



**2011 MG Keith L. Ware Public Affairs Competition
Community Relations Individual Achievement
Award Submission**

**MAJ/GS11 Cynthia M. King
South Carolina National Guard**



**POC: COL Pete Brooks
Director of Strategic Communications and Public Affairs
South Carolina National Guard
1 National Guard Road
Columbia, SC 29201
peter.brooks2@us.army.mil
Phone: 803-806-4327**

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The State of South Carolina

Military Department



Office of the Adjutant General

ROBERT E. LIVINGSTON, JR.
MAJOR GENERAL
THE ADJUTANT GENERAL

1 NATIONAL GUARD ROAD
COLUMBIA, S.C. 29201-4752

LESTER D. EISNER
MAJOR GENERAL
DEPUTY ADJUTANT GENERAL

NGSC-DAG

6 January 2012

MEMORANDUM FOR Office of the Chief of Public Affairs, National Guard Bureau, 1411 Jefferson Davis Highway, Arlington, VA 22202-3231

SUBJECT: Letter of Endorsement for MAJ Cynthia M. King as a Maj. Gen. Keith L. Ware Community Relations Individual Achievement Award nominee

1. I highly endorse Major Cynthia M. King, Community Relations Officer, S.C. National Guard Public Affairs Office, as a Maj. Gen. Keith L. Ware Community Relations nominee for Individual Achievement. Major King is keenly aware of the importance of strong community relations and her achievements echo her commitment to building strong relations.
2. Major King proactively established a streamlined “systems” approach to community engagement, enabling the command to track and manage Guard resources throughout the state. Her outstanding relationship with key civic and government leaders, including neighboring active duty military installations and their leadership, has proved invaluable to the benefits for our Soldiers and Airmen.
3. Thank you for your consideration of this nomination. The point of contact for additional information is Colonel Pete Brooks, Director of Public Affairs and Strategic Communication at peter.brooks2@us.army.mil or 803-806-4327 or DSN 583-4327.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. Eisner', written over a horizontal line.

LESTER D. EISNER
Major General, SCARNG
Deputy Adjutant General

2011 MG Keith L. Ware Public Affairs Competition
Community Relations Individual Achievement
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MAJ/GS11 Cynthia M. King
South Carolina Army National Guard

TAB B

Name, Position, Duty Description

NAME: CYNTHIA MARIE KING (CINDI)
MAJOR, SOUTH CAROLINA ARMY NATIONAL GUARD
GS-11 PUBLIC AFFAIRS SPECIALIST

POSITION: COMMUNITY RELATIONS OFFICER, S.C. NATIONAL GUARD PUBLIC AFFAIRS

DUTY DESCRIPTION:

Assists the Director of Public Affairs and Strategic Communications in the formulation of long range plans and policies to enhance public understanding and support of the South Carolina Army and Air National Guard. Researches and develops informational materials and completes communications campaigns for release to state and national media, to include South Carolina National Guard electronic and social media. Prepares materials to explain the mission of the South Carolina National Guard, including accomplishments, policies, and programs for outside agencies. Coordinates South Carolina National Guard assets and resources in support of Community Relations programs throughout the state, including more than 80 Armories. Maintains close working relationship with officials of various military installations in the state, civic leaders, and community groups and Department of Defense personnel, as well as national state and national government officials. Established resident expert in policies and regulations governing S.C. National Guard resources in community engagement strategies.

BIOGRAPHY

KING, CYNTHIA MARIE (CINDI)

MAJOR, PUBLIC AFFAIRS, S.C. ARMY NATIONAL GUARD

SPOUSE: DAVE

CHILDREN: ROBERT (12) KATIE (9)

PRESENT ASSIGNMENT: JOINT FORCE HEADQUARTERS, S.C. ARMY NATIONAL GUARD

UNIT TELEPHONE: (803) 806-4486

CIVILIAN OCCUPATIONS:

KETCHUM PUBLIC RELATIONS
MERCK PHARMACEUTICALS SUPERVISOR
TEACHER ASSISTANT
PUBLIC AFFAIRS SPECIALIST/GS11

FROM

JAN 88
NOV 97
AUG 07
JAN 09

TO

MAY 88
MAY 99
DEC 08
PRESENT

BUSINESS TELEPHONE: (803) 806-4486

SOURCE AND DATE OF COMMISSION:

ARMY ROTC: REGULAR ARMY COMMISSION 7 MAY 1988
DIRECT COMMISSION AIR FORCE RESERVES: 4 NOV 2008
DIRECT COMMISSION ARMY NATIONAL GUARD: 10 NOV 2010

YEARS OF ACTIVE COMMISSIONED SERVICE: 9
YEARS OF ARMY RESERVES SERVICE: 2
YEARS OF AIR NATIONAL GUARD SERVICE: 2
YEARS OF ARMY NATIONAL GUARD SERVICE: 1

TOTAL YEARS OF SERVICE: 14

MILITARY SCHOOLS ATTENDED

QUARTERMASTER, OFFICER BASIC COURSE
AIRBORNE COURSE
QUARTERMASTER OFFICER ADVANCED COURSE
AERIAL DELIVERY AND MATERIAL OFFICER COURSE
PUBLIC AFFAIRS QUALIFICATION COURSE
COMBINED ARMS SERVICE STAFF SCHOOL
ILE PH I
ILE PH II

YEAR COMPLETED

1989
1989
1993
1993
1996
1996
2011
ENROLLED

CIVILIAN EDUCATION

FOX CHAPEL HIGH SCHOOL, PGH, PA
DUQUESNE UNIVERSITY, PGH, PA

DEGREE RECEIVED

GRADUATED 1984
BA- JOURNALISM/PUBLIC
RELATIONS

U.S. DECORATIONS/BADGES

ARMY LAPEL RIBBON
MERITORIOUS SERVICE MEDAL
ARMY COMMENDATION MEDAL
ARMY ACHIEVEMENT MEDAL
AIR FORCE COMMENDATION MEDAL
NATIONAL DEFENSE SERVICE MEDAL
ARMY SERVICE RIBBON
PARACHUTIST BADGE
PARACHUTE RIGGER BADGE

