Boy Scout Fall Camporee. The purpose of the Camporee is to provide the public with awareness of scouting opportunities, non-scouts the opportunity to have a day of fun, and scouts participating in the Camporee to complete activities towards various achievements, badges and pins.

The Boy Scouts of America Blue Grass Council Camporee committee planned, organized, and facilitated the execution of the event with the support and through the BGAD Public Affairs Office.

PAO Planning Schedule:

1. PAO meets with the Boy Scouts of America Blue Grass Council program director in February about hosting a Boy Scout Camporee on BGAD.
2. PAO gathers a BGAD team for monthly meetings in preparation for the Camporee. The team includes representatives from Environmental, MWR, Safety, Operations, Legal, and Security.
3. PAO seeks an ideal camping site for the Camporee, finally choosing the BGAD bivouac site.
4. PAO convinces Boy Scout parents and volunteers that the depot is a safe place to hold a Camporee for their children. BGAD PAO offered and conducted tours prior to the Camporee for families of the camping area and the depot.
5. PAO consults his BGAD Camporee team to ensure it is safe, secure, and lawful for the Boy Scouts to hold their Camporee on BGAD.
6. PAO leads a group of community volunteers in clearing the bivouac site for the Camporee in late April 2011.
7. The original May date of the Camporee is moved back to the first weekend in October.

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8. PAO creates an official Boy Scout Operations Plan for the event that delegates specific tasks to members of the BGAD Camporee team. The plan is reviewed and approved by Legal.
9. PAO and Legal produce a BGAD Release and Waiver form for all Boy Scouts attending the Camporee and give it to a Boy Scout representative.
10. PAO gives BSA Blue Grass Council representatives a preliminary tour of the Camporee site. PAO and BSA representatives choose open bonfire site.
11. PAO sends out two media advisories alerting media about the Camporee and personally contacts media promoting coverage.
12. PAO secures radios for PAO team and a BSA representative for the three days of the Camporee.
13. PAO works out Camporee details, schedule of events, and BSA concerns during eight meetings with BSA representatives.
14. PAO resolves parking issues, identifies a fishing site, designates camp sites, coordinates with BGAD Camporee team, and checks in with BSA representative before start of event.

PAO's budget for the 2011 Boy Scout Camporee was limited to the manpower hours needed before, during, and after the special event. Manpower resources included the entire public affairs office, including one Eastern Kentucky University videographer intern, and representatives from the fire department, security, environmental, land management, and the Morale, Welfare, and Recreation department. The depot also issued security radios during the Camporee to the PAO team and a Boy Scouts of America representative.

The depot's public affairs office also incorporated some of its **strategic communication messages**:

1. Blue Grass Army Depot is a safe place to work, visit, and play.
2. Blue Grass Army Depot is your depot.
3. There is much more to Blue Grass Army Depot than chemical weapons.
4. Blue Grass Army Depot is actively involved in the local community.

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Overall Planning Schedule:

BGAD helped support the execution of the Boy Scouts of America Blue Grass Council Camporee in five phases: Planning and Coordination, Camp Occupation, Event Setup, Main Event/ Camping, and Breakdown /Departure. Phase II through V ran simultaneously.

Phase I-Planning and Coordination. This phase began March 2011 and concluded with the departure of all scouts on 2 OCT 2011. The phase is highlighted by coordination between the BGAD PAO, Environmental, Safety, Morale, Welfare, and Recreation (MWR) and Legal. Pre-registration was requested to provide an estimated number of scouts wishing to participate in the Camporee.

Phase II- Camp occupation. Phase II began 30 SEP 11 and continued until 1400, 2 OCT 11. This phase was characterized by the preparation of the "bivouac site" (cutting of the grass). The Boy Scouts of America Blue Grass Council Camporee created a Scout Operations Center (SOC)/First Aid Station within the camping area. All Boy Scout units will check in with the following: A. Roster of Troop Units (including full names of troops) to include adult's full names. B. BGAD Hold Harmless Agreement signed by the parents or legal guardians. C. Provide a list of all persons taking prescription medication and the type of medications, and any personnel with pre-existing medical conditions. D. Provide a list of all medical personnel, i.e. Mds, PA etc.

Phase III- Event Setup. This Phase began 1700 on 30 SEP 11 and continued until 1400 2 OCT 11. Participating units were guided to their location (by Boy Scouts of America Blue Grass Council Camporee committee) on site, and set up their booth/activity/event/exhibit.

Phase IV- Main Event/Breakdown. Phase IV began 1700 on 30 SEPT 11 with the Opening Ceremony and continued until 1400 2 OCT 11.

Phase V-Camping/Departure. This phase may overlap with the end of Phase IV. Camping will take place in the assigned areas. Camping units are welcome to participate in fishing at Lake Gem or Lake Buck. All personnel must follow all State Fishing Laws and Regulations.

Tasks to Directorates:

Directorate of Law Enforcement and Security

(a) Patrol event site periodically to ensure the security of event.

(b) Ensure that one radio is provided to Boy Scouts of America Blue Grass Council Camporee contact by 1800 30SEP11.

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(c) Provide Emergency Plan for lost child (Lake Buck Lodge as the recovery location for lost child), Severe Weather Plan (using BGAD Fitness Gym and Igloo Club as shelters).

(d) Designate parking areas for the Boy Scouts of America Blue Grass Council Camporee.

Environmental

(a) Ensure that Camping areas have been mowed

(b) Provide Medical Emergencies plan

(c) Provide Primary and Secondary Location for Ground Camp Fire to accommodate the sitting of 300-600 Scouts.