CHRONOLOGICAL LIST OF APPOINTMENTS

SECOND LIEUTENANT, RA 7 MAY 1988

FIRST LIEUTENANT, RA 30 SEPTEMBER 1990
 CAPTAIN, RA 1 FEBRUARY 1993
 CAPTAIN, USAF (ANG) 4 NOVEMBER 2008 (DATE OF RANK 28 MAY 2003)
 MAJOR, USAF (ANG) 22 JAN 2010
 MAJOR, USAR (ARNG) 10 NOV 2010 (DOR 22 JAN 2010)

RECORD OF ARMY RESERVE ASSIGNMENTS	FROM	TO
354 TH MOBILE PUBLIC AFFAIRS DETACHMENT	JUL 88	MAY 90

RECORD OF ACTIVE DUTY ASSIGNMENTS		
DUQUESNE UNIVERSITY GOLDBAR RECRUITER	SEPT. 88	JAN. 89
STUDENT, QUARTERMASTER BASIC COURSE, FT. LEE, VA	JAN. 89	MAY 89
STUDENT, AIRBORNE SCHOOL, FT. BENNING, GA	MAY 89	MAY 89
5 TH INFANTRY DIVISION, FT. POLK, LA	JUN 89	AUG. 92
SUPPLY PLATOON LEADER		
S1 (BRIGADE PERSONNEL OFFICER)		
S4 (BATTALION LOGISTICS OFFICER)		
DIVISION PROTOCOL OFFICER		
STUDENT, QUARTERMASTER ADVANCED COURSE, FT. LEE	SEPT. 92	FEB 93
STUDENT, AERIAL DELIVERY COURSE, FT. LEE	FEB 93	APR 93
JOHN F. KENNEDY SPECIAL WARFARE CENTER & SCHOOL	APR 93	JAN 96
GROUP S4 (LOGISTICS OFFICER)		
GROUP S1 (PERSONNEL OFFICER)		
COMPANY COMMANDER		
COMMANDER, 49 TH PA DETACHMENT COMMANDER		
82D AIRBORNE DIVISION, FT. BRAGG, NC	JAN 96	NOV. 97

RECORD OF AIR NATIONAL GUARD DUTY ASSIGNMENTS		
169 TH FIGHTER WING, MCENTIRE JOINT NG BASE	NOV 08	NOV 10
PUBLIC AFFAIRS OFFICER		

RECORD OF ARMY NATIONAL GUARD ASSIGNMENTS		
JOINT FORCE HEADQUARTERS, S.C. ARMY NATIONAL GUARD	NOV 10	PRESENT

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South Carolina Army National Guard

TAB C
Justification

Major Cynthia M. King sets the example of how a Community Relations Officer should operate. Her consistent upbeat and pro-active approach is commendable. No matter how small or great the request, Major King treats each member of the community with professionalism and respect; a reflection of the community engagement strategy of our Adjutant General. Major King takes the "muddy boots" approach in doing the entire behind the scenes coordination, planning, communicating and follow-up, not taking credit for herself, but rather put the emphasis on the armory, their Soldiers and its relationship in the community. This is how a public affairs professional should operate.

Major King is a planner, who has streamlined all requests through our Joint Operations Center, where a SCOPE layering map was created to highlight the entire state and visibly demonstrate to the leadership the areas the Guard, and its more than 80 armories have had the greatest impact in the community. This tool has been vital in identifying areas which would benefit from a stronger community engagement program to assist the citizens and demonstrate the role of the National Guard in the community. South Carolina has a high rate of unemployment and low-economic areas who appreciate the National Guard and the benefits of having an armory in the community. Major King understands this vital role and ensures the commanders have the knowledge and tools to develop a solid community engagement strategy

Major King has served in this role for more than three years, and has proved invaluable in assisting the Guard leadership plan their use of resources in their training plans. She published, for the first time in the Adjutant Generals Annual Training Guidance, public affairs guidelines to ensure community engagement is a priority throughout the state and Major Subordinate Commands.

The true test of a positive Community Relations Program is in its results. Major King has received many letters of thanks from grateful members of the community. She has earned the reputation as a "can-do" officer who will ensure events, programs and the relationship of the S.C. National Guard and community remain positive. Because of her efforts, the Guard community benefits from recognition at area events and numerous generous offers of and gestures of appreciation to our Soldiers and Airmen.

In 2011, Major King spear-headed numerous high-visibility public affairs support campaigns for the S.C. National Guard, which benefitted the community as well as the Soldiers and Airmen. Those most significant events include the Columbia Veteran's Day Parade, USC Gamecock Football Military Appreciation, USC baseball home opener Military Appreciation, the Military Appreciation Colonial Cup race, delivery of the USO in a Box, National Night Out, First Responders Memorial, Scout Day at McEntire, State Fair Military Appreciation and the grand opening of the USO Center at the McCrady Training Center. Her hard work and efforts resulted in publication at the national level, including social media, publication on numerous websites, coverage by four television networks and three area newspapers. Because of her efforts, the visibility of the Soldiers and Airmen and their roles in the community has been wide-spread and reflects positively on the S.C. National Guard. For three years in a row under her leadership as the S.C. National Guard Community Relations Officer, the Community Relations office has been the recipient of the 2008 Best Overall Community Relations Program, Keith L. Ware first place award for 2009 "Air and Ground Expo" which elevated to the Kathy Canham-Ross Award of Distinction and in 2009, the Army National Guard 1st Place "Media & Military Spring 2010.

Major King has earned the reputation as resident expert on the S.C. National Guard and its ability to provide community support in compliance within federal and state regulations. Her ability to establish solid relationships with other military bases, including Fort Jackson, Shaw Air Force base and ARCENT has been invaluable in communicating the accomplishments, policies and programs of the S.C. National Guard.

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South Carolina Army National Guard

TAB D
Accomplishments

Community Engagement Highlights 2011

Jan 8 – University of South Carolina Athletics Department/ Jan 8th USC Basketball Military Appreciation. Coordinated receipt and distribution of 300 free tickets for Soldiers and Airmen

Jan 20-22 - South Carolina City and County Management Association. Coordinated and executed visit of 20 civic leaders to McEntire Joint National Guard base to demonstrate impact of Army and Air Guard resources in community and educate civic leaders on economic impact of S.C. National Guard in the community.

Feb 18 – USC Baseball Home Opener Military Appreciation. Coordinated with USC Marketing and Shaw Air Force base to demonstrate a united military presence for the season baseball opener with the Marines from Beaufort, USC ROTC, the State Guard and Air National Guard recruiter singer for National Anthem. High visibility event in Columbia.

Mar 13 – Operation Tribute to Freedom. Coordinated recognition of 5 returning S.C. National Guard Soldiers and their families at the Charlotte Stingrays Military Appreciation Night.

Mar 19 – Gaston Family Fun Days. Coordinated static displays and the Army Recruiters to support their community event, free and open to the public, located in an area with high unemployment.

Mar 25-27 – Furman University. Coordinated for the loan of M16A2 weapons for Field training Exercise at a university located near one of the S.C. Army National Guard Armories in the upstate.

Mar 29 – Readers Become Leaders. Coordinated support and Guard volunteers for area school encouraging students to read and enhance literacy in a low income area of the state.

Apr 18 – SPC Chrystal Stout Conference Room. Provided Public Affairs support and promotional coverage of dedication event from fallen S.C. Guardsman and a Conference Room named in her honor.

Apr 29-13 – Marine Corps Air Station Air Show. Coordinated for Military Police support for high visibility and high attendance event showcasing military capabilities in South Carolina on a Marine base.

May 21 – Fort Jackson Armed Forces Day. Coordinated for Armored vehicles (M109 and M2) static display for high visibility and patriotic event at neighboring active duty base.

May 22 – Hartsville Veteran's Memorial Dedication. Coordinated for band support for local community to dedicate memorial in honor of Veterans during patriotic ceremony.

Jun 18 – S.C. Homes for Troops. Coordinated escort with 1 HMMVV and 2 Soldiers and support for dedication of home built for wounded returning Soldier.

Jun 30 – City of Clinton Community Concert. Coordinated for 246th Army Band to support local community with free concert to promote patriotism and foster good relationship with Clinton, a high unemployment area.

Jul 5 – Ground Breaking First Responders Memorial – coordinated vehicle static display of Army Recruiting sedan with Soldiers to represent First Responders. Two Guard Soldiers supported children of the fallen since 9-11 during ground breaking ceremony. Her photo was used in numerous publications, and on the promotional poster.

Jun 25 – July 4 – 246th Army Band Summer Tour. Coordinated for the promotion and coverage of 8 concerts for the band's annual summer tour. Free patriotic concerts were held in Sumter, Ft. Moultrie, Newberry, Greenville, Clinton, and Anderson communities.

July 14 – Health Happiness to You – Coordinated for 3rd annual support as distinguished speaker from S.C. National Guard leadership to speak with more than 100 seniors and veterans in Myrtle Beach area.

July 22 – Boy Scouts Visit McEntire Joint National Guard Base – provided escort and coordination for three area Boy Scout troops to visit the Army and Air National Guard for a tour of static displays and the flight line.

July 30 – City of Fountain Inn – Big Vehicle Big. Coordinated for Bradley Fighting Vehicle for community event for children to learn about vehicles and foster positive relations with the local Armory in Fountain Inn.

Aug 2 - Fort Jackson Scout Camp– was requested by Fort Jackson Scout leadership to assist in coverage of Scouting summer camp. Story published in Fort Jackson Leader newspaper.

Aug 3. – Run for Fallen at Fort Jackson. Provided for Guard members participating in neighboring active duty event, including support of Boy Scouts assisting with water distribution.

Aug 10 – Get Motivated Seminar. Coordinated for distribution of more than 500 free admission passes to Guard members to attend a free seminar featuring speakers such Gen Colin Powell, Laura Bush and Bill Cosby in Greenville area, a location with good relationship in community.

Aug 15 – National Night Out – Coordinated and provided PA support for S.C. National Guard Drug Reduction Demand force to support the National Night Out kick-off for the city of Columbia, a campaign to make communities safer for area residents.

Sep 7 – 9-11 Memorial and USO in a Box facility dedication – Coordinated with area leaders to host a high-visibility event, honoring the fallen from 9-11 and dedicating a USO facility at the McCrady Training Center. Event had more than 1000 attendees of all branches of service. Provided media escort, VIP invitations, PA coverage and music entertainment with the 246 Band and Lee Brice.

Sept 8-11 – Hall of Heroes – Coordinated for community support of high visibility event in the upstate, honoring veterans and the fallen from 9-11. Coordinated for support of 50 Soldiers, a Bradley and Lakota.

Sept. 10 – Clemson Military Appreciation – Coordinated for an F-16 flyover and static display, as well as PA coverage for football game in high military area with 6 of our Armories in the upstate.

Sept. 11 – First Responders Dedication Remembrance Unveiling – Coordinated for the F-16 flyover and PA coverage during the first responders memorial unveiling. This event showcased the relationship of the S.C. National Guard and area first responders.