Safety

(a) Provide a Safety Brief and 100 Emergency Key Tags to the Commander or PAO to be given to the Boy Scouts of America Blue Grass Council Camporee Scout Masters and Adults.

(b) Ensure that Helo Landing area is marked and L3 notification/coordination are conducted/completed.

(c) Prepare Risk Assessment of Boy Scouts of America Blue Grass Council Camporee.

(b) Ensure that all Porta Potties are in compliance. The Boy Scouts of America Blue Grass Council Camporee will ensure that the Porta Potties are delivered NLT 1700 Thursday 29 SEPT 11.

c. Coordinating Instructions.

(1) Boy Scouts of America Blue Grass Council Camporee committee will provide a list of events for camporee a minimum of three weeks prior to the event.

(3) Key Dates:

--10 AUG – Ensure Camping areas initial mowing is complete (Boy Scouts of America Blue Grass Council Camporee, Overnight Site Survey), to support a August 12 overnight site survey by the council.

--17AUG11 – Provide Emergency Plan

--17AUG11 – Provide Primary and Secondary Location for Ground Campfire to accommodate 300-600 Scouts

--17 AUG – Designate primary and overflow parking locations

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--17 AUG – Provide Medical Emergencies plan.

--17 AUG – Provide a Safety Brief and 100 Emergency Key Tags.

--17 AUG – Provide a Risk Assessment of Boy Scouts of America Blue Grass Council Camporee.

--21 SEPT – Ensure Camping areas final mowing is complete.

--30 SEP11 – Provide one non-encrypted radio to Boy Scouts of America Blue Grass Council Camporee representative.

4. SERVICE SUPPORT.

b. Logistics.

(1) Water – There is no water fountain located near the camping area. The Boy Scouts of America Blue Grass Council is responsible for providing water container that may be filled up by using the Lake Buck Lodge or Igloo Kitchen facilities. All water containers must be filled prior to the BGAD Liaison (PAO) securing for the night.

(2) Food – During the camporee the Boy Scouts of America Blue Grass Council Camporee must provide their own food. During the event there will be limited opportunities to purchase food from the Igloo Club.

(3) Latrine – Porta Potties will also be located at various locations near and around the camping area. The Boy Scouts of America Blue Grass Council Camporee committee will provide the name vendor and the time of delivery of the Porta Potties.

(4) Fuel – The only fuel currently authorized is wood located within the camping area and charcoal/propane. Participants must provide their own.

(5) Power – There is no electricity available in the camping area.

5. COMMAND AND SIGNAL.

a. **COMMAND:** The Scout Operations Center will be allocated at the most forward part of the camping area or area designated by BGAD DLES, and manned by the Boy Scouts of America Blue Grass Council Camporee SOC staff.

b. **SIGNAL:** Boy Scouts of America Blue Grass Council Camporee staff will maintain contact with BGAD Desk Sergeant by means of one non-encrypted radio provided by BGAD DLES.

Special Event Category
2011 Boy Scout Camporee
Implementation

Nominee: Blue Grass Army Depot

The Boy Scout Camporee, “A Journey to Excellence”, began Scouting registration at 5 p.m. on Friday, September 30, and continued into Sunday morning, October 2. Three hundred Boy Scouts and 125 adult volunteers spent the night on BGAD Friday and Saturday.

Below is a copy of the official Boy Scout Camporee schedule:

Friday:	5:00 – 10:00 p.m.: Registration
	10:30 p.m.: Personnel Accountability Report to Security/PAO
Saturday:	7:00 a.m.: Reveille
	8:15 a.m.: Assembly
	8:30 a.m.: Flag Ceremony
	9:00 a.m. - 12:00 p.m.: Programs
	12:00-1:00 p.m.: LUNCH (with your troop)
	1:00-4:00 p.m.: Programs
	4:00-5:00 p.m.: Son of the American Revolution
	History of American Flag
	5:00PM-5:30 p.m.: Flag Retirement
	5:30PM-6:30 p.m.: DINNER catered by MWR
	7:30-9:00 p.m.: Boy Scouts Campfire/ Dessert Cookoff
	10:30 p.m.: Personnel Accountability Report to Security/PAO
Sunday:	7:00-10:00 a.m.: Troops break camp and leave site.

Below is a list of the programs and activities performed during the Camporee:

1. Spider Web- Scouts work together as a patrol to maneuver through a set of ropes strung between two poles without touching any of the rope.
2. Fire Building- Scouts build a fire in an above ground fire pit with either no matches or a single match using natural tinder. Also, scouts are challenged to work as a team by only using one hand a piece to build and light the fire.

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3. Memory Games- Scouts see a picture of a group of items and then have to arrange the items to match the photo.
4. Flag Pole Race- This is a timed patrol race where scouts will lash together three pieces of wood to create a flag pole about nine feet in length.
5. Blindfold Obstacle Race- This is a low speed obstacle course where scouts are guarded by their patrol leader to navigate through a series of tasks. Examples could be placing a marker, transporting a cup of water from one area to another through relay, or having to navigate a specific path laid out on the ground.
6. Disc Golf- This is a sport where a plastic disc is thrown at a basket using golf rules.
7. First Aid- Scouts perform mock responses to field injuries like splinting a broken leg, creating a stretcher from a blanket, bandaging mock lacerations, or diagnosing from symptoms what could be wrong with someone.
8. Blizzard Tent Race- All scouts but one are blindfolded or otherwise handicapped and have to work together as a team to set up a tent in a timed competition. The non-blindfolded scout will not be able to participate in setting up the tent, but can give instruction to the other scouts.
9. Outdoor Survival- Scouts learn an outdoor survival lesson and then use rope and fallen tree limbs to build a survival shelter.
10. General Store
11. Dessert Cook-off
12. Geocaching- Scouts use a GPS to find objects hidden at specific coordinates.

PAO Implementation Schedule:

1. PAO maintains a constant presence throughout the entire weekend, facilitating the Camporee by executing these specific tasks:
 - a. Provide assistance to the BSA Blue Grass Council.
 - b. Ensure all Safety Procedures are followed according to the OPORD.
 - c. Ensure that all persons/visitors were accounted for during the event.
 - d. Tell the BGAD story to Camporee guests.
 - e. Maintain communications with BSA Blue Grass Council representative, BGAD security, operations, and fire departments via radio.
 - f. Monitor the bivouac site.
 - g. Escort media.
 - h. Network and build community relations with BSA leaders and vendors.
 - i. Conduct interviews w/ Boy Scouts for BGAD Detonator article.
 - j. Assist Boy Scouts on earning their Journalism merit badge.
 - k. Take pictures for Detonator, social media sites, and historical records.
 - l. Produce video of Camporee events.
 - m. Promote the resources provided by BGAD's MWR.
 - n. Post pictures on Facebook and Flickr.

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- o. Post videos on YouTube and BGAD video channel.
- p. Conduct an official count of Boy Scouts and volunteers each morning and evening of the Camporee.

Accomplishments:

- The Scouts were able to earn several different merit badges, including First Aid, Fire Safety, and Journalism. The BGAD and Blue Grass Chemical Activity public affairs team personally assisted five Scouts in earning their Journalism merit badge during the event.
- On Saturday, October 1, dozens of vendors set up booths, presentations, and activities enriching the Scout's camping experience. Vendors at the event included the American Red Cross, the Madison County Department of Emergency Management, the Lexington Fire Department, Torrent Falls Climbing Adventure, Sheltopee Trace Association, Friends of McConnell Springs, Lexington Bluegrass Pride, and the Kentucky Department of Fish and Wildlife. The vendors' presence fostered stronger community ties and exhibited BGAD's land and resource capabilities to a wider community audience.
- The Boy Scouts also experienced a special presentation on the History of the Flag by the Sons of the American Revolution Saturday at 4 p.m. The presentation concluded with a flag-burning ceremony executed by members of Troop 382. As a U.S. military installation, BGAD was proud to be connected with introducing the Scouts to these patriotic events.
- After the solemn flag-burning ceremony, the Scouts enjoyed a meal catered by the depot's Morale, Welfare, and Recreation department and a supervised ground campfire. This earned revenue for the depot and introduced a new audience to MWR's catering services.
- The fire truck from the BGAD Fire Department was present during the campfire, illustrating the depot's emphasis on safety.
- The Boy Scouts asked to start planning in December for a much larger Camporee in 2012 and 2013. (*See Event Feedback Comment Card section.*)

Media Response to Camporee:

- Richmond Register covered Saturday events in their Sunday edition, publishing a very positive story about the Camporee.
- Channels 18, 36, and 54 requested photos of the event from the BGAD PAO.

Special Event Category
2011 Boy Scout Camporee
Evaluation

Nominee: Blue Grass Army Depot

The 2011 Boy Scout Fall Camporee was a success. More than 400 campers enjoyed the land and resources available on Blue Grass Army Depot—300 Scouts and 124 support staff on Friday night, and 350 Scouts and 150 support staff on Saturday night.

The Camporee helped BGAD tell the Army story through the lens of BGAD; support a paramilitary organization, e.g., Boy Scouts of America; improve BGAD's public image; show BGAD as an active community partner; and increase interest in BGAD programs and services.

The Camporee also helped change the community's predominantly negative view of BGAD and reinforced the depot's command message, "Blue Grass Army Depot is a safe place to work, live, and play." Scouting families who were initially reluctant to send their young Scouts onto BGAD changed their mind after taking tours of BGAD. The Camporee reinforced the image of the depot as a safe place, as there were no injuries or major incidents during the event.

The overwhelming response from Boy Scouts attending the Camporee was very positive. The Boy Scouts especially enjoyed the versatile land site provided by BGAD. *(For details on Boy Scout feedback, see pages 28-31 of this document.)*

With BGAD's help, the Boy Scouts of America, Blue Grass Council achieved their mission of providing the public with awareness of Scouting opportunities, non-Scouts the opportunity to have a day of fun, and Scouts participating in the Camporee to complete activities towards various achievements, badges and pins.

The depot received positive, front page coverage of the Camporee from the local newspaper, the Richmond Register. *(See the Richmond Register article on pages 23-24.)*

BGAD's relationship with Boy Scouts of America, Blue Grass Council did not end with the Camporee. BSA Blue Grass Council has already requested the use of the Camporee site for a larger Camporee in 2012 and beyond. They are also interested in leasing land from the depot for future Scouting campouts. This would potentially make BGAD and the BSA Blue Grass Council public-private partners.

**Special Event Category
2011 Boy Scout Camporee**



BOY SCOUTS OF AMERICA®
BLUE GRASS COUNCIL

To Whom It May Concern,

On behalf of the Blue Grass Council, BSA, I would like to thank the Blue Grass Army Depot for hosting our Fall Boy Scout Camporee and recommend them for the Community Relations Special Event Category for the 2011 Keith L Ware Awards Competition.