Sept. 26 – Hershey Park Appreciation - created and sent a "Certificate of Appreciation" on behalf of the S.C. National Guard, to recognize the generosity of the Hershey Park administrators for offering one evening of free admission to 12 Guard members who were delayed near Hershey because of Hurricane Irene response efforts and a cancellation of air support.

Oct 1-2 – Clemson University ROTC FTX – Coordinated for the loan of M16s for local university to support FTX, enhancing the relationship of the Guard and Greenville Armory to neighboring university.

Oct. 8 – Furman University Military Appreciation – Coordinated for the display of Soldiers and equipment for the annual high-visibility college football game including a Paladin static display.

Oct. 15 – Wofford College Military Appreciation – Coordinated for the display of Soldiers and equipment for the annual high-visibility college football game including a Bradley static display.

Oct. 27 – Business Owners of Oconee – Coordinated for the S.C. Army National Guard and local Armory in Anderson to have a presence and support the community during their annual event with over 1000 attending.

Oct 28-19 Clemson FTX – coordinated for the loan of 10 M16 for the Clemson Fall FTX, enhancing the relationship of the Anderson Armory and the local University.

Nov. 2 – American Legion Summerville – coordinated a local Armory to establish a relationship with a local American Legion in their community and supported a speaking engagement with a junior officer at their annual Veteran's day banquet

Nov 4-6 Furman University FTX – coordinated for the coordinated for the loan of 20 M16s for the Furman FTX with the ROTC program.

Nov 5 – Conway Veterans Day parade – coordinated for a HMMWV, rock climbing wall and Bradley for a high visibility patriotic event in Conway.

Nov. 5 – Lower Richland Hopkins Parade – coordinated for McEntire Joint National Guard base to support local parade with Air Guard recruiters and Army guard recruiters in that zone.

Nov. 10 – Georgetown High School – coordinated for a vehicle static display of a Bradley for an area high school and their military appreciation day at their school.

Nov. 10 – Dorchester County Veterans Day parade – coordinated for a HMMWV and wrecker static display to support local community and its Armory for an event honoring local veterans.

Nov 11 – Capitol City Club – coordinated for support of our TAG as honorary guest at a high visibility event in the city for a color guard and bugler.

Nov 11 – Beaufort Veterans Day parade – coordinated for the participation of a marching unit from the local Armory in the patriotic parade in Beaufort.

Nov. 11 – Georgetown Veterans day parade– coordinated an LMTV, HMMWV and 4 Soldiers to support a parade in Georgetown, honoring veterans in their community.

Nov. 11 – Sun City Veterans – coordinated for a S.C. Guard leader to serve as guest speaker for a patriotic event near Myrtle Beach.

Nov 11 – Columbia Veterans Day parade – coordinated for the largest Veterans Day parade in the southeast, including the Adjutant General as the Parade Marshal, 10 vehicles including three tracked vehicles and more than 50 Soldiers to support honoring area veterans.

Nov. 11 – Union Veteran's Day parade – coordinated for a Bradley to support a local veterans day parade in the community of Union.

Nov. 11 – Walterboro Veteran's day parade – coordinated for 6 Soldiers, and 3 wheeled vehicles to support a local community in their annual parade to honor area veterans.

Nov 12 – Upcountry History Event – coordinated for a static display and Soldiers to represent returning Guard members from overseas, showcasing the history of the military since WW II in the upstate.

Nov. 12 – North Greenville University Military Appreciation – supported university with an LMTV, HMMWV static display with for their military appreciation football game, along with Army National Guard recruiters.

Nov. 19 – USC vs The Citadel Military Appreciation – coordinated for National Guard representatives on the field, a presentation of the Palmetto Patriot award to the University Athletics Director by our TAG, a flyover, 246th Band pre-game performance near the USO Military Appreciation venue, and a prepackaged video from S.C. National Guard Soldiers in Iraq sending greetings to Columbia, that was broadcast on the stadium jumbotron. Also coordinated the distribution of 700 free admission tickets for Guard members. Received a personal note of appreciation from the USC Sports marketing team for outstanding support.

Nov. 19 – Colonial Cup “Salute the Military” - Coordinated for a static display with the recruiters for a high visibility event. Coordinated the distribution of more than 500 infield free passes for Guard members and their families. Was personally requested by planners to do live interview on WIS-TV for promotion of “Salute the Military” on noon news.

Dec 1 – Harleyville Holiday parade – coordinated for a Bradley for a local community holiday parade to establish relationship with local Armory and its community.

Dec. 1 – Spartanburg Christmas parade – coordinated color guard and HMMWV for community celebrating the kick-off of the holiday season for their large community parade.

Dec. 3 – SC Historic Celebration 70th Anniversary Columbia Air Base – coordinated for the Air Guard leadership to support the Columbia Metro Airport celebrate its history since WW II.

Dec. 3 – Carillon Parade Columbia – coordinated for S.C. Army Guard recruiters to participate in city parade for holiday season with their recruiting float, broadcast live WIS-TV.

Dec. 10 - Cottageville Christmas Parade – coordinated for wheeled vehicles from local Armory to support community parade for holiday kick-off.

Dec. 13 – “Salute the Military” banner presentation – coordinated for Guard leadership to meet with leaders in Camden community and receive the 25-foot banner signed for troops overseas. Arranged shipment of banner to Kuwait for photo op with Apache helicopters and S.C. Guard deployed Soldiers.

Dec. 17 – USC Basketball Military Appreciation – coordinated for Air Guard recruiter to sing National Anthem and assisted in distribution of 300 free admission tickets to event for Guard members and their families.

Dec. 26 – Charlotte Hornets Basketball – coordinated S.C. Air National Guard Airmen to serve as color guard for neighboring North Carolina high visibility basketball event.