With over 450 scouts and adult leaders attending we considered this camporee a great success and through the aid of the Blue Grass Army Depot we were able to provide both a facility and program for the event.

The camporee was designed to offer Boy Scouts a chance to enjoy outdoor skill contests, learn about first aid and fire prevention, and participate in an event promoting the fellowship that is intrinsic to the Scouting experience. Scout troops were represented from all seven of our council's districts which cover 55 counties in Southern, Central, and Eastern Kentucky.

This event was the largest Boy Scout Camporee that our council has hosted in the past five years. Also, the integration of the midway exhibits offered Scouts an opportunity to learn from community and state organizations such as local fire departments, Fish and Wildlife, American Red Cross, Shelatowee Trace, and Blue Grass Pride to name a few.

Over the past couple of months since the October event, we have had numerous compliments on the camporee regarding both the location and the events. The volunteer support and facility we received from the Blue Grass Army Depot was greatly appreciated by both the Blue Grass Council and all the scouts that attended.

Sincerely,

Martin Koca
Program Director
Blue Grass Council, BSA

Matthew Roberts
Director of Field Services
Blue Grass Council, BSA

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Special Event Category
2011 Boy Scout Camporee
Event Photographs 1



Special Event Category
2011 Boy Scout Camporee
Event Photographs 2



Special Event Category
2011 Boy Scout Camporee
Media Advisory #1

NEWS RELEASE



Blue Grass Army Depot

FOR MORE INFORMATION
CONTACT:

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Richmond, KY 40475

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www.bluegrass.army.mil/

**Boy Scouts of America Blue Grass
Council Camporee Arrives at BGAD**

SEPTEMBER 23, 2011
FOR IMMEDIATE RELEASE

CONTACT: Samuel Hudson
(859) 779-6221

RICHMOND, Ky. — Blue Grass Army Depot welcomes the Boy Scouts of America, Blue Grass Council to the Boy Scout Camporee "A Journey to Excellence" starting Friday, September 30, to Sunday, October 2, here on the depot.

This will be the first Camporee to ever be held on Blue Grass Army Depot. The Boy Scouts will have a number of activities for the Camporee, including geocaching, a dessert cook-off, first aid training, and fire building using only one arm.

The American Red Cross, the Madison County Department of Emergency Management, the Lexington Fire Department, Torrent Falls Climbing Adventure, Sheltoewe Trace Association, Friends of McConnell Springs, Lexington Bluegrass Pride, and the Kentucky Department of Fish and Wildlife are just a few of the organizations that will share in enriching the scouts' camping adventure.

With over 300 youth coming, we look to be active participants in the community and the youth of the Blue Grass region, said Col. Brian L. Rogers, commander of BGAD.

Special Event Category
2011 Boy Scout Camporee
Media Advisory #2

NEWS RELEASE



Blue Grass Army Depot

FOR MORE INFORMATION
CONTACT:

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**Boy Scouts of America Blue Grass
Council Camporee Arrives at BGAD**

SEPTEMBER 28, 2011
FOR IMMEDIATE RELEASE

CONTACT: Samuel Hudson
(859) 779-6221

RICHMOND, Ky. — Blue Grass Army Depot (BGAD) invites media to observe the first annual Boy Scout Camporee "A Journey to Excellence".

In order to be in place to observe the activities, we ask that your media representatives meet at the depot's front gate and notify the BGAD Public Affairs Officer. Transportation to the location of the event will be on your own, and will take at least 3-5 minutes from the front gate. It will help us make your visit easier if you notify us in advance of your attendance. Your promptness will be appreciated.

Please note the below final itinerary provided by the Blue Grass Council to the Boy Scout Camporee "A Journey to Excellence". Schedule runs Friday, September 30, to Sunday, October 2, here on the depot. Media should plan visits accordingly.

Friday
5:00 – 10:00 p.m.: Registration

Saturday:
7:00 a.m.: Reveille
8:15 a.m.: Assembly
8:30 a.m.: Flag Ceremony
9:00 a.m. - 12:00 p.m.: Programs
12:00 p.m. -1:00 p.m.: LUNCH (with your troop)
1:00-4:00 p.m.: Programs
4-5:00 p.m.: Son of the American Revolution- History of American Flag
5:00PM-5:30 p.m.: Flag Retirement
5:30PM-6:00 p.m.: Boy Scouts Camp Fire

Additional Activities for the scouts include:

1. Spider Web
2. Fire Building
3. Battle Ball
4. Flag Pole Race
5. Blindfold Obstacle Course
6. Disc Golf
7. First Aid
8. Blizzard Tent Race
9. Dessert Cookoff
10. Journalism



www.bluegrass.army.mil/

Special Event Category
2011 Boy Scout Camporee
Richmond Register, Page 1

SUNDAY, OCTOBER 2, 2011



Could model airplanes really become a terrorist weapon?

NATION, PAGE A6

Mostly sunny and cool, 57°

WEATHER, PAGE A2



Appalachia faces steep coal decline

STATE, B4

RICHMOND REGISTER

www.richmondregister.com

THE NO. 1 SOURCE FOR NEWS IN MADISON COUNTY, KY, SINCE 1917

VOL. 120, ISSUE 275



PHOTOS BY NANCY TAGGART/THE REGISTER

Christian Loughran, 11, of Laurel County tries to figure out the difference between knots while visiting a knot-tying station Saturday during the Boy Scout Fall Camporee at the Bluegrass Army Depot. At right is Andrew Nolan, 16, of Laurel County and at left is Morgan Peterson, 13, of Mount Sterling.