The State of South Carolina

Military Department



OFFICE OF THE ADJUTANT GENERAL
1 NATIONAL GUARD ROAD
COLUMBIA, S. C. 29201-4766

ROBERT E. LIVINGSTON, JR.
MAJOR GENERAL
THE ADJUTANT GENERAL

NGSC-PA

5 January 2012

MEMORANDUM FOR Office of the Chief of Public Affairs, National Guard Bureau
1411 Jefferson Davis Highway, Arlington, VA 22202-3231

SUBJECT: Nomination of Maj. Cynthia M. King for Community Relations Individual Achievement Award

1. It is an honor to nominate Maj. Cynthia M. King, Community Relations Officer, S.C. National Guard Public Affairs Office, as a Maj. Gen. Keith L. Ware Community Relations Category A Individual Achievement entry. Her performance as the liaison between the South Carolina National Guard with more than 80 Armories and their communities has been nothing short of outstanding. She is a can-do officer who goes above and beyond to ensure community engagement is a priority.
2. King takes the streamlined "systems" approach to her position, which she has filled for the past three years. In 2011 alone, her logging, vetting and coordinating more than 50 high visibility events showcasing the S.C. Army and Air National Guard was commendable. Of note is the addition of a public affairs addendum to the Adjutant General's annual command training guidance, streamlining community engagement procedures. These procedures include mapping and tracking programs throughout the state in the G3 and Joint Operations Center. This visual tool identifies shortfalls in regions of the state and assists the leadership in their decision making process.
3. It is not simply the procedures that set King above her peers. It is her professional and caring approach that resonates throughout the command and into the community. From high visibility events with government leaders to calls from guidance counselors of elementary schools, she treats everyone with courtesy and respect, ensuring first-rate customer service. This rapport has made a positive impact for our Soldiers and Airmen, with military appreciation events from the University of South Carolina, Springdale Race course, Colonial Center and the USO. Neighboring military installations such as Fort Jackson and Shaw Air Force base enjoy working with King and know she will follow through with their requests and provide outstanding support.

4. Under King's leadership, the S.C. National Guard Public Affairs office was the 2008 recipient of best overall Community Relations program, the 2009 first place winner for "Air Ground Expo" for Special Event and the Kathy Canham Ross award, and the 2010 National Guard winner for "Media and the Military" community relations program. She has never been recognized as an individual for these stellar achievements. This is how she operates, putting the needs of the organization and the Soldiers and Airmen above her own. Having rejoined the forces as an Army Officer in 2010, she volunteered to deploy to Afghanistan in spring 2012 to support the public affairs effort. This is indicative of the "service above self" mentality of this Soldier.

5. It is with my highest recommendation she be considered for the 2011 Individual Achievement for Community Relations award. King is in compliance with the height and weight standards of AR 600-9 and scored a 244 on her APFT in October 2011.

6. Thank you again for your consideration of Maj. Cynthia M. King as a S.C. National Guard Public Affairs entry for the Maj Gen. Keith L. Ware Community Relations Program Individual Achievement. I can be reached at peter.brooks2@us.army.mil or 803-806-4327 or DSN 583-4327 if the board requires additional information.

Sincerely,

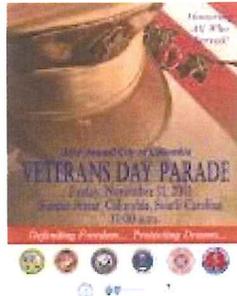


Peter J. Brooks,
COL, SCARNG
Director of Public Affairs
and Strategic Communications

2011 MG Keith L. Ware Public Affairs Competition
Community Relations Individual Achievement
Award Submission
MAJ/GS11 Cynthia M. King
South Carolina Army National Guard

TAB F

Supporting Documentation



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S.C. National Guard honors fallen Va. soldier with Caroline ties

April 19, 2011
FOR IMMEDIATE RELEASE
SOUTH CAROLINA NATIONAL GUARD HONORS
FALLEN VIRGINIA SOLDIER
By Maj. Cindi King, S.C. National Guard Public Affairs



Julie Skinner, of Ruther Glen, VA, unveils the plaque dedicating a conference room in honor of her daughter, Specialist Chrystal Stout a S.C. Army National Guard Soldier who was killed in Afghanistan in 2005. Photo by MAJ Cindi King, S.C. Army National Guard Public Affairs.

Columbia, S.C. – The S.C. Army National Guard held a special ceremony April 18 to dedicate a conference room in honor of Specialist Chrystal G. Stout, a Soldier who was killed while supporting Operation Enduring Freedom. Stout was from Galax, Virginia.

The conference room is located in a National Guard Armory in Columbia, S.C. near the Headquarters for the S.C. Army National Guard. Stout served as an Information Systems Operator in the 228th Signal Brigade in the S.C. Army National Guard. She was one of 18 who perished when a U.S. military CH-47D Chinook helicopter crashed in Afghanistan on April 6, 2005. She is remembered as being a positive and happy, young professional with a strong commitment to service. The conference room is used mainly used by Guard leadership for Recruiting and Retention efforts.

Stout was selected to have the conference room named in her honor as she is the only female and the youngest Soldier killed from the S.C. Army National Guard in support of Operation Enduring Freedom.

“Specialist Stout embodies all we are about in the National Guard and our recruiting efforts,” said Warrant Officer Pamela Blanchard, a Guard recruiter. “She was young, energetic and a college student. It is very fitting to honor and remember her.”

About

About Portsia Smith:



Portsia Smith covers Caroline County government and schools.

Contact

• [Send an e-mail to Portsia Smith](#)

About this blog:

This is a news blog providing extra information, links and documents for the Caroline County community. It serves as supplemental coverage for The Free Lance-Star newspaper. Comments are welcome!

Archives

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485	556

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During the ceremony, a plaque was unveiled officially naming the room and a moment of silence followed. Pictures flashed on a screen in the room showing Stout, dressed in combat gear, toting her rifle, the harsh desert in the background, but Stout always having a cheerful smile surrounded by fellow Soldiers. "We didn't want her memory to fade away," said Lt. Col. Clarence Bowser, Commander of Recruiting and Retention. "She embodied the principles of dedication, pride, and loyalty that is the S.C. Army National Guard." Attendees included Stout's mother, Julia Skinner and step-father Frank Skinner from Ruther Glen, Virginia.

Supervisors BOS Bowling Green
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They were presented the Gold Order of Mercury Award **Blogroll** for Stout. This award is a prestigious award from the Signal Corps to honor any Signal Soldier who died while deployed.

"Chrystal was admired by all who served with her," said Bowser. "We're military and we don't often use our first names. But in the Guard it's different sometimes when you feel like a family, and Chrystal was family."

The South Carolina National Guard comprises more than 10,000 Soldiers and Airmen who serve their state and nation. South Carolina National Guard members deploy worldwide when called by the National Command Authority or Governor. For additional information, please call 803-806-4486. Visit WWW.SCGUARD.ARMY.MIL or find us on Facebook, Twitter, YouTube and Flickr.

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S.C. Guard delivers USO in box

June 2, 2011

By Maj. Cindi King, S.C. National Guard Public Affairs

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A Chinook helicopter drops the "USO in a box" at McCrady Training Center, S.C. The box includes similar amenities to what servicemembers may find in any USO center, but is located at McCrady.

FORT JACKSON, S.C., June 3, 2011 -- The S.C. Army National Guard prides itself as "neighbors helping neighbors," and stands ready to lend a hand when called upon. Thursday, it answered a "special delivery" request and supported an organization that has done so much for the military, the USO.

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The USO donated a "USO in a Box," a portable morale center to assist deploying servicemembers, at the McCrady Training Center, S.C.

The S.C. Army National Guard brought the container in via "sling-load" under a Chinook helicopter from McEntire Joint National Guard Base. As the sand-colored container's wheels touched the ground after it swayed gently under the aircraft, hundreds of servicemembers and USO volunteers in attendance cheered.

The USO-in-a-Box will be set up at McCrady and will support servicemembers of all military branches in training there, many of whom will be completing their final training prior to an overseas deployment.

"We got the call and were requested to assist in rigging a special container from the USO," said Master Sgt. Joe Clavon, the operations sergeant for the 351st Aviation Battalion. "At 13,500 pounds, it was the biggest and heaviest load we've ever rigged, and we were looking forward to helping."

Clavon said the operation was "picture perfect" and his team of five riggers from the unit did an outstanding job.

"In a year, this facility (McCrady Training Center) can have more than 20,000 servicemembers pass through who are completing their training and going straight overseas to a deployment," said Barbara Richburg, protocol and facilities management specialist at McCrady. "And for Soldiers in training who can't get off post for social activities, this USO in a box gives them a place to come in, watch movies, play video games and just relax."

The center also has a "reading room" where service members can get a recording of themselves reading a book to their child. A DVD is then made and mailed to the member's home, Richburg said.

Col. Craig Currey, Fort Jackson's deputy commanding officer, said the USO in a Box will

be a great addition to help military personnel feel a bit of home as they train before a deployment.

Maj. Gen. Robert E. Livingston, South Carolina adjutant general, shared a similar sentiment.

“This is a great tool for McCrady. It demonstrates the USO’s commitment and capability to project downrange and support all of our troops, especially those in theater.”

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Page last updated Thu June 2nd, 2011 at 00:00

Scout troops visit McEntire Joint National Guard Base

BY MAJ. SCOTT BELL

Boy Scouts from troops 771, First Presbyterian Church, Moncks Corner, 100, St. Joseph's Church, Columbia and Cub Scout troop 717, St. John's Christian Academy, Moncks Corner converged on McEntire Joint National Guard Base (JNGB) on Friday to tour both the Army and Air National Guard flight facilities.

Capt. Brian Vorse, an Army National Guard aviator from James Island and Maj. Brent Allen, an Air National Guard F-16 pilot from Elgin provided the scouts with tours of their respective flight operations areas and allowed the young men to sit in the pilot seats of four of the five types of helicopters the Citizen-Soldiers of the Army National Guard fly. The Air National Guard also performed several fly-overs and took

the scouts out to a flight-line observation area to watch eight F-16s take-off with full afterburners.

"Before arriving here today, I don't think any of the boys really realized all that our S.C. National Guard aviators do for the state and nation," said Chris Biering, an attorney from Moncks Corner, who served as the troop master-in-charge of the scouts visit to McEntire JNGB. "It was an amazing day and one which none of us will ever forget," said Biering.

All of the Boy Scouts involved in the McEntire JNGB visit are currently working on their Aviation merit badges. "The Guard pilots did a fantastic job of covering the basics of aviation with the kids including how to read an aeronautical chart so they can get from point a-to-point-b in the air," said Biering.

The scouts also learned about the vital role, S.C. National Guard aviators have played in our nation's Global War on Terrorism, as well as supporting the state and nation's disaster relief, humanitarian and support to civil authority

missions. "A lot of these boys were born about the time of the terrorist attacks on 9-11, have heard about hurricane relief missions, seen news stories about the Myrtle Beach wildfires a couple of years ago and enjoy watching

Army helicopters fly around the stadium when the Gamecocks are playing at Williams-Brice stadium, but touching and seeing the aircraft the Guard uses to perform these missions really brought it home for them," said Biering.



Chris Biering (left), an attorney from Moncks Corner prepares to take a photo of his scouts as a S.C. Air National Guard F-16 takes off with full afterburner at McEntire Joint National Guard Base.