Boy Scouts from troops in Wilmore and Lexington, including Bruce Allen, from left, Nathan Vick, Terry Allison Jr., Keagan White, Sam Griffin and Robbie Woolmus carry trauma "victim" Mark Ervin on a stretcher during a First-Aid Relay. Teams were judged on how well and how quickly they treated and transported their "victim" to a designated point and back.



Boy Scouts set up camp *Depot hosts camporee*

By Frank Kourt
Register Correspondent

In an area where military uniforms are the norm, young people and some adults in uniforms of the Boy Scouts of America prevailed this weekend, as the Blue Grass Army Depot in Richmond hosted a Boy Scout camporee.

More than 300 scouts, along with about 125 adult leaders, from as far away as Pikeville, set up camp Friday night, readying the area for a

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Special Event Category
2011 Boy Scout Camporee
Richmond Register, Page 2



NANCY TAGGART/THE REGISTER

Boy Scouts from Richmond Troop 7, J.T. Chandler, from left, Ryan Bowden and Dallas Arnold try not to fall off wooden boards while crossing an imaginary body of water during the Volcano Crossing station as part of Saturday's activities at the Boy Scout Fall Camporee at the Bluegrass Army Depot. Supervising, in back, is scout master Allen Maddix from Sadieville.

BOY SCOUTS

Continued from page A1

host of activities that fostered education, love of the outdoors and camaraderie on Saturday.

The scouts, and their adult mentors, braved the chill early autumn weather, setting up tents and building campfires to stave off the cold.

Each troop took turns participating in a number of activities, including one-handed fire building, first aid competitions, disc golf and navigating an obstacle course blindfolded, to mention a few. There were even educa-

while others "rescued" them, evaluating their conditions, "treating" them for broken bones with makeshift splints, and transporting them in stretchers built from blankets and poles.

"Everybody's doing pretty good," said Melton, surveying the action and filling out his evaluation sheet on each entry.

Asked how well he fared in the evening campout the night before, with temperatures that dipped into the 40s, Melton dismissed the cold.

"I think snow camping is really fun," he said, revealing he has done this sort of thing in eight in-

them.

In addition to the scout-sponsored activities, there was a midway, where organizations such as the American Red Cross, the Madison County Department of Emergency Services and fire departments from Madison County, Lexington and the depot, among others, set up information tables that leaders said not only familiarized the scouts with services available, but gave them the opportunity to explore volunteer possibilities and provided potential for future field trips.

As for their hosts, the Blue Grass Army Depot

tional opportunities such as a dessert cook-off and a look at the profession of journalism.

Martin Koca, program director for the Blue Grass Council of the Boy Scouts of America, said the scouts participate in a campout every year, and this was the largest of its kind in about five years. The Blue Grass Council encompasses troops in 55 counties in Kentucky, although not every county was represented at Saturday's event.

Scott Seitz, assistant scoutmaster of Troop 707 and scoutmaster for the event, said some of the activities, such as building fires one-handed, not only made the scouts aware of dealing with disabilities, but also fostered a spirit of cooperation. Indeed, it proved surprisingly challenging for the youthful participants to build a fire, each using only one hand, even with matches to help.

Fourteen-year-old T.J. Melton, a senior patrol leader with Troop 529, was one of those evaluating the performances of his fellow scouts on the first aid relay, where some played victims who had been injured in a fall,

es of snow.

Each troop set up their individual campsites in the woods behind the main staging area for the event, using portable stoves and campfires to cook their meals.

Roger Lane, council-wide activities chair, said the event not only gives the scouts the chance to sharpen their survival skills, but also gives members of the individual troops a chance to work and play with each other, creating an atmosphere of fellowship among

was as happy to host the event as the scouts were participating in it.

"The depot is proud and honored to have the Boy Scouts here," said Samuel G. Hudson, public affairs officer for the depot, adding that a similar event, for Webelos and Cub Scouts, the junior branches of the Boy Scouts, is planned at the depot for next week.

He said the depot is looking forward to similar events, and hopes to host both Boy Scouts and Girl Scouts in the future.



NANCY TAGGART/THE REGISTER

Wearing earphones to simulate being deaf, Mark Brumbaugh of Richmond Boy Scout Troop 401 helps his teammates put up a tent while competing Saturday in the Blizzard Tent Race during the Boy Scout Fall Camporee. Other scouts were blindfolded, wore an arm sling or used a crutch while putting up the tent to encourage teamwork and empathy for those with disabilities.

Special Event Category
2011 Boy Scout Camporee

Boy Scout Camporee

September 30 - October 2

at

Blue Grass Army Depot

\$25.00 Scouts

\$10.00 Leaders



Activities Include

Spider Web
Fire Building - One Arm
Memory Games
Battle Ball
Flag Pole Race
Blindfold Obstacle Course
Disc Golf
First Aid
Blizzard Tent Race
General Store
Dessert Cookoff
Night Golf
Night Run
Astronomy
Geocaching

**Special Event Category
2011 Boy Scout Camporee**

IMPORTANT INFORMATION - REQUIRED

★★★ SPECIAL INSTRUCTIONS ★★★

This is the first time the Blue Grass Council has had an event at the Blue Grass Army Depot. Please remember that you are on government property and will be held to the following standards set by the depot.

REQUIRED DOCUMENTATION

Every participant must submit the following paperwork to be able to participate in this event. If you do not turn in or have in your possession upon registration these documents, you will **NOT** be allowed to stay.

Individuals - copies of the following must be submitted with the attached registration form

- 1) BSA Health and Medical Form Parts A & B
- 2) Blue Grass Army Depot Release and Waiver of Liability Form

Each Vehicle including cars, vans, buses, etc.