Scouts from Moncks Corner (above) investigate a UH-72 Lakota helicopter during their visit to the McEntire Joint National Guard Base.



Maj. Brent "Wrench" Allen, a S.C. Air National Guard F-16 pilot from Elgin describes the effect gravitational forces have on the human body to a group of scouts and scout leaders during their visit to McEntire Joint National Guard Base in Eastover, S.C.

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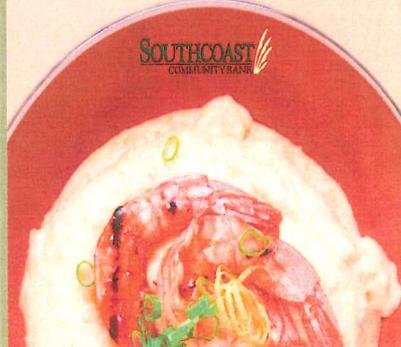
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PRESS DETAIL

S.C. NATIONAL GUARD SUPPORTS NATIONAL NIGHT OUT KICK-OFF

Story and photo by Maj. Cindi King, S.C. National Guard Public Affairs 08.01.11

Columbia, S.C. - It's a campaign for communities to support law enforcement and to keep neighborhoods safe and drug-free. It's called "National Night Out" and the annual August event has expanded across the nation since it first began in 1984.

On Monday, the city of Columbia and the Council of Neighborhoods sponsored its 4th annual kick-off for "National Night Out" where law enforcement, support agencies and the S.C. National Guard were invited to the downtown Columbia Metropolitan Convention Center for an evening to unite and share their efforts to keep the city safe.

The S.C. National Guard's Counterdrug Task Force Drug Demand Reduction Team provided information about its various youth anti-drug education programs. Available programs include a puppet show, rock-climbing wall, drug prevention presentation, team building exercise and vehicle demonstration with a UH-72 helicopter and Humvee. Each tool promotes drug-free, positive and healthy lifestyles.

Sgt. 1st Class Hal Wages, the Drug Demand Reduction administrator, and Cpl. Angela Gage, the Drug Demand Reduction assistant administrator for the Midlands, shared their information about the free anti-drug programs offered by the S.C. National Guard to the hundreds who attended.

"We want to encourage positive activities for youth and show them there are better choices," said Wages. "We let the kids know that drugs can affect everything about their lives."

Wages said he and his team talk to thousands of students in schools around South Carolina each year, and share the message that living healthy, staying active and away from drugs can keep those doors open for anything they want to do in their future.

Karl McColleston, from Rosewood, brought his eight year old son along to learn about National Night Out. He said he was not aware of the programs offered by the S.C. National Guard and thought the opportunities were very interesting.

"I picked up one of the fliers from the Guard table and will share it with our school's principal," McColleston said.

With singers, dancers, fire trucks, police cars, K9 dog units, the American Red Cross, along with the S.C. National Guard and numerous other agencies who came to support the event, the mission of the City of Columbia was accomplished - to promote a sense of community.

"We really enjoy talking to the public and are often asked by kids how they can become Soldiers someday," said Wages. "I always tell them to stay away from drugs and make positive choices."

For more information about the S.C. National Guard's Counterdrug Task Force Drug Demand Reduction Team and their free anti-drug education programs, please call 803-806-4432.

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South Carolina National Guard members, along with other first responders, provide support to children who lost a parent in the line of duty since 9-11 from South Carolina, as they break ground Tuesday for the "First Responders Remembrance Memorial" in Columbia. (S.C. National Guard photo by Maj. Cindi King)

By Maj. CINDI KING, S.C. National Guard Public Affairs

Special to South Carolina Military News

South Carolina National Guard members, along with first responders from around the Midlands, gathered for a ground-breaking ceremony Tuesday, for the construction of a "First

JULY 2011

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Responders Remembrance Memorial” at the Convention Center in downtown Columbia.

The memorial, which integrates two historic beams from the New York World Trade Center Tower One will include the names of firefighters, law enforcement, emergency medical personnel, and military members from South Carolina, who have lost their lives while serving since Sept. 11, 2001.

At 8:46 a.m., the time when the first plane hit the World Trade center on Sept. 11, 2001, 11 children who have lost a parent in the line of duty, each picked up a shovel and lifted dirt to symbolize the breaking of ground on the memorial site.

Rep. Joe Wilson, R-S.C., who attended with numerous other civic leaders from around the state, thanked all of the first responders and reminded everyone that the nation was still in a war against terrorism and must have resolve.

Guard members, along with the adjutant general, Maj. Gen. Robert Livingston, stood along with more than 100 other uniformed personnel. The area was surrounded by fire trucks, ambulances and police vehicles. The ceremony also included a helicopter flyover from the sherriff's department to pay tribute to the fallen.

“Throughout this past July 4th weekend, we had troops going to and returning from the theater of operations, as well as first responders battling wildfires in Horry County,” Livingston said. “It is significant we did this ground-breaking for the first responder memorial and remember those who served and who continue to serve every day.”

To date, 27 military personnel and 29 police, emergency medical services or firefighters from South Carolina have lost their lives while serving since Sept. 11, 2001.

More information on the memorial can be found at www.SCRemembers911.com.

Tagged with: 9/11 • first responders • memorial • Sept. 11 • South Carolina National Guard • World Trade Center

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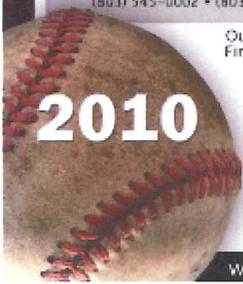
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Boy Scouts host on-post summer camp

August 4, 2011

By **Maj. Cindi King, S.C. National Guard**

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FORT JACKSON, S.C. -- A group of Boy Scouts from Fort Jackson's Troop 89, watches as a Soldier prepares the cannon in front of Post Headquarters as part of a weeklong summer camp. The troop participated in a number of on-post activities.