Drivers, you must have the following and present it at the gate before you will be allowed on the property

- 1) Valid Driver's License
- 2) Current registration for the vehicle
- 3) Up to date proof of insurance
- 4) Registration for troop trailer

REGISTRATION DEADLINES

All Scouts participating in this event will receive a t-shirt if their registration is received in the council office by Friday, September 16. T-shirts are not guaranteed for any registration received after that date. Leaders do not receive t-shirts. **Absolutely no registrations will be accepted after Friday, September 23.** We will not have online registration for this event because of the required paperwork. Allow for postal delivery times and mail your registration in a timely manner.

MEALS

Troops will be responsible for all meals except dinner on Saturday night. A meal of BBQ sandwiches, baked beans and coleslaw will be served on Saturday night and is included in the cost of the event. A desert cookoff will be held after dinner on Saturday. All units are encouraged to participate.

LEADERS MEETING

There is a **MANDATORY** leaders meeting and safety briefing on Friday night at 7:00 PM. At least one leader from each troop must attend.

FREE TIME ACTIVITIES

If you would like to fish, you must bring your own pole and bait. Everyone over 16 must have a valid fishing license. You must provide all ingredients for your dessert. This competition will be held on Saturday night. Judging information will be given out at the leaders meeting on Friday evening.

EVENTS

Challenge elements of the patrol competition will be rank specific. Challenge Course, Geocaching and more! Nighthawk activities will be held Saturday night after the campfire.

PHYSICAL ARRANGEMENTS

- ★ Only one vehicle per unit will be allowed at the campsite at a time. You will be allowed to drop equipment or trailers, but all vehicles must remain in the designated parking area at all other times.
- ★ **NO GROUND FIRES** - All fires must be contained. The only acceptable fuels are:
Wood, which will be available on site - do not bring wood onto the property
Charcoal
Propane tanks - no other contained fuel is allowed
- ★ Fire buckets must be kept at each fuel or fire location (fire barrel, cooking area, etc.)

**Special Event Category
2011 Boy Scout Camporee**

RELEASE AND WAIVER OF LIABILITY

EACH PARTICIPANT NEEDS A SIGNED FORM TO ATTEND

I am aware that the programs and other activities of the Boy Scouts pose potentially serious risks of injuries to their participants. I am aware of the intrinsic dangers of such activities. I understand that I may be injured while participating in such activities as a result of my negligence, the negligence of others, or through no fault of myself or anyone else, because of the nature of the activity in which I am going to be engaged.

With the knowledge of the foregoing, and as an inducement for the Boy Scouts to allow me to participate with the Boy Scouts in such activities, I hereby agree to waive or release any and all rights that I or my heirs may have to make a claim against the United States of America, the United States Army, the Blue Grass Army Depot, and/or its respective officers, directors, and employees, arising from any damages or injury which I might sustain or which might occur as a result of my participation in the activities or programs of the Boy Scouts at Blue Grass Army Depot. Furthermore, I agree to indemnify and hold harmless the United States of America, the United States Army, the Blue Grass Army Depot and/or its respective officers, directors, and employees from any claims which I might make or which might be made on my behalf by others or which might be made against me by others, arising from participating in the Boy Scout activities at Blue Grass Army Depot.

I also understand and agree that I may be held liable for any damage or loss to the United States Government that is caused by my own negligence, gross negligence, willful misconduct, or fraud. I also understand and agree that I may be held liable for any damage or loss to any third party that is caused by my own negligence, gross negligence, willful misconduct or fraud.

This waiver shall remain valid unless expressly revoked by the participant or parent or guardian of a minor, in writing, with receipt acknowledged by Blue Grass Army Depot.

Participant
Date: _____

**[If the Participant is a minor, the following must be signed by his or her parent(s).
To be signed by both parents, unless one parent has sole care and custody.]**

Parent or Guardian Waiver and Release

I am the parent or guardian of _____ [*insert name of minor child*], a minor, and on the minor's behalf and on my behalf I agree to the terms of the waiver and release from liability of the organizations and persons named, as set forth at the top of this form, as inducement for allowing my child, a minor, to participate in the activities of the Boy Scouts at Blue Grass Army Depot on _____ [*date*]. In case of emergency, I understand that every effort will be made to contact me. In the event that I cannot be reached, I hereby give my permission to the licensed health-care practitioner selected by the adult leader in charge to secure proper treatment, including hospitalization, anesthesia, surgery, or injections of medication for my child. I represent and warrant that I have the authority to give this release and authorization.

Parent or Guardian
Date: _____

Parent or Guardian
Date: _____

Special Event Category 2011 Boy Scout Camporee

Scouts get together for competitions, fun at Boy Scout Camporee

Written by Mary Moses

Scouts traveled from as far away as Cynthiana and Corbin, Ky., this fall to reunite with scouting friends, earn merit badges, learn new skills, and participate in fun competitions at the first Boy Scout Camporee ever held on Blue Grass Army Depot.

Scott Seitz, Assistant Scout Master for Troop 707 in Wilmore, Ky., was Scout Master for the Camporee.

"(T)he Blue Grass Army Depot invited us out here, so we decided to have a council-wide event, and we came to camp for the weekend, and (to) have competitions and activities for our Scouts," said Seitz.

Seitz said that the depot property's easy road access, flat open meadow for activities, and variety of trees made it "exceptional" for the Camporee.