FORT JACKSON, S.C. -- While many youths were sleeping, watching television or playing video games, members of Fort Jackson's Boy Scout Troop 89 embarked on a rigorous week of outdoor fun, leadership training and character building.

The adventures were part of the troop's outdoor camp, held earlier this summer and, for the first time, designed entirely around using the facilities and training areas on Fort Jackson.

"It was an outstanding week and we couldn't be more pleased with the support we received from the installation," said Staff Sgt. Robert Brickner, BSA Troop 89 Scoutmaster. "Everything worked out great, especially the logistics on post."

The Scouts' daily training schedule was centered on meeting requirements for specific merit badges, and included opportunities such as shooting an air soft gun on the rifle range, participating in the main post flag folding ceremony, getting a behind-the-scenes tour of the commissary and viewing Purple Martin and Red Cockaded Woodpecker nesting boxes.

Col. Ben McDonald, the assistant Scoutmaster for Troop 89 and an Army Reserve adviser, said the leaders knew the cost of sending their Scouts to outside camps might be difficult for some families this year. They decided holding their own summer camp on Fort Jackson would be a great alternative.

"We have many officers and noncommissioned officers who were Scouts and appreciate the important role Boy Scouts plays in developing leadership and character," McDonald said. "The opportunities on Fort Jackson are outstanding for merit badges, and we are very fortunate to have everything right here on this installation."

At least 30 merit badges were earned by the seven Scouts who participated. Some of the badges included Rifle, Cooking, Music, Environmental Science, Pioneering and First Aid.

Troop 89 has been a part of the Fort Jackson community for more than 20 years and is chartered by the Sergeant Major Association. The Troop is part of Indian Waters Council and open not only to military affiliated families, but alot civilians in the community.

Since its founding in 1910, the Boy Scouts of America's goal is to train young men in responsibility, citizenship, charter and self-reliance. The Department of Defense officially recognizes Scouting as an supportable organization and encourages the military to provide support as part of its community relations programs.

"As each Scout takes an oath to uphold values, we are proud to help provide our Scouts a good foundation and develop them as future leaders," said Brickner. "With everything from skits, music, cooking, hiking, and rank advancement, we certainly accomplished our goals during this year's summer camp."

Troop 89 meets weekly in the Scout Hut on Jenkins Road on post every Tuesday at 6:30 p.m. New members and volunteers are always welcome. For more information, contact Brickner at 751-6594.

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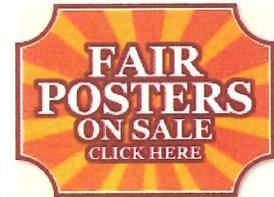
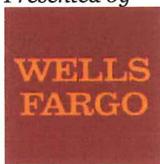
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Post-Fair Recognition October 25, 2011



S.C. National Guard Reciprocates Appreciation to S.C. State Fair By Maj Cindi King, S.C. National Guard Public Affairs

The 2011 South Carolina State Fair, the largest Fair in the state, is now just a memory for the more than 442,000 who attended. As neighbors to the fairgrounds where the annual event is held, S.C. National Guard members have been supporters of the State Fair for decades.

This year, in a gesture of appreciation for their service, all military personnel and military retirees and their guests were admitted free the entire 12 days of the fair from Oct. 12-23.

To say *thank you* for the generous offer to Guard members in the state, Brig. Gen. Darlene Goff, Assistant Adjutant General for S.C., presented a "Certificate of Appreciation" to Gary Goodman, State Fair General Manager and Nancy Smith, State Fair Assistant Manager. The certificate was on behalf of Maj. Gen. Robert E. Livingston, Jr., the Adjutant General for S.C. and presented at the fairgrounds Oct. 25.

"We understand the sacrifices of our military and the hardship of the length of

deployments,” said Goodman. “South Carolina is a large military community and we wanted to offer our appreciation for all they do.”

Goodman said admitting military personnel for free to the State Fair began last year with a “Military Appreciation Day.” This year they extended the offer for the duration of the Fair.

“We received so many positive comments from our Guard members and their families who attended the State Fair,” said Goff. “Our Soldiers and Airmen were deeply touched by the generosity with free admission and the kind offers extended by the various food vendors.”

Following the presentation of the certificate, Goff added it is in the spirit of patriotism and of America the State Fair organizers have not forgotten the military and their families.



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Steeplechase and Camden leaders present banner to SC National Guard

South Carolina National Guard

Story by Maj. Cindi King

Date: 12.20.2011

Posted: 12.21.2011 09:28

News ID: 81641

CAMDEN, S.C. - The S. C. National Guard was presented with a 20-foot "We Support our Troops" banner, signed by hundreds of visitors to the Springdale Racecourse in Camden, S.C. The banner was a gift from McDonalds and sponsors of the 42nd annual Marion du Pont "Colonial Cup" International Steeplechase race held Nov. 19.

The gesture of gratitude was part of the second annual "Salute the Military" tribute held in conjunction with the race. The Colonial Cup sponsors also donated hundred of infield passes and general admission passes to military members and their families to attend the race.

George Sensor, owner of McDonald's restaurants in the Camden area and sponsor of the banner said, "It's been a pleasure to participate and let the military know we are thinking of them."

Brig. Gen. Darlene Goff, S.C., assistant adjutant general – Army, accepted the banner on behalf of the S.C. National Guard and offered her gratitude to the Camden community and event sponsors.

The banner is en route to soldiers in the 1-151st Attack Reconnaissance Battalion, who were deployed to Iraq and are currently in Kuwait.