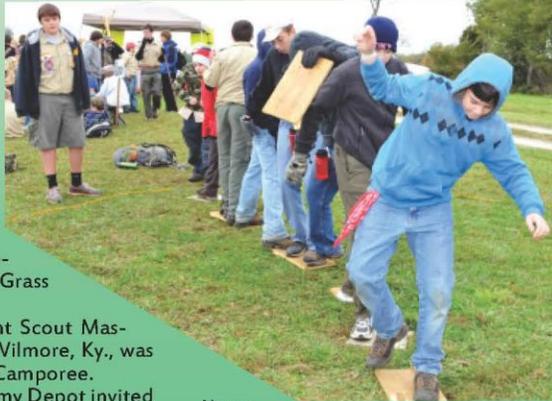
"It also has been a perfect place for us," said Seitz. "The camping was excellent, the sites were wonderful, the grounds were exceptional, the layout of the land was very good, very conducive for all of our skills, wilderness survival, fire building, campfires, activities...the grounds were really perfect for all of those activities."

The depot was home to the Boy Scout Camporee, "A Journey to Excellence", for the Boy Scouts of America, Bluegrass Council from Friday, September 30, to Sunday, October 2.

Trucks, cars, and trailers representing 27 troops, 300 Scouts, and 424 total campers lined up at the entrance to the depot campground area Friday evening, September 30. After completing registration, the Scouts and adults pitched their tents and set up camp in the forested areas of the site.

On the first day, Scouts from Troop 1825 were most excited about fishing in the lake, learning new things, and meeting friends from summer camp.

"I think the thing I'm looking forward to the most this weekend is



Above: Boy Scouts work together to cross an imaginary lava field with wooden boards during the Lava Station at the Boy Scout Camporee Saturday, October 1, on Blue Grass Army Depot.

Below: Two Boy Scouts put out fires during a fire safety demonstration at the Camporee Saturday, October 1, on the depot. Photos by Samuel G. Hudson.

probably meeting people from other troops...this is my first camporee, so I'm really excited," said AJ Ware, a Scout in Troop 1825.

Ware was one of five Scouts who worked on the Journalism Merit Badge during the event, with the help from the depot's and Blue Grass Chemical Activity's public affairs teams.

Saturday was an action-packed day for the Scouts. After the

morn-
ing flag
ceremony,
the Scouts
broke up into
small groups to
participate in six
competitions – a
first aid relay,
geocaching, wil-
derness survival,
a tent challenge,
a flag pole race,
and one-handed
fire building.

The fire-building exercise took a basic Scout skill and made it more challenging by requiring the Scout team to use only one of their hands.

"It's got a lot to do with teamwork, because using one hand, you have to rely a lot on your partner to get it all together," said Rick McKinley, volunteer from Troop 103 in Lexington, Ky.

Billy Simon, Assistant Scout Master for

Troop 118 in Richmond, Ky., volunteered at the flag pole race station.

"What we did was the miniature flag pole race, the Scouts had to lash together five dowel rods to make a tripod flag pole, and we just judged on not necessarily how quickly they did it, but how well it stood at the end, and how well the lashings looked, how well the knots looked," said Simon.

Scouts also participated in demonstrations by the Madison County, Lexington and BGAD Fire Departments, the Madison County Department of Emergency Management, the American Red Cross, Torrent Falls Climbing Adventure, Shelton Trace Association, Friends of McConnell Springs, Lexington Bluegrass Pride, the Kentucky Department of Fish and Wildlife, and the Madison County Police Department, who hosted a gun safety workshop. These organizations all helped enrich the scouts' camping adventure.

At 4 p.m. on Saturday, all campers gathered together for an interactive presentation on the history of the United States flag, hosted by the Sons of the American Revolution. The presentation concluded with a solemn flag retirement ceremony executed by Troop 382 of Lexington, Ky.

"I want to thank the Blue Grass Army Depot for letting us come out here and have a good time," said Roger Lane, Troop 382, before the presentation.

A delicious dinner of barbecue pork sandwiches, beans, chips, and coleslaw was provided by the depot's Family, Morale, Welfare and Recreation department. The day's festivities closed with songs and skits around the evening bonfire and a dessert cook-off.

Nathan Dick, a Scout from Troop 1825, said that scouting has helped him to become a "better person".

"I (have) learned a lot about scout craft and the outdoors, and I also learned about life skills," said Dick.

In order to keep scouters safe, the depot's Directorate of Law Enforcement and Security (DLES) and the fire department regularly patrolled the campground over the weekend and provided support during the Saturday bonfire.

Is this the last time the depot will hear from Bluegrass Scouts? Seitz doesn't think so.

"(W)e look to have not just another event here next year, but a bigger and better event than we had this year," said Seitz.

The depot is open not only to Scouts, but to the general public. ☺

*"(The depot)
has been a
perfect place
for us."*

- Scott Seitz,
Boy Scout Camporee
Scout Master



Special Event Category
2011 Boy Scout Camporee
Event Satisfaction Comment Cards / Feedback

Email Feedback from Roger Lane, Boys Scouts of America Blue Grass Council:

-----Original Message-----

From: Roger Lane [<mailto:ctriway@insightbb.com>]
Sent: Monday, October 03, 2011 8:33 AM
To: Hudson, Samuel G CIV USA AMC
Subject: Re: Journalism Badges (UNCLASSIFIED)

Thank you Sam!

I hope the weekend went well for you all. My group (and JB) bugged out shortly after the Sons of the American Revolution departed.

I will relay the message here onto the scoutmasters and boys who worked on this. You all have been so good to us, and I look forward to hearing from you again. In fact, I am wondering if you would join us in a post camp meeting to discuss the pro's/con's of the event. I want to do this again on a bigger scale in 2013 down there. With 2 years to plan, budget, and prepare we can really do it up the right way! I am sending out a survey to all units, and staff. I think it will be awesome.

Roger Lane

From: "Samuel G CIV USA AMC Hudson" <samuel.granvil.hudson@us.army.mil>
To: "Roger Lane" <ctriway@insightbb.com>
Cc: "Sheryl J CIV USA AMC Lowell" <sheryl.lowell@us.army.mil>, "Mary R Miss CIV USA AMC Moses" <mary.rose.moses@us.army.mil>, "keith J CIV USA AMC justice" <keith.j.justice@us.army.mil>
Sent: Monday, October 3, 2011 8:17:48 AM
Subject: Journalism Badges (UNCLASSIFIED)

Feedback Examples from ICE Comment Cards:

1. A comment card was submitted for: Public Affairs Office on 02 Oct 11 at 10:23 PM CT

Customer Comments:

I've lived here for over 25 years and I have never seen this much involvement from the Depot. Mr. Sammy was wonderful and is very active in the community. Hope we can do it again next year.

Name: Troop 281

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5394168

FOUO (For Official Use Only)

**Special Event Category
2011 Boy Scout Camporee**

2. Customer Comments:

We had an awesome weekend. Sam, Mary and Keith were phenomenal!!!! The service provided by the Public Affairs Office is unsurpassed. The BGAD should be quite proud of the PAO! Well done to all. Special thanks to each of you as well. Your work on behalf of the BGAD allowed us to have a very special weekend. It was not simply successful - it was INCREDIBLE!!!

Name: Scott Seitz, Scoutmaster BGC BSA Boy Scout Camporee

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5393915

FOUO (For Official Use Only)

3. A Satisfied comment card was submitted for: Public Affairs Office on 02 Oct 11 at 05:40 PM CT

Customer Comments:

Our Boy Scout Troop, Troop 90; participated in the Fall Camporee that the Depot supported. The staff that organized this event did an exemplary job. We had such a great time, that I hope that the installation will sponsor future events in support of the Boy Scouts. As an Army retiree, it is great to see Army installations such as the Bluegrass Army Depot support such a worth while organization. Thank you for all your support, without your generous support we could not provide such worthwhile activities.

SFC(R) Mark Morgan
BSA Troop 90

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5393978

FOUO (For Official Use Only)

4. A Satisfied comment card was submitted for: Public Affairs Office on 02 Oct 11 at 06:52 PM CT

Customer Comments:

Scout Troop 90 attended the Fall Camporee 2011 at the Blue Grass Army Deport and we were thoroughly impressed and the Boy Scouts has an AWESOME time! Thank you so much for hosting this event. I know the youth who attended will not forget the experience.

Name: Charles Boggs

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5394009

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Special Event Category
2011 Boy Scout Camporee

5. A Satisfied comment card was submitted for: Public Affairs Office on 02 Oct 11 at 05:53 PM CT

Customer Comments:

Troop 109 , West Liberty, Ky. wishes to say that we had GREAT time. Thank You! Hope we can come back next year.

**** Customer did NOT provide contact information ****

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5393985

FOUO (For Official Use Only)

6. A Satisfied comment card was submitted for: Public Affairs Office on 02 Oct 11 at 11:53 AM CT

Customer Comments:

Thank you for all the hard work in preparing and assisting with the recent Boy Scout Camporee. We had a great time and the loation and facilities were first rate. It was exciting for our Scouts to think that they were able camp on a military base. Sam was outstanding and enthusiastic. We look forward to a continuing positive relationship with GABD (**Edit: BGAD**).

**** Customer did NOT provide contact information ****

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5393830

FOUO (For Official Use Only)

7. A Satisfied comment card was submitted for: Public Affairs Office on 12 Oct 11 at 01:31 PM CT

Customer Comments:

I was involved in the planning and execution of the recent Blue Grass Council Camporee held at your facility. The PIO (**Edit: PAO**) was outstanding in his service to this project. His demeanor exhibited the utmost in professionalism and character. Any problem or issue was addressed promptly and resolved to the satisfaction of those involved. He took on this project in a personal way that was very refreshing in this day of government bureaucracy. I am of the opinion that this event would not have gone as well without his direct, personal attention. You should be proud to have this man as a public representative of your post.

****Customer has requested a response from management.****

Name: Charlie Davis

Use this link to login and enter ICE customer followup information.

https://icemgr.disa.mil/admin/login/index.cfm?fa=login_form&cn=5419785

FOUO (For Official Use Only)

**Special Event Category
2011 Boy Scout Camporee**

Social Media Statistics for Boy Scout Camporee

Facebook: <http://www.facebook.com/pages/Blue-Grass-Army-Depot/150963121597068>

The statistics below are taken from the week surrounding the Boy Scout Camporee. (9/30/2011-10/7/2011):

- **2,785** post Views
- **7** related posts
- **41** incidents of Post Feedback
- **10** New Likes, up **400%** from previous week
- Increase in daily, weekly, and monthly active users on site

Flickr: <http://www.flickr.com/photos/bgad>

- **1,470** photo views (from 9/30/2011 to 1/23/2012)
- **101** photos posted
- **2** photo sets
- **66** set views

YouTube: <http://www.youtube.com/profile?user=BGADPAO>

- **4** related videos posted (from 10/11/2011 to 1/23/2012)
- **238** views (from 10/11/2011 to 1/23/2012)